

## In This Issue

President's Column2
Welcome New Members2
ILCMA Board 3
Who's Who Directory Update3
Corporate Partner Spotlight4
Affiliate Boards7
IAFSM7
IML Managers Monthly Column8
IML Conference Booth Sign-up9
ILCMA Awards10
Alliance for Innovation12
Comcast Looking to Partner13
ICMA Annual Conference14
Managers in Transition17
ILCMA Annual Report18
Job Mart24

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# City/County Management

Strengthening the quality of local governance through professional management

## August 2011

# **Calendar of Events**

For complete details on events please visit the ILCMA calendar at http://www.ilcma.org/calendar.aspx

August 10, 2011 IAMMA Luncheon Tinley Park

September 15 – 17, 2011 IML Annual Conference Hilton, Chicago, IL September 18 – 21, 2011 ICMA Annual Conference Milwaukee, WI

September 19, 2011 ILCMA Reception Milwaukee, WI

Reminder

Have you paid your 2011-12 dues yet? If not, please send your dues form in today so that you can be included in the Who's Who Directory! Forms can be downloaded on the ILCMA website at:

http://www.ilcma.org/membership.htm/

NEW THIS YEAR – ONLINE MEMBERSHIP RENEWAL! To renew online using a credit card visit https://www.ilcma.org/forms.aspx?FID=60

## **President's Column**

I hope everyone is enjoying their summer.

It was nice to see so many of you at the ILCMA Summer Conference in O'Fallon. As I stated at the Conference:

- Our Association is central to the efforts of managing our jobs, of managing our profession and in keeping ourselves balanced.
- We must work to keep ILCMA relevant to our membership, to our profession and to our communities.
- We cannot take for granted the value that professional management has on a Life Well Run.
- Managing our profession is as important as managing local government.
- This is a profession that does make a difference!

The Board and Committee Chairs have been hard at work since the Conference developing a strategic plan that will guide our work throughout this year and into the next couple of years. On June 24 Craig Rapp lead the planning group through a strategic discussion which resulted in six strategic priorities:

- Increase Member Participation: Increase active/engaged participation of the membership.
- Enhance Perception of the Profession: Publication/"selling" of the benefits of professional management to the general public.
- Maintain Fiscal Responsibility: Continue responsible use of association resources and revenue raising strategies.
- Promote Career Development: Help to engage and educate members throughout their careers, including the next generation and non-traditional managers.
- Increase Membership with an Emphasis on Women and Racial Ethnic Minorities: Increase membership and address the lack of diversity in the profession, with a special emphasis on women and racial/ethnic minority representation in top positions.
- Improve Personal Connections/Support Between Members: Work to provide more opportunities for members to get to know each other on a personal basis and to facilitate support networks.

Details on each of these priorities can be found on the ILCMA website. From here, the Board and each of the committees will be generating work plans to address these priorities.

Everyone's participation will be key to the success of this plan and the future of this Association. Your ideas and creativity are the most important resources we have. Your input will be essential to our success. Please reach out to the committee members with your ideas as we move forward.

Also, please continue to reach out to our members who are new to the profession, to those who have taken on a new position and to those who are in transition or may be struggling in their current positions or personal life. A phone call or an hour for lunch can make a world of difference to a colleague.

I look forward to seeing all of you at the many events and programs that are being planned for this year.

Take Care,

– Juliana Maller

## Welcome New Members!

The following new members joined ILCMA in the months of May & June 2011. Please take the opportunity to welcome them to ILCMA with a phone call or e-mail!

Cameron Allen, Honeywell International Inc. Joe Catalano, Illinois Housing Development Authority, **Development Officer** Meg Connolly, Mortenson Construction Jeff Cook, Village of Frankfort, Director of Community Development & Building/IT Manager Jake Davis, Dewberry Terrence Dove, City of Aledo, City Administrator Jeffery Eder, Village of Franklin Park, Director of Community Development Tracy Fessler, Village of Wauconda, Assistant to the Director David Geary, Village of Wauconda, Village Administrator Sylvia Mclvor, Energy Systems Group, Sales Manager Jessica Neton, City of Highwood, Assistant City Manager John Piemonte, R.W. Baird David Plyman, City of Rochelle, City Manager Cheryl Scott, Village of Frankfort, Administrative Intern Thomas Warfield, Student Brandiss J. West, Village of Wilmette, Administrative Intern Christopher West, Student Ahmad Zayyad, Student

2

## ILCMA Announces 2011-2012 Board

At the Illinois City/County Management Association Annual Meeting on June 16, 2011 held in conjunction with the ILCMA's Summer Conference in O'Fallon, IL, the election results for new officers and directors were announced. Serving the association during 2011-2012 will be:

#### President

Juliana Maller Deputy City Manager Park Ridge

**President-Elect** David Nord Village Administrator Cherry Valley

Vice-President Susan McLaughlin City Administrator Mattoon

#### Secretary-Treasurer

Mark Franz Village Manager Glen Ellyn

Immediate Past-President Bob Irvin Village Manager Lincolnshire

#### **Board Members**

Bob Barber Village Administrator Beecher

Joe Breinig Village Manager Carol Stream

Thomas Christie City Manager, Salem

Kelly Amidei Assistant Village Administrator, Libertyville

Steve Tilton Assistant Village Manager Tinley Park

Tim Wiberg Village Administrator Liincolnwood

Jeff Fiegenschuh City Manager, Princeton

Peter Austin County Administrator McHenry County

Mark Latham City Manager, Highland

## Who's Who Directory Update

Mark Franz is the new village manager in the village of Glen Ellyn. Mark was formerly the village manager in Homewood. His new contact information is as follows: Village Manager Village of Glen Ellyn 535 Duane Street Glen Ellyn, Illinois 60137 Phone: 630-469-5000 Email: mfranz@glenellyn.org

Jim Grabowski, formerly the village administrator of Minooka, has been appointed Elmhurst's next fulltime city manager. Jim's new contact information is as follows: Jim Graboswki City Manager City of Elmhurst 209 N. York Rd. Elmhurst, IL 60126 Phone: 630-530-3010 Email: james.grabowski@elmhurst.org

**Wes Kornowske** was officially named village administrator in North Aurora. He was serving as the interim administrator.

Congratulations to **Robert Palmer**, who announced his retirement as of June 30, 2011. He was the village manager in Hazel Crest.

The village of River Forest has appointed **Michael Braiman** as assistant village administrator. Mr. Braiman was formerly the assistant to the village manager for the village of Wilmette. Mike's new contact information is as follows: Mike Braiman Assistant Village Administrator Village of River Forest 400 Park Avenue River Forest, IL 60305 Phone: 708-714-3554 Email: mbraiman@river-forest.us

**Michael Kumbera** has been promoted to assistant to the village manager for the village of Algonquin. He was previously the management assistant.

Congratulations to **Julia Cedillo** who was appointed village manager in the village of LaGrange Park. She was previously the assistant village manager and had been serving as the interim manager.

## **Corporate Partner Spotlight**

As part of the "Friends of ILCMA" Corporate Partnership Program, partners at the highest level get the opportunity to submit a one-page written educational piece in the ILCMA newsletter.

### The Public Good and Today's Local Government Service Delivery Model

Heidi J. Voorhees, President and Owner, Voorhees Associates, LLC and Co-owner of GovTempsUSA, LLC

Joellen C. Earl, President and Co-owner, GovTempsUSA, LLC

Today's local government administrators are faced with unprecedented challenges. Budget shortfalls, tough union negotiations, little economic development and an environment that is not receptive to service reductions have become the backdrop in most organizations. The refrain that "government must do things differently" has become our national mantra.

What options are available to assist local government managers during this time of transition? Even the best and the brightest with excellent track records in managing their communities find themselves in a time of change and seeking new solutions. The question becomes – what next? Shall we insource or outsource services, partner with neighboring communities, and/or reduce options and services to our residents? How do we protect the public good and our service delivery model with ever-declining resources?

Many communities are actively pursuing regional cooperation and shared services. In addition, many communities are actively outsourcing services either to neighboring communities or to the private sector. Several communities in the Chicago metropolitan area have outsourced services for many years or since their inception. These services include core services such as police protection and paramedic services.

In general, residents don't necessarily care from where the services come, they just want them delivered. When a resident calls 911, he expects someone to show up immediately and be expertly trained to deliver whatever service is needed. When a resident pays a bill online, he expects the website to work. When a resident pays a bill by mail, he expects it to get processed and credited to his account. He doesn't care where the bill is sent, just that it is processed in a timely fashion. When it snows, the streets need to be cleared. When it rains hard, the drainage system must be unclogged. When the road cracks, it must be sealed. When a permit or inspection is needed, it must be issued or completed within an acceptable timeframe. The list goes on and on and on. The service, however, can be delivered by anyone, not just a local government employee.

Many local governments throughout the country utilize contract or temporary employees to deliver important services. This gives a municipality or county the opportunity to "try out" employees and possibly bring them on full time should the opening occur. The private sector has been doing this for years, with great success. In addition, the private sector has established job sharing and parttime employment opportunities far better than the public sector. While government cannot always "run like a business" there are a few lessons to be learned from our private sector friends: First, the customer is always right. When a customer tells a business the cost of a good or service is too high, the business finds a new way to manufacture the good or deliver the service at a reduced cost.

Second, staff levels are set to meet demand. Businesses bring on or reduce staff to meet demand. Usually, a portion of the staff remains on contract or as temporary help to facilitate the change in demand as needed.

Third, businesses continually reinvent themselves. The core values or mission may stay the same but the packaging, including goods and services, may change with the times to keep the business profitable and relevant.

So, when you take "the who" and thus the emotion out of the equation, the question changes to "the what and how"? Finding the right tools to discuss the what and the how of service delivery will yield positive results. Those tools do exist and are available to local governments as much has been written about public sector logical decision making. An excellent example of how to discuss public problems, values and choices can be found in the work by Phillip Boyle at the University of North Carolina, Chapel Hill. Using tools with the help of professional facilitators will result in a frank discussion about the future of local government service delivery.

Like fireworks on the 4th of July, weather, crime, and the Internet know no geographic boundaries. We are all watching the same show or dealing with the same issues but from different perspectives. If we work together in a logical and objective manner to identify the services that can be delivered regionally, privately, or with contract or temporary employees, the Public Good will be preserved for all citizens and the costs associated with our service delivery models will be reduced.



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## Managed IT Services, What Does it Mean?

Mark Rhodes, VP - Operations, IT Solutions, Current Technologies

A Managed Services Provider (MSP) can provide your organization with Managed IT services including monitoring, regular proactive patching and maintenance of systems, as well as remote and onsite IT support. Typically MSP's charge a flat rate for services based on the size and complexity of your environment.

The benefits of engaging with an MSP are numerous. MSP's will provide proactive network monitoring with 24x7 alerting and response. Monitoring systems will allow the majority of issues to be addressed before they become serious and result in downtime or performance issues. MSP's will set up a means to ensure that software updates and patches are applied on a routine basis to reduce security risks and ensure that applications operate trouble free. MSP's can provide the bulk of their services remotely; however there are certain tasks that are best taken care of onsite.

Managed Services can in many cases lower your IT support costs if you are currently operating under one of the below models:

1. You obtain support from an IT services provider only on a reactive, ad-hoc basis.

 $2. \, {\rm You} \ {\rm have} \ {\rm a} \ {\rm dedicated} \ {\rm in-house} \ {\rm IT} \ {\rm department} \ {\rm with} \ {\rm one} \ {\rm or} \ {\rm more} \ {\rm staff}.$ 

3. You have an employee who is tasked with handling IT support, but IT support is not their primary job function.

If you are currently receiving only reactive, ad-hoc support from an IT services provider, you will find that Managed Services will provide you with a more proactive approach. The MSP will have a level of accountability for the performance of your systems. When an MSP engages with a customer, they assess the existing environment and will be able to make any upfront recommendations with regard to improving your IT infrastructure. Most often, the improvements suggested will have an attractive return on investment and result in lower costs to support the environment.

Some organizations have dedicated in-house IT staff and find that the actual work effort required to maintain the environment leaves staff idle at times. A good MSP will be able to provide an analysis of the organization's IT support needs and compare your current inhouse IT staffing to an MSP arrangement. The MSP's analysis should detail the differences in level of service and costs in comparison to what you are spending today. In some cases a hybrid arrangement is a good solution, where an in-house employee is onsite daily and the MSP arrangement provides for the proactive network monitoring and oversight, coupled with routine onsite services from an IT specialist.

Many organizations have an employee tasked with handling IT support, when IT support is not their primary job function. You may desire an MSP arrangement to allow that individual to focus more of their time on their primary job functions. An MSP arrangement can free that employee from the burden of research and training to keep their IT skills up to date. An MSP should typically afford the organization an even higher level of skill, as the services would be provided by an IT specialist fully dedicated to IT support, with a depth of experience and knowledge to draw on from many similar organizations they support.

#### Benefits to hiring an MSP:

Proactive Response & Monitoring – Most IT issues are proactively addressed via remote services before they impact performance. Monitoring allows MSP's to more quickly troubleshoot issues, spot trends, and calculate and plan for growth.

Greater Productivity – Fewer reactive calls from users for support due to proactive monitoring and support methods.

Depth of Knowledge – You tap into the knowledge of a complete group of IT specialists.

Cost Effective – Often a better value when compared to the costs of hiring and managing onsite IT staff when considering the high level of skills and overall management oversight the MSP should provide.

Security – Awareness of current security threats and the means to protect against these threats is crucial to reducing risk.

#### What to look for in an MSP:

Integrity – Is the firm well respected? Does the firm have excellent references from organizations that are similar to yours?

Expertise – Does the firm have a wide variety of skills in the technologies that you have in place? Has the firm invested the time and ongoing training to maintain vendor certifications with industry leaders such as Microsoft, Cisco, Dell, HP, and VMware? Management – Have you met with the management of the firm to understand how they hire, train, and retain their employees? What is their attrition rate?

Local Presence – The MSP should have an onsite component in their offering for the tasks that are best performed onsite and for face-to-face discussion. This onsite visit could be one or more days per week or perhaps a quarterly onsite visit for a very small environment.

Reduced risk, reduced cost, and a better experience for end users are the benefits of a successful MSP arrangement.

For more information please contact: Current Technologies, Mark Rhodes, VP – Operations, IT Solutions Phone: 630-388-0240 www.currenttech.net



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the highest level get the opportunity to submit a one-page written educational piece in the ILCMA newsletter.

## Are You Unknowingly Feeding an "Energy **Hog"?** By Ed Choklek, Director of Business Development / FGM Architects

The United States has 4.8 million commercial buildings which use \$108 billion of electricity and fossil fuels (natural gas, heating oil, propane, etc.) every year according to the U.S. Energy Information Administration. The U.S. Environmental Protection Agency (U.S. EPA) estimates 30% of energy consumed in office buildings is used inefficiently or unnecessarily. As a result, the U.S. EPA created and launched the Energy Star Program. You may be more familiar with Energy Star as a label for products, such as appliances, that meet strict energy efficiency guidelines set by the U.S. EPA and the U.S. Department of Energy, but the Energy Star also identifies superior energy performance in single buildings, and public and private organizations that own a portfolio of facilities.

Individual buildings managed/operated by cities and counties are eligible to earn an Energy Star if they rate in the top 25% nationwide for energy efficiency. Organizations can join the Energy Star Challenge by committing to improving the energy efficiency of their facility portfolio by 10 percent. Cities and counties can become Energy Star Partners and Energy Leaders through continually improving energy efficiency in multiple buildings. The first step along the Energy Star path is to benchmark your building(s) energy efficiency against its peers through the use of the Energy Star Portfolio Manager. This free on-line energy management tool allows you to enter energy and water consumption data for each building and to compare your buildings to similar facilities across the country. The Portfolio Manager can be used to obtain initial Energy Star ratings, to continually track and assess energy (and water) consumption over time, and to verify the results of energy efficiency projects and improved building operations management practices via a secure website. One quick point for clarification - a building with an Energy Star rating of 75 means this facility uses less energy on an annual basis than 75% of similar buildings across the United States. The higher your building's Energy Star Rating the better its energy use performance. An Energy Star Rating of 50+ is very good, but I would consider any facility with an Energy Star Rating below 30 to be an "Energy HOG".

According to the U.S. EPA, government agencies spend greater than \$10 billion each year on energy to provide public services and meet constituent needs. Leading by example and improving the energy efficiency of their own buildings is only part of what local governments can do to better their community through superior energy performance. You are in a unique position to educate your community about the benefits of energy efficiency and to



leverage your relationships with the private sector to motivate these companies to make prudent energy efficiency improvements. The U.S. EPA Energy Star website, www.energystar.gov has tons of free information and resources. The ones most applicable for cities and counties that I found easy to read and comprehend are:

- Local Governments: An Overview of Energy Use and Energy Efficiency Opportunities
- Portfolio Manager Quick Reference Guide
- Enhancing the Value of Public Building Improvement Projects with Energy Star Qualified Products
- Quick List of Energy Star Resources for Buildings

Knowing city and county operations and capital budgets are at reduced levels and under very close scrutiny in this difficult economy, here are some no/low-cost measures and cost effective ideas done successfully by numerous Energy Star Partners:

#### No Cost and Low Cost Measures

- Enable the monitor power management function on office computers, which automatically puts monitors to sleep when not in use. To find out how to enable this function, visit www.energystar.gov/enablepowermanagement.
- Make sure areas in front of vents are clear of furniture and paper. As much as 25 percent more energy is required to distribute air if your vents are blocked.
- Turn off the lights in rooms not occupied or where daylight is adequate.
- Open or close blinds to make the best use of natural daylight.
- Turn off printers, copiers and fax machines when they are not in use.
- Measure and track energy performance using the Energy Star Portfolio Manager.
- Set back the thermostat in the evenings and other times when a building is unoccupied.
- Perform monthly maintenance of heating and cooling equipment to guarantee efficient operation throughout the year.
- Educate staff about how their behaviors affect energy use.

#### **Cost Effective Ideas**

- Install energy-efficient lighting systems and controls that improve light and reduce heat gain. Two very common lighting improvements are installing LED exit signs and Energy Star compact fluorescent light bulbs in desk, task and floor lamps.
- Upgrade and maintain heating and cooling equipment. Replace chlorofluorocarbon chiller, retrofit or install energyefficient models to meet a building's reduced cooling loads and upgrade boilers and other central play systems to energy-efficient standards.
- Work with your local utility, an energy services provider, and the Smart Energy Design and Assistance Center (www.SEDAC.org) to help manage and improve energy performance.
- Purchase energy-efficient products like ENERGY STAR qualified office equipment.
- Install window films, insulation or reflective roofing coating to reduce energy usage.

Additional Resources and Support

The Illinois Department of Commerce and Economic Opportunity (www.illinoisenergy. org)

The U.S. Conference of Mayors (www.usmayors.org)

The National Association of Counties (www.naco.org) Public Technology Institute (www.pti.org) International City/County Management Association (www.icma.org)

ICLEI - Local Governments for Sustainability (www.iclei.org)

The Association of Energy Engineers (www.aeecenter.org)

The Clinton Climate Initiative (www.clintonfoundation.org)

#### 2011-2012 ILCMA Affiliate Boards

#### IAMMA Board of Directors

President – Steve Tilton, Tinley Park President Elect – Phil Kiraly, Northbrook Treasurer – Scott Sorrel, Peoria County Secretary – Past President – Kelly Amidei, Libertyville

Board Members: Cathy Doczekalski, Park Ridge Jennifer Maltas, Deerfield Tara Erickson-Semenchuk, Cary

#### Metropolitan Management Association Board of Directors

President – Tim Wiberg, Lincolnwood 1st Vice President – Barry Burton, Lake County 2nd Vice President – Ray Rummel, Elk Grove Village Secretary/Treasurer – Gerald Sagona, Lake in the Hills Past President – David Lothspeich, Long Grove

Board Members: Mike Cassady, Bensenville Maria Lasday, Bannockburn Scott Niehaus, Tinley Park Stacy Sigman, Northfield Tom Mick, Park Forest Kevin Barr, Schiller Park David Hulseberg, Lombard

## Downstate City/County Management Association Board of Directors

President – Jeff Fiegenschuh, Princeton Vice President – Drew Awsumb, Fairview Heights Secretary-Treasurer – Richard Downey, Washington

#### Southwest Illinois City Management Association

President – Mark Latham, Highland Vice President – Pamala Funk, O'Fallon Secretary/Treasurer – Drew Awsumb, Fairview Heights Past President – Walter Denton, O'Fallon

#### Illinois Association of County Administrators Board of Directors

President – Peter Austin, McHenry President Elect -Treasurer – Scott Sorrel, Peoria County Secretary – Deb Busey, Champaign County Past President – Scott Sorrel, Peoria County

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#### IAMMA Announces New Board of Directors

The Illinois Association of Municipal Management Assistants (IAMMA) announced the results of its recent election of its President-Elect and Board of Directors for the 2011-2012 term. The following have been elected to the four Directors At-Large positions:

Cathy Doczekalski, Assistant to the City Manager, Park Ridge Jennifer Maltas, Assistant to the Village Manager, Deerfield Tara Erickson-Semenchuk, Assistant to the Village Administrator, Village of Cary

Scott Sorrel, Assistant to the County Administrator, Peoria County

Ms. Doczekalski, Ms. Maltas and Mr. Sorrel are incumbent members serving on the Board, while Ms. Semenchuk will be new to the Board, having served as a Committee Chair for the Association.

In addition to the Director At-Large positions, Phil Kiraly, Assistant Village Manager with the Village of Northbrook has been elected to the position of President-Elect. Steve Tilton, Assistant Village Manager with the Village of Tinley Park will assume the role of President of the Association. All new officers will be seated with the start of the new term, effective July 1, 2011.

The IAMMA Board would like to give special thanks to outgoing President, Kelly Amidei, Assistant Village Administrator, Village of Libertyville, for her strong leadership, unending encouragement and dedication to service for the past term. Thanks are also extended to all Committee Chairs and those members who served on a committee this year. It is through the dedicated efforts of those serving IAMMA that high quality professional development is possible.



The Illinois Association of Floodplain and Stormwater Management (IAFSM) was founded in 1986 by professionals interested in and responsible for floodplain and stormwater management.

#### The objectives of IAFSM are to:

• Promote the common interest in floodplain and stormwater management; • Enhance cooperation among various local, state, and federal agencies; • Encourage effective and innovative approaches to managing the State's floodplain and stormwater management systems.

IAFSM membership provides a unique opportunity to communicate and share ideas with fellow professionals in private industry, municipal government, and state and federal agencies. Members of IAFSM gain the ability to communicate a uniform position on current concerns, rule changes, local programs and other issues impacting floodplain management. Additional membership benefits include the quarterly newsletter on topics affecting floodplain and stormwater management, as well as hazard mitigation, state and federal programs, upcoming conferences, workshops and job openings. IAFSM membership also provides members a reduced fee for professional development opportunities sponsored by IAFSM.

The IAFSM Board voted to waive the 2011-2012 membership fee for municipal and county government employees and those who are retired or currently unemployed. Others may join for a \$20 annual membership fee. Please visit our website at:

http://www.illinoisfloods.org/and click on the membership tab to get signed up today.

## **IML Managers Monthly Column**

The Managers Committee of the Illinois Municipal League (IML) has assisted IML in planning the annual fall conference for many years. The Managers Committee is organizing three sessions for the 2011 conference that will be held September 15-17 in the Chicago Hilton. These sessions are planned to provide useful information to elected and appointed officials from diverse cities and villages located throughout the state.

This year the sessions planned by the Committee include the following:

• PSEBA Reform – Local governments and their taxpayers are increasingly exposed to lifetime health insurance benefit awards under the Public Safety Employee Benefits Act (PSEBA). Learn more about the growing cost impact of PSEBA and what can be done to control indiscriminate benefit awards.

 Social Media – Many local government officials are trying to understand Facebook, Twitter, and other social media and its implications for communication with citizens. The session will provide examples of how these tools are being used in local government and offer information on policies that should be considered to guide their use.

• Wind Energy – Anyone driving the highways of Illinois is likely to see wind turbines decorating the landscape. This session will examine the essential information a local government official needs to know if the wind power industry expresses interest in your community.

The Annual IML conference provides a wide range of educational opportunities for anyone interested in municipal government. ILCMA will also host an informational booth in the Exhibit Hall. This provides ILCMA members an opportunity to talk to elected officials from communities throughout Illinois who may be interested in hiring a professional administrator or manager in their city or village.

The members of the Managers Committee encourage ILCMA members to consider attending the conference.



Educate. Advocate. Empower.

## Sign Up To Staff the ILCMA Booth At The IML Conference. See details on the next page.

ILLINOIS MUNICIPAL LEAGUE 98th ANNUAL CONFERENCE September 15-17, 2011 at the Hilton Chicago Hotel



ILCMA will once again be participating as an exhibitor at the Illinois Municipal League Conference and is seeking volunteers to staff the booth. Please sign up for a time slot using the form below!

## **IML Conference Booth Sign-up**

**Count me in!** I have indicated three (3) time slots that I can work

Name:		
Title:		
Address		
Phone	_Fax	_e-mail

Please indicate your choices by putting a 1 by your first choice, a 2 by your second choice and a 3 by your third choice:

Thursday, September 15	Friday, September 16
2:00 pm – 3:30 pm	10:00 am - 11:30 am
3:30 pm - 5:00 pm*	11:30 am – 1:00 pm
5:00 pm - 6:30 pm	1:00 pm – 2:30 pm
	2:30 pm – 4:00 pm
	4:00 pm – 5:30 pm

\*The Official Grand Opening is at 5 pm with the Get Acquainted Reception being held from 5:30 – 6:30 pm.

\_\_\_\_\_YES, my mayor is willing to staff the booth with me!

Please respond by September 1<sup>st</sup> to:

Dawn S. Peters ILCMA Executive Director Center for Governmental Studies NIU DeKalb, IL 60115

You can also fax or e-mail your response to: Fax: 815-753-7278 Email: dpeters@niu.edu

Secretariat ■ Center for Governmental Studies ■ Northern Illinois University ■ DeKalb, Illinois 60115-2854 www.ilcma.org

#### Illinois City/County Management Association Presents Annual Awards

At its annual conference held June 15-17, 2011 the Illinois City/ County Management Association (ILCMA) honored Russ Loebe with its Robert B. Morris Lifetime Achievement Award and presented Larry Maholland and Thomas Borchert with Special Service Awards.

The Robert B. Morris Lifetime Achievement Award is presented to a retired individual who has served no less than 20 years in local government, at least eight of those in Illinois. ILCMA looks for candidates who have made significant contributions beyond their own communities, e.g. through service to the association and the profession. Russ Loebe, the recipient of this year's award, retired in April, 2011 after serving for over 40 years in the local government management profession, all in one community. Russ began his public management career in 1977 as New Lenox's first public works director, a position he held until 1985. He served as president of the American Public Works Association (APWA) Metro Chapter and co-chaired the International APWA Congress in 1987. In 2002 the APWA Chicago Chapter honored him as their "Public Works Leader of the Year." In 1985 Russ was appointed to the position of village administrator, a position he has proudly held since that time. Russ has been instrumental in guiding New Lenox through an unprecedented period of expanding boundaries and residential and business related growth and development. In addition to being a leader within the profession, Russ has been active in numerous community organizations throughout his career. He is a charter member of the New Lenox Rotary Club and is a former club president, past Rotarian of the Year and twice awarded the Rotary District Foundation Service Award. Russ also served ILCMA through his chairmanship of the Illinois Municipal League's Managers Committee for over ten years. He provided support to others members, mentored his subordinates and always performed his duties with the utmost integrity.

In addition to the Robert B. Morris Lifetime Achievement Award, two individuals received recognition for special service. The first Special Service Award was given to Larry Maholland, CPA, retired from the city of St. Charles, for Special Service to the Community. Larry was the first city administrator in St. Charles, a position he held from 1997 - 2005. Larry's tenure as city administrator was during a period of transition for the city; during that time St. Charles experienced significant growth and redevelopment. His leadership helped establish the first St. Charles Business Plan that resulted from the performance-based strategic planning process he implemented. Prior to becoming city administrator, Larry served for fifteen years as the director of finance and administrative services for St. Charles.

The second Special Service Award was presented to Thomas Borchert for Service to the Profession and Community. Tom has served over forty years as a public servant in the city of Elmhurst. He started his career in Elmhurst as the assistant director of public works in 1971. From there he was promoted to public works director in 1973 and was appointed as the assistant city manager in 1981. Tom was appointed as the city manager for the city of Elmhurst in March 1984. He is an ICMA Credentialed Manager and has served on numerous boards with various agencies and community organizations throughout his career.



Russ Loebe (left) was honored with the Robert B. Morris Lifetime Achievement Award for his service to the profession, community, and association. He recently retired after approximately 40 years in public service with the village of New Lenox.



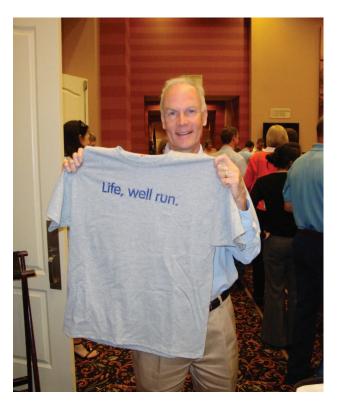
Incoming ILCMA president, Juliana Maller, presented Bob Irvin with the ILCMA President's plaque.



Winners of ILCMA and Sommer Foundation Summer Conference Scholarships were (from left to right) Hadley Skeffington-Vos, Rachel Lange, Sarah Kuechler, and David Fitzgerald.



President Bob Irvin announces the 2011-12 ILCMA Board during the business meeting at the ILCMA Annual Meeting.



Brad Townsend was presented with an ICMA Life, Well Run t-shirt for the donation of his winnings from the 50/50 raffle. The raffle was held to raise funds for the ICMA Life, Well Run campaign. ILCMA raised just over \$1000 in the raffle, thanks to Brad's donation.



#### Innovation Edge SOARing to the Alliance for Innovation J. Robert Havlick Innovation Award

Congratulations to the City of Palm Bay as the winner of the J. Robert Havlick Award for Innovation for the Search Operations Aerial Response (SOAR) aviation unit. In 2009 the Palm Bay, FL Police Department created SOAR as a first of its kind in the US police aviation unit. SOAR utilizes an ultra-light classified aircraft called a Powered Para-glider (PPG) that consists of a small 2-cycle motor worn on the back of a pilot and a parachute-type "wing" capable of lifting the pilot and motor into the air. The use of the PPG is a low-cost option for police agencies that are unable to purchase and maintain more conventional forms of aviation.

The City of Palm Bay, Florida has grown exponentially since the 1980's to a population of approximately 107,000 residents, incorporating an area over 100 square miles, making it the 7th largest city in Florida geographically. Included within the jurisdiction is a 10 square mile area of mostly undeveloped land with paved roads commonly called "The Compound." There are 29 parks within the city and a 200 acre regional park.

#### A Lot of Ground to Cover

The Palm Bay Police Department has a mutual-aid agreement with the Brevard County Sheriff's Office, which operates a helicopter equipped with a FLIR system (Forward Looking Infra-Red). However, the helicopter is expensive to operate and maintain and is only available under pre-defined conditions. In addition, the aircraft has limited time in the air due to fuel consumption and is responsible for servicing multiple agencies within the county.

The need for a dedicated/low-cost aviation platform led the police department in Palm Bay to look into the use of a UAV (Unmanned Aerial Vehicle), such as those used by the military. However, it was learned that FAA regulations prohibit the operation of these crafts in civilian airspace. Due to the large area of the city and a growing population of elderly residents there is a greater potential for situations where persons become lost.

In one such instance a resident with Alzheimer's disease had been reported missing after leaving her residence. This sparked a request by a Uniformed Services Division supervisor for the Palm Bay Police Lt. Joe Eakins to conduct an aerial search for the female and her vehicle using his personally owned PPG, which he flew out of The Compound on a regular basis for recreation. Although the female was later located through other means, Lt. Eakins and Palm Bay Police Capt. Mark Renkens, who is also a PPG enthusiast, saw the potential for using the PPG for search and rescue as well as other police-related functions (including surveillance, reconnaissance, locating stolen/discarded vehicles or property, identifying hazards within the city, photographing crime scenes, and assessing damage after disasters).

#### The Cost-Effective Tool for the Job

From its onset, the use of the PPG by the SOAR unit was never intended to be a replacement for commonly used forms of police aviation, such as an airplane or helicopter. The PPG supplements these tools by providing an aerial platform that is portable (weighing approximately 60 lbs.), easily deployable from any open field with sufficient area, inexpensive to operate (costing as little as 5 dollars per hour) and able to remain in air for up to 4 hours (with a 3-5 gallon fuel capacity).

The PPG is legally permitted to operate below the 1000 foot minimum altitude for general aviation. Flying between 20-30 mph (depending on wind direction) the PPG can cover a distance of up to 70 miles. The "low and slow" principle allows the PPG to have both maneuverability and an unobstructed view of objects on the ground.

Use of the PPG is restricted to favorable wind/weather, but it fills a role that no other tool in the current police arsenal can. An officer operating a PPG is capable of covering a larger area more thoroughly and in a shorter amount of time than multiple officers in patrol cars or on foot. Using radio contact with the officers on the ground, the pilot can direct them to specific locations to further investigate any sightings made from the air. The PPG can be transported in the back seat of a standard patrol car with minimal effort and does not require a traditional hangar, runway or airport.

#### A Quantum Leap of Creativity

The use of the PPG is a quantum leap of creativity as it allows the Palm Bay Police Department to implement a low-cost and effective tool in a time when most agencies are forced to cut services to their communities due to the current economic conditions. Not only has Palm Bay benefitted economically from the use of the PPG, but the citizens have benefitted by having a local police department that is proactive in finding new ways of enhancing its services.

The Palm Bay Police Department is committed to the safety of its officers, citizens and property. The police department implemented a training process for the SOAR unit's PPG pilots by qualified instructors who follow FAA requirements. All current SOAR pilots are certified by the FAA as Light Sport Pilots, and the unit regularly trains to improve proficiency and knowledge with department protocols.

One of the important lessons learned in Palm Bay is to use community involvement and public information to help curb ridicule and skepticism that stems from ignorance of the PPG's purpose and limitations. The Palm Bay Police Dept. embarked early-on in a public information campaign that included the use of local, national, and international news sources to put focus on the advantages of the use of a PPG for law enforcement.

#### Weaving Diverse Interests to Serve the Community

The PPG program benefits from experienced local civilian enthusiasts who serve the SOAR unit as volunteer instructors and consultants. The implementation costs were greatly minimized by entering into a use agreement with PPG manufacturers Parajet and Paramania, who provided two sets of wings/ paramotors valued around \$20,000 at no cost to the police department. The majority of the cost to the city for the program involves fuel and maintenance, which is estimated annually at \$1,000.00 for both units. This includes replacement/repair costs that increase with frequency of use on the equipment.

The SOAR aviation unit was led by Lt. Eakins and Capt. Renkens who championed the implementation of the unit by applying their passion for flying PPG's with their dedication to serving the citizens of Palm Bay, FL. Captain Mark Renkens believes, "The SOAR program has shown that although somewhat limited by wind and weather, powered paragliders and powered parachutes offer a safe, low cost alternative to traditional aircraft. An aerial perspective is often desired for law enforcement functions but cost prohibitive so most do without. We believe it is better to have low cost limited aerial capability than none at all."

Through their ingenuity and backing of the Police Chief, William Berger, they not only got the approval for the unit, but worked diligently to procure the equipment and resources necessary to make it successful towards its mission.

For more information on the SOAR program, contact Capt. Mark Renkens, Palm Bay Police Dept., 321-952-3456 (work), renkem@ pbfl.org.

#### About Innovation Awards from the Alliance

The Alliance for Innovation's prestigious Innovation Awards are bestowed annually to programs that successfully and creatively address important public service dilemmas and positively impact their communities. The awards recognize Alliance members who have shown extraordinary commitment to bringing innovative ideas to life. http://transformgov.org/en/about/innovation\_awards

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# Comcast Looking to Partner to Bridge Digital Divide

Today, communities need to have digitally literate populations to succeed. The role the Internet plays in the classroom, workplace, and at home cannot be understated. For students the Internet is the dictionary, encyclopedia, library, and tutor all rolled into one. For their teachers it provides new tools and resources without adding new budget items. For families, the Internet allows them to track and participate in their child's education.

In conjunction with the 2011 "Back to School" season, Comcast will launch Internet Essentials, a groundbreaking program to close the digital divide by bringing the Internet home to families with a child receiving a free school lunch under the National School Lunch Program.

Traditional approaches to close the digital divide have focused on the creation of public computer labs at schools, libraries, and community centers. These often come with additional costs for service, equipment, and staffing, and still leave children and their families without access during off hours.

"We will require a national commitment to make this work because the individual initiatives out there are not moving the needle fast enough," FCC Chairman Julius Genachowski said in an interview with Reuters.

Genachowski said the FCC will work with the industry and local governments to address affordability, relevance, digital literacy and trust-all issues that have held back broadband adoption. Comcast Internet Essentials is a new approach that focuses on working with legislators, policy makers, and educators to provide access at home.

Comcast Internet Essentials will provide eligible families with affordable home Internet service (\$9.95 per month), a low-cost computer (\$149.99 plus taxes), and digital literacy training.

Comcast Executive Vice President David Cohen stated, "We are very excited about this program because it has the potential to have a real impact on not only the lives of the family and children who access broadband, but also on their communities as those children grow up to be doctors, lawyers, and engineers."

Policy makers, elected officials and educators can all help to make this program a success by raising awareness about broadband adoption and its benefits for families, as well as sharing information about the Comcast Internet Essentials program with colleagues and qualifying families.

To learn how you can spread the word visit www.internetessentials. com or contact your Comcast government affairs representative to find out how you can be a broadband champion!



## **ILCMA Reception at the ICMA Annual Conference in Milwaukee**

Once again, ICMA is setting aside an evening at the annual conference for affiliate receptions and alumni dinners. The ILCMA reception will take place after the NIU MPA alumni dinner and will feature *Brewhaus Polka Kings polka band, sponsored by the NIU MPA Board of Advisors*. ILCMA is planning an after dinner cocktail reception at Lakefront Brewery Palm Garden Restaurant, which is just blocks from the convention center.

Location: Lakefront Brewery Palm Garden Restaurant 1872 N Commerce St Milwaukee, WI 53212

RD

Date: Monday, September 19, 2011

Time: 8:30 p.m. – 11:00 p.m.

Please join ILCMA for an evening of networking and fun!

We hope to see you at the ICMA Annual Conference in Milwaukee, WI in September!

ILCMA would like to thank our reception sponsors:

USAgain, Christopher B. Burke Engineering, & Assurance Agency

\*\*\*\*\*\*\*\*\*\*\*\*\*



#### 2011 ICMA Annual Conference

will feature educational sessions in five major theme tracks (working titles):

- Defining Excellence in the New Normal
- Challenges of Citizen Engagement
- Employee Relations and Changing Demographics
- Lessons in Leadership

• Personal Challenges Facing Managers and Their Families.

The planning committee also developed a series of career track sessions focused on the professional development needs of smallcommunity managers and ICMA Credentialed Managers.

#### **Destination: Milwaukee**

Just 15 minutes from General Mitchell International Airport, it is the 23rd most populous city in the United States and a major hub for commerce and manufacturing. A vibrant city, Milwaukee is home to diverse traditions, heritages, and cultures that have helped the city grow and prosper. Known as the "City of Festivals," Milwaukee hosts many ethnic festivals and religious celebrations throughout the year. Mansions, gardens, breweries, sporting events, world-renowned museums, picturesque ethnic neighborhoods, a thriving performing arts scene, and the popular Potawatomi Bingo Casino offer year-round excitement. And Milwaukee's dining choices are as diverse as its people.

And, of course, we cannot talk about Milwaukee without mentioning the brewpubs! As early as 1843, there were 138 taverns in Milwaukee-an average of one for every 40 residents. Beer halls and taverns are abundant in the city to this day, and the historic Milwaukee Brewery, located in "Miller Valley," is the oldest stillfunctioning major brewery in the United States.

#### Registration and Housing Opened June 1.

You can make a hotel reservation and register online, or download forms to fax or mail. The preliminary program materials also will be available in the June issue of PM magazine.



#### 2011 Annual Conference Fees

In recognition of the current economic conditions, member registration fees are held at the same price as the last three conferences.

• ICMA member registration fee: \$625, includes a base registration of \$590 and the Sunday evening reception ticket of \$35.

- Members who register online will receive a \$25 discount and pay \$600.
- Partners registration fee: \$90 (also including the Sunday ticket).
- Nonmember registration fee: \$1,025.
- Student Members: complimentary.

• Affiliate members in local government who are in their first three years of ICMA membership: \$300 discount.

• First-time attendees in the conference region (Midwest): \$200 registration discount.

• Economic Crisis E-Debit Card extended: Eligible members have until August 31, 2011, to use their Economic Crisis E-Debit Card. It's easy and simple to use this credit, no plastic card is involved! Just use the code "DEBITCARD." This unique benefit is part of ICMA's ongoing efforts to support members through these challenging economic times. The E-Debit Card provides ICMA Full members in service to local government in the United States with a \$200 credit and Affiliate members in service to local government a \$100 credit to use toward their membership renewal, ICMA Annual Conference registration, or ICMA University events or programs. For full details, visit icma.org/ debitcard.



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# Has your Staff been Cut Back, but your Workload Increased or Stayed the Same?

If so, ILCMA has a solution to your problem. Have you ever considered utilizing one of ILCMA's programs to help fill temporary job assignments or conduct a special project? ILCMA has two programs that may meet your needs:

**Manager in Transition Program** (MIT) – ILCMA keeps a list of Illinois managers in transition. These managers are willing and able to fill positions, do special projects, and provide expert service to you and your community (list of MIT's below).

**Professional Resource Program** (PRS) – The PRS program consists of retired, semi-retired, and MITs who are again able to do special projects, fill positions and provide expert professional services to your local government. For information please visit the ILCMA website at http://www.ilcma.org/index.aspx?nid=217.

The ILCMA Range Riders have the most current list of managers in transition and professional resource program participants. Please do not hesitate to contact either Dawn Peters at ILCMA or one of the Range Riders.

Also, don't forget about recent MPA graduates. This is a tough job market and many of them are searching desperately for a position. They may be willing to provide services on contract for short-term projects. This will help them gain additional experience while searching for their first full-time position. Contact any of the graduate schools in your area to identify students who may be willing to do this type of work

#### Managers in Transition who agreed to publicize their information:

(Visit the Members Only section of the ILCMA website to view resumes of those who have submitted them)

Jill Velan jillvelan@yahoo.com 847-489-5854

Wally Douthwaite wdouthwaite@comcast.net Home: 847-215-9791 Cell: 847-477-1344

Bo Proczko bproczko@gmail.com 630-897-7585

Steve Gutierrez sgutierrez246@sbcglobal.net 630-209-7688

Deborah Nier Tnier847@frontier.com 815-895-8042

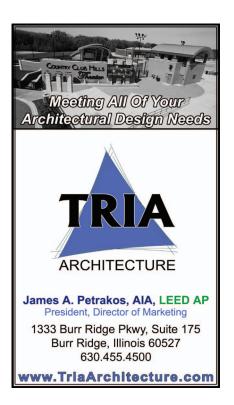
Conrad Kiebles c.kiebles@yahoo.com 708-557-0979 Doug Maxeiner dkmaxeiner@comcast.net Home: 815-363-5902 Cell: 815-742-1690

Scott Hartman islandtime@hotmail.com Cell: 224-678-4590

Steve Jones sajones400@gmail.com 708-588-0461

Cameron Davis camerondavis100@gmail.com Cell:847-890-3814

Ken Lopez blopez@mc.net Home: 815-385-1207 Cell: 847-875-0169





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#### Illinois City/County Management Association Annual Report June 1, 2011

#### Strengthening the Quality of Local Governance Through Professional Management

The Illinois City/County Management Association (ILCMA) is recognized as one of the premier public management organizations in the country. Through the lasting efforts of an energetic membership and capable staff, ILCMA continues to address membership expectations and elevate the role of professional public management within the State of Illinois.

Special thanks to the outgoing 2010-2011 ILCMA Board for your time and hard work. The ILCMA Officers include the following: Bob Irvin (President), Juliana Maller (President-Elect), David Nord (Vice President), Sue McLaughlin (Secretary/Treasurer) and Jim Norris (Past President). Other members of the Board include the following: Tim Ridder (Director), Mark Franz (Director), Joe Breinig (Director), Thomas Christie (Director), Kelly Amidei (IAMMA President), David Lothspeich (Metro President), Jeff Fiegenschuh (Downstate President), Mark Latham (SWICMA President), and Peter Austin (IACA). ILCMA also consists of nine standing committees which are led by a talented, hard working group of individuals.

#### NOTABLE ACCOMPLISHMENTS IN 2010 - 2011

#### FINANCES:

1. Strong Financial Condition. As of May 2011 funds on hand were \$311,685. This compares to \$300,525 in May 2010.

2. Membership Levels. As of May 31, 2011, total membership was 706. Total membership as of May 31, 2010 was 665. This is a six percent increase over 2010 membership totals.

3. Growth in the "Friends of ILCMA" Corporate Partnership Program. The Friends Program was started in 2005 and has contributed funding for conference speakers, scholarships, and other ILCMA programs. In 2010-11, 49 corporate partners contributed \$114,000, which was \$13,250 more than in 2009-10. There were 49 corporate partners in 2009-10. The reason for the increase in dollars even though there was the same number of corporate partners is because more partners joined at the highest level of membership.

#### TRAINING/DEVELOPMENT:

1. A Highly Successful Winter Conference. Despite the economy and local budget, the winter conference had record attendance. This is the second year in a row that ILCMA has set attendance records. Clarence Page was the Thursday keynote speaker. Tim Clue, corporate communication specialist, entertained people as the Thursday luncheon speaker. Friday morning consisted of a panel of state legislators who provided a state of the state panel discussion. Those who attended gave high praise for the quality of sessions and social events.

#### Annual Report, cont.

2. A Highly Successful Summer Conference. The Summer Conference in O'Fallon is on track to be a very successful conference with high quality sessions. This is the first year since 2004 that the summer conference has been held at a location other than Eagle Ridge. Again, the economy and possibly the location is affecting attendance, but it appears that it will be down only slightly in comparison to 2010 attendance. Howard Fineman, a Washington D.C. insider, will be the keynote speaker on Thursday. Friday morning will feature a futurist, Glen Hiemstra, who will talk about future trends as they impact the future of our communities and governance.

3. Completed Eleven Very Successful Professional Development Workshops. The Professional Development Committee was chaired by Ray Rummel of Elk Grove Village. There were a total of thirteen sessions planned and eleven offered throughout the year. Two will be offered in the July and August of 2011. Most of the workshops were held in conjunction with affiliate meetings. There was one session offered prior to an IAMMA meeting, and four held in conjunction with Metro Meetings. ILCMA also partnered with the South Suburban Chiefs of Police to offer a session titled "Violence Against Public Officials - Lessons Learned," which had a record registration of 110 people. Other session topics included building communities, department head evaluation and discipline, public service consolidation, and speed coaching. The committee also held a pre-conference workshop prior to both the summer and winter conferences. The winter conference workshop was titled "The New Era of Union Negotiations." The summer conference workshop will consist of an ICMA University Workshop on Authentic Leadership. Once again, the committee worked with UIC to cosponsor an eGovernment session in May. ILCMA also partnered with the Alliance for Innovation and the Wisconsin City/County Management Association in offering three webinars throughout the year. Approximately 56 communities participated in the webinar sessions over the course of the year. The cost was held at a very reasonable \$29/session. The committee may also hold once again a day long workshop for newly appointed managers and administrators. The workshop will be offered in the fall.

#### **COMMITTEE ACTIVITIES:**

1. The IML Managers Committee had a Busy Year. The IML's Managers Committee, under the chairmanship of Russ Loebe, now retired and the former village administrator in New Lenox, continued to expand its presence in the State. The committee members were actively involved in education and training programs for appointed and elected officials at the Municipal League's annual conference. The Committee members continued to educate ILCMA members on municipal pensions with the help of the IML. The committee addressed concerns about state's threat to diminish the local government distribution funds that municipalities count on and worked with IML to complete the PSEBA survey. Mike Allison, village manager, Vernon Hills, is the new chair of the IML Managers Committee.

2. Professional Conduct Committee Updates Rules. Fortunately, this ILCMA committee had a quiet year. ICMA reviews concerns and alleged violations for individuals who are ICMA members; our ILCMA committee will review concerns and alleged violations for individuals who are ILCMA members, but not members of ICMA. The ILCMA Professional Conduct Committee was chaired by John Phillips, city manager, Rock Island.



3. Membership Services Committee. The Committee was chaired by Maria Lasday, village manager, Bannockburn. During the year the Committee worked through sub-committees to accomplish four major tasks plus some additional projects.

#### a. Recruitment and Retention of Members

The committee worked diligently to retain, recruit and service ILCMA members. For example, the committee members reached out to many ILCMA members, ICMA members, and other government professionals to retain and/or recruit members throughout the entire state. The Committee members made a special effort to expand the ILCMA membership list to potential members in central and southern Illinois.

#### b. Service Programs

The Committee also worked on a few programs to better service the ILCMA members. For example, the Committee amended the format and contents of the salary survey. In addition, the Committee researched and has begun developing a mentor/protégé program to link experienced professionals with students, less experienced professionals and those new to the field. Details of the mentorship program are presently being further developed. Hopefully, in the near future, a program will be available to those seeking a mentor with access available via the ILCMA website.

#### c. Conference Program

The Committee organized a Q&A for Aspiring Managers and Newly Appointed Managers for the winter conference. Four panelists were selected for the Q&A Session from various backgrounds: (1) a manager who was once an assistant manager at the city they are managing, (2) a manager who was an assistant manager and went to a new community to be a manager, (3) a manager who came from a suburban environment to a rural environment and (4) a manager who was new to the profession. The panelists included the following professionals: Michael Talbett (Kildeer), Sue McLaughlin (Mattoon), Cameron Davis, Eric Palm (River Forest).

#### d. Programs for Managers-in-Transition

The Committee is presently reviewing support services offered to ILCMA members who are Managers-In-Transition. A list is being created of mental health professionals who (i) understand the profession, and (ii) can give one free hour of consultation (after the one hour the fee would be by separate private arrangement). Furthermore, the attorneys' list presently available for Managers-In-Transition has been reviewed and expanded.

#### Annual Report, cont.

4. Promote the Profession Committee. This Committee led by Phil Kiraly, assistant village manager, Northbrook. The Committee identified four goals for 2010-2011.

a. Amplify awareness of professional management to elected officials by increasing exposure to the profession through development and publishing of three to five articles in COG newsletters that highlight success stories and positive relationships of managers and elected officials. Explore other ways to continue to reach out to elected officials, new and experienced, to reinforce the importance of professional management.

The external outreach subcommittee, consisting of Phil Kiraly, Kendal Dean, Dane Bragg and Jennifer Maltas, has worked through the year drafting articles that would be submitted to the IML for publication. The first, a spotlight on the Village of Woodridge, was published in IML's March publication. A second, spotlighting the City of Decatur, has been submitted and, if approved, will be printed in the future. Two other articles, one on the City of Rock Island and the Village of Schaumburg, will be completed in the future. As it was hoped that these articles would be themed toward an audience of elected officials, they highlighted the success stories and positive working relationships of various managers/ administrators and mayors/presidents throughout the State of Illinois.

b. Amplify awareness of professional management to our communities by developing a "how to" manual to highlight ways that managers, new and experienced, can reinforce their important role in the community. Provide this manual to members through the ILCMA website and present at a conference session.

The internal outreach subcommittee, headed by Melissa Bohse, John Kolata, Bob Franz and Adam Simon, submitted a survey to the ILCMA membership seeking feedback on a series of questions related to suggestions and/or best practices from established and/ or retired managers as well as seeking information on ways for newer managers to become more involved in the community, thus raising the profile of the manager/administrator. It is planned that this information will provide new and experienced managers with additional support in helping to establish or reestablish the importance of their role in the community. The survey data from 52 respondents was collected and analyzed and is being formatted into a PDF document to be made available on the ILCMA website in June 2011. In addition, this will be presented at the Summer 2011 ILCMA Conference.

c. Research next generation initiatives from other states and work with IAMMA to develop similar programs here.

This subcommittee, consisting of Beth Jacobsen and Julia Cedillo, was tasked with researching next generation initiatives that are in place in other States, and to see how we might integrate a similar model in Illinois. Their work has progressed over this year, and the committee has begun to work to develop a program that would create a formal partnership between ILCMA and IAMMA and various universities (primarily those with an MPA program). It is anticipated that this partnership would allow for the opportunity to integrate professionals in local government management more fully into curricula and other structures so as to firmly establish a strong connection between those in the profession and those looking to one day become professional managers. Much work on development of this program must still be completed.

The subcommittee has been working with IAMMA's Membership Development Committee in order that this effort will further compliment their efforts on next generation initiatives. A report to the ILCMA Board will likely be submitted during the course of the next year, as this is expected to be a significant initiative of the Promote the Profession Committee moving forward.

d. Encourage and assist with IAMMA's efforts toward promoting the profession to the next generation by encouraging ILCMA members to support and participate in their events and initiatives. The committee has continued to support IAMMA's efforts, assisting where needed with college fairs and other outreach to schools.

e. Take steps to reach out to those currently in the profession who may be struggling with wanting to remain in the profession in an effort to keep talent in the field of professional local government administration.

While intentions early in the year were to include this effort as one of the committee goals, most time was taken up by other efforts. This remains something that the committee is interested in and will continue to discuss in the next year.

#### OTHER:

1. Range Rider Activities Remain Strong. Illinois continues to have one of the most successful Range Rider programs in the country. Dave Anderson, Steve Berley, Greg Bielawski, Hank Sinda, and Glenn Spachman were very active in responding to members' requests for advice and counsel and informing local communities on how to hire their first managers and administrators. All Range Riders have been extremely busy this year. Unfortunately, ILCMA continues to have a large number of managers/administrators in transition.

2. Secretariat Services Agreement. ILCMA has a longstanding and productive working relationship with Northern Illinois University. The year the ILCMA Secretariat was able to begin offering online membership renewals using a credit card. This appears to be a great service as many members have renewed their 2011-12 memberships using the new online renewal process. Dawn Peters continues to do an outstanding job as ILCMA Executive Director, with valuable assistance from Katie Davison and Alex Galindo.

3. ICMA Presence. Mike Baker, Assistant Manager, Downers Grove, ended his three year term as ICMA Midwest Vice President.

ILCMA members serve on the ICMA Conference Committee, Awards Evaluation Panel, Conference Evaluation Committee, Government Affairs & Policy Committee, and the International Committee.

ILCMA has continued participating in a membership incentive program with ICMA. For those members of ILCMA who are not ICMA members, ICMA agrees to provide the first year of ICMA membership free. In the second year, ILCMA will provide additional



#### Annual Report, cont.

monetary support up to the amount of \$200 to help offset the continued cost of ICMA membership. This initiative is targeted at communities of less than 25,000 population and counties of less than 50,000 population. This year we had seven ILCMA members join ICMA under this new program.

ICMA started a new Public Awareness Campaign in 2010 in an effort to elevate the image of and promote the value of professional local government management. ICMA has a goal of obtaining \$1 million from its members for the Life, Well Run campaign. The Vice Presidents of the Midwest Region of ICMA initiated a challenge to all Midwest State Associations to contribute to the campaign over the next four (4) years in amount equal to each State's proportionate share of ICMA membership. The Midwest region represents almost 23% of ICMA membership. Therefore, the VPs are hoping to present a combination of checks and pledges in this amount at the Milwaukee Conference. Illinois represents 5.51% of ICMA members and our share of the \$1 million is \$55,111. After significant discussion, the Board approved the request and ILCMA will continue its fund raising effort for the Life, Well Run campaign. At this point ILCMA donated \$6,500 from our budget and raised an additional \$1,000 through the silent auction at the Winter Conference. IAMMA has also donated \$1,000 to the campaign. This leaves a balance of \$46,111 or about \$11,650 per year. ILCMA will provide the funds each year above and beyond the amount raised through our individual members and our affiliates to reach the goal. Already in 2011, our individual members have donated \$4,350.

4. Alliance for Innovation Partnership ILCMA continued its partnership with the Alliance for Innovation, formerly known as the Innovations Group. The goals of this partnership are multi-faceted: i. Identify three learning topics specific to Illinois' local government on which ILCMA and the Alliance can deliver resources and/or learning events;

ii. Work to develop joint learning events to ILCMA membership such as webinars and workshops;

iii. Cross-promote each organization, specifically on upcoming learning events and value of membership.

ILCMA and the Alliance offered three webinars throughout the year. They will continue to pursue learning opportunities through technology that will be cost efficient for members.

5. Support of ICMA University Chapter The ILCMA Board approved the expenditure of \$400 to support the NIU MPA Program so that they could form an ICMA University Chapter. The Board also approved spending the same amount if other MPA programs approach the Board to form an ICMA University Chapter.

6. Illinois Public Service Institute Partnership The ILCMA Board continued its partnership with the IPSI. The IPSI provides leadership training to public works professionals from across the state. As part of this partnership ILCMA will have one board member serve on the IPSI Advisory Committee to help identify topics and speakers for the week-long institute. There will also be a representative from ILCMA in attendance to participate in the first day of training. There is no cost, aside from travel, associated with this partnership. Other partners include Illinois Municipal League, SIU Edwardsville, Illinois Section American Water Works Association, NIU MPA Program, and the Illinois Environmental Water Association. 7. Awards The ILCMA Awards program was inaugurated in 1994. There are two awards, the Robert B. Morris Lifetime Achievement Award and the Special Service Award.

The Robert B. Morris Lifetime Achievement Award is presented to a retired individual who has served no less than 15 years in local government, at least eight of those in Illinois. Additionally, candidates have made significant contributions beyond their own communities, e.g. through service to the associations and the profession.

The Special Service Award is presented to individuals who have o Service to the Association - notable association or affiliate activity; o Service to the Profession - significant professional accomplishments; o Service to the Community - significant personal accomplishments including private interests, family interests, acts of heroism, charitable acts, or social accomplishments.

This year Russ Loebe received the Robert B. Morris Lifetime Achievement Award. Tom Borchert and Larry Maholland were both awarded Special Service Awards.

The James M. Banovetz Fellowship Award is an award presented to an outstanding graduate student who is pursuing a career in local government management. This year's award was split between two applicants: Jorge Luis Belmonte, a MPA student from Northwestern University and Amanda Butler, a MPA student from Illinois Institute of Technology.

#### CONCLUSION:

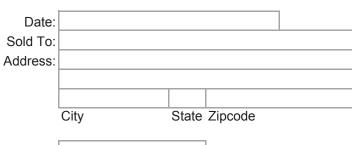
Another successful year has concluded for our association with progress made in many ways. We are most fortunate to have a dedicated group of professional managers and administrators who work tirelessly for their communities and also volunteer their time to our association. Thanks to our Board of Directors, Committee Chairs and members, our affiliate organizations and Range Riders for all of their contributions in making this another successful year for ILCMA. A big reason for our success and growth comes from the talent and dedication of Dawn Peters, our Executive Director. Once again she provided exceptional support to ILCMA and excellence in performing her duties. Thank you Dawn!

I am thankful for the opportunity to have served as President of ILCMA. It has been a wonderful experience to work with all of you in continuing the tradition of building the best local government professional management association.

Respectfully submitted,

Bob Irvin Village Manager, Lincolnshire ILCMA President

#### Alex Galindo ILCMA Program Assistant (815)753-5424 agalindo@niu.edu



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## Job Mart

#### Metro Counties, Executive Director, Public Policy & Government Relations

#### Association Description:

Metro Counties is the association of 15 of the most populous urban and urbanizing Illinois counties. The current members are the counties of Cook, DeKalb, DuPage, Kane, Kankakee, Kendall, Lake, Madison, McHenry, McLean, Peoria, St. Clair, Tazewell, Will, Winnebago. The association is managed by a board of directors comprised of the President, County Executive or Board Chairman of each member county. The association is an Illinois not for profit governed by a set of by-laws. The purpose of the organization is to support legislative activities promoting the common interests of Illinois county government. The association opposes State unfunded mandates, limitations on local governmental power or revenues, and promotes county programs and operations for the benefit of county taxpayers.

#### Job Summary:

Executive Director of statewide association of Illinois Counties. Responsible for the day to day operations of the association including organization of Board meetings, communication with members, development of policy positions, and management of association finances. Serves as lead spokesperson and lobbyist for the association with Members of the Illinois General Assembly and Constitutional Officers, as well as legislative and administrative branch staff. Oversees all contract personal engaged by the association. Develops legislative strategy for the association and implements positions and strategies approved by the Board.

#### Responsibilities:

• Works with the Board to develop and recommend state legislative priorities.

- Represents the association and board before the Illinois General Assembly and Illinois Executive Branch of Government.
- Tracks and analyzes all relevant legislation and regulations. Educates legislators and Executive Branch staff on association issues. Prepares position statements and other support materials.

• Seeks passage or defeat of legislation or regulations by direct lobbying as well as orchestrating association member advocacy activities.

Oversees contract lobbyists.

• Establishes and maintains relationships and communications with state officials and staff in relation to association mission.

Serves as liaison between association and other advocacy organizations and partners to pass or defeat legislation, including specifically other local government associations and their lobbyists Builds coalitions and develops organizational partnerships to further association mission.

• Where directed by the Board, develops ancillary strategies such as media, grass roots, and litigation to further association mission.

• Ensures that all legal requirements for Illinois non-profit advocacy are met. Responsible for compiling data and assisting with reporting including lobbyist registration, reporting and compliance with all ethics laws and regulations.

## Job Mart

- Manages annual budget and monitors expenses for association.
- Manages staff supporting the association.
- Works with the Illinois Association of Counties and NACO.

Required Skill Competencies:

• Bachelor's degree or equivalent.

• Minimum 10 years experience in Illinois advocacy and government relations work. Strong understanding of Illinois General Assembly processes and procedures and administrative rule-making process.

- Prior executive director or assistant executive director experience desirable.
- Excellent oral and written communication skills.
- Strong organizational and project management skills.
- Ability to lead as well as work with a strong Board.

The salary range is \$65,000 - 100,000 depending on credentials and experience. A full benefit package will be negotiated. It is anticipated that potential recruits will be narrowed down to four by a search committee, and interviews will be finished by the end of August. A hiring date is expected before the end of the year. Resumes from interested applicants can be sent to Dorothy Meyer at DMEYER@CO.ST-CLAIR.IL.US or via fax to (618) 825-2740. The mailing address is Dorothy Meyer, 10 Public Square, Belleville, Ill 62220.

#### Village of Lincolnwood, Superintendent of Parks & Facilities

The Village is seeking a highly responsible and motivated individual to assist the Parks and Recreation Department with planning, operation, development, and supervision of parks, programs, and facilities. This position is responsible for managing all operations at the Proesel Park Family Aquatic Center. The Aquatic Center includes three pools, interactive water toys, two water slides, three diving boards, a concession stand, and party rental areas. The position is also responsible for supervising Park Patrol, office, parttime, and seasonal staff. This position serves as the liaison to the Public Works Department and as the department's administrator for the recreation management software. The Superintendent of Parks and Facilities will assist with special events such as the Winter Carnival, Passport to Lincolnwood, Turkey Trot, Polar Express, Daddy Daughter Dance, and the Community Halloween Party. This position serves under the direction of the Director of Parks and Recreation. Excellent oral/written communication skills are required. For a detailed explanation of this position, refer to the Village's website www.lincolnwoodil.org.

The candidate's education and experience shall include a Bachelor's Degree in Recreation, Leisure Services, or a related field, two to five years of related experience, and two years serving in a supervisory capacity. Certified Parks and Recreation Professional (CPRP) Certification and experience working for a municipal Parks and Recreation Department or Park District is preferred. The successful candidate will possess the following characteristics and abilities: ability to deal with the public tactfully and courteously, ability to troubleshoot, problem solve and use good judgment, and ability to use a variety of computer programs such as Microsoft Word, Excel, Publisher, RecTrac, E-Gov, and Laserfiche. Training will be provided on these programs.

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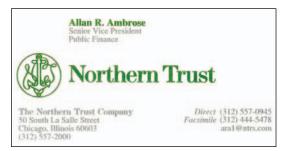
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The starting salary for this position is \$55,975.11. This position is classified as a full-time, exempt, non-union position. All applicants must be able to work 9:00 a.m. to 5:00 p.m., Monday through Friday and during programs/events before and after normal business hours.

Comprehensive benefits package includes medical, dental, and life insurance, Illinois Municipal Retirement Fund Pension, ICMA-RC Retirement Plans, paid sick, vacation, and holiday time, Flex 125 plan, Worker's Compensation Insurance, and more.

To apply, send resume and cover letter to Michael Marzal, Assistant to the Village Administrator, at 6900 North Lincoln Avenue Lincolnwood, IL 60712 or mmarzal@lwd.org by Friday, August 5, 2011 at 4:00 PM.

#### Osceola, WI, Village Administrator

Osceola, WI (population 2,568) is seeking a Village Administrator for day-to-day administration and professional support to the Village President and Board of Trustees. Requires Bachelor's degree in public or business administration or a related field; and 5 years management and supervisory experience, preferably in local government. Equivalent combination of education and experience will be considered. Qualified candidates must have broad knowledge of municipal functions and a strong background in government finance, human resources, economic development and long-range planning. Must have exceptional organizational and communication skills and demonstrate the ability to engage others through collaboration. Starting salary: \$68,000-\$83,000, DOQ. Competitive benefits. Residency required, relocation assistance negotiable. Position is open until filled. Review of resumes starts on Aug. 12, 2011; interviews are tentatively planned for mid-Sept. Submit a resume, salary history, and four work-related references to osceola@springsted.com. View full profile at www.springsted.com. Inquiries to Sharon Klumpp at (651) 223-3053. EOE

#### Village of Shorewood, Village Administrator

Shorewood, IL (15,521 – est. 2008) is a growing community located in Will County, approximately 35 miles southwest of Chicago. The Village was incorporated in 1957, and offers the full range of traditional municipal services plus Parks and Recreation (fire service is via a Fire District). The DuPage River runs through the community, which provides a picturesque location in wide open spaces offering a superior quality of life in which to live, work, and raise a family. The Village Administrator is appointed by the Village President with the consent of the Board of Trustees. Candidates will be expected to have a strong background in economic development, labor relations/negotiation, infrastructure development and financial management. Candidates must have five (5) plus years increasingly responsible executive experience in a community or organization of comparable size and complexity. Position requires Bachelor's degree in public administration, business administration, public policy or related field. Master's degree (MPA or MBA) or other advanced degree is preferred. Candidates must possess excellent interpersonal skills, an approachable, welcoming style with the community and staff, and a proven record in effective service delivery and creative problem solving. Residency is required. Starting salary: \$110,000 +/- DOQ with excellent benefits. Send résumé, cover letter, and contact information for five professional

## Job Mart

references by August 19, 2011 to Mark J. Morien, Voorhees Associates, 500 Lake Cook Road, #350, Deerfield, IL 60015 or email: resume@VAresume.com. Electronic submission preferred. Tel: 847-580-4246; FAX: 866-401-3100.

#### City of East Moline, City Administrator

East Moline, IL (21,300) is an historic river city located in the Quad Cities metro area (population 450,000) in western Illinois and bordering eastern Iowa - 165 miles west of Chicago. The City, with an annual budget of \$48 M and 175 full time equivalent employees, seeks experienced candidates to serve as its next City Administrator. City Administrator reports to the Mayor in conjunction with seven aldermen. Candidates will be expected to have a strong background in commercial/industrial economic development and redevelopment, financial management and union negotiation/labor relations. Candidates must have five (5) plus years increasingly responsible experience in an upper management position in a community or organization of comparable size and complexity to East Moline. Position requires Bachelor's degree preferably in public administration, business administration, public policy or related field. Candidates must possess excellent interpersonal skills, and an approachable, collaborative style with the community, elected officials, and staff, as well as neighboring local governments; and, a proven record in effective service delivery and creative problem solving. Starting salary \$115,000 +/- depending on qualifications and experience. Excellent benefits package. Residency is preferred. Send resume, cover letter, and contact information for five professional references by August 12 to Mark Morien, Voorhees Associates, 500 Lake Cook Road, #350, Deerfield, IL 60015 or Email: resume@VAresume.com. Electronic submission preferred. FAX: 866-401-3100. The City of East Moline is an equal opportunity employer and promotes a drug/alcohol free work environment through the use of mandatory pre-employment drug testing.

#### City of Flora, City Administrator

The City of Flora, IL (pop. 5,070) seeks applicants for the position of City Administrator, an experienced municipal professional and leader to serve a progressive City with an excellent industrial base. Flora has a City Commission form of government. The City Council consists of the Mayor and four Commissioners elected at large for four-year, concurrent terms (consolidated election held April 5, 2011; terms of office, May 2, 2011 to April 30, 2015). City Administrator appointed by the Mayor with the advice and consent of the City Council.

Full-service City including water, waste water, electric, and gas utilities. 53 fulltime employees and 2 part-time employees, and \$22 million budget. Bachelor's in public or business administration or related field preferred. A minimum of 5 years experience as City Administrator or Assistant City Administrator, preferably in a similarly-sized organization. Experience in financial management, economic and community development/redevelopment, labor relations, and utilities preferred. Communication, leadership, long-range financial and strategic planning, and team-building skills required. Salary \$65,000+/- negotiable, depending on qualifications and experience. Residency requirement within corporate limits. Complete package consisting of cover letter, resume, salary history, and work references will be accepted, IN CONFIDENCE, until August 31, 2011, directed to City Attorney Robert G. Coble, COBLE & MILONE, P.O. Box 538, Flora, IL 62839. Inquiries: TEL: 618-662-4477; FAX: 618-662-3825; cmlawofc@bspeedy.com.

#### City of Iowa City, , IA, Assistant to the City Manager

The City of Iowa City seeks an Assistant to the City Manager. Requires Bachelor's degree in Public Administration, Business Administration or a related field, and college graduate work or an advanced degree in Business Administration or a related field. Five years of experience minimum in municipal government administration required or an equivalent combination of education and experience. Complete job description and application available at www.icgov.org. Submit application to Personnel, City of Iowa City, 410 E. Washington St., Iowa City, IA 52240. Deadline 5PM Friday, August 12, 2011. The City of Iowa City is an Equal Opportunity Employer.

#### Farmer City, City Manager

Farmer City, Illinois, has a large potential for growth with a current population of 2,100. Salary: \$65,000 to \$70,000 D.O.E. plus excellent fringe benefits. This is a Referendum created City Manager position and the successful candidate will report to the newly elected Mayor and two Council Members with two hold over Council Members.

Farmer City has 20 full time employees, is a full-service city, and is located just off I-74 mid-way between Champaign and Bloomington, Illinois.

The City Manager must be a good communicator both verbally and in writing, be able to build effective relationships with Mayor, Council Members and Staff and have strong administrative and financial skills.

A Public Administration Degree is preferred (or equivalent), and three years progressive experience. Past experience must show performance and proficiency in areas including TIF Districts, budgeting and finance, intergovernmental relations, economic development, infrastructure and community relations. A two-year Employment Agreement will be offered.

Send Resume and References: Attention: Sandy Shaw, City Clerk Email: cityclerk@farmercity.org 105 South Main Street PO Box 49 Farmer City, IL 61842-0049

Resumes and References must be received by September 1, 2011.





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## Job Mart

#### Village of La Grange Park, Assistant Village Manager

The Village of La Grange Park (population 13,579) is pleased to announce that it is seeking a qualified, innovative and energetic individual to join the management team as Assistant Village Manager. This person will report to the Village Manager and assist with all aspects of managing the organization. Primary responsibilities include human resource management, community relations (website, newsletters, press releases), risk management, economic development, information technology, and serving as liaison to the Zoning Board of Appeals, among numerous other responsibilities. This position serves as Acting Village Manager in the absence of the Village Manager.

A master's degree in public administration or related field, and a minimum of three years of progressively responsible experience in municipal government are required. Experience in Community Development or Economic Development is a plus.

The ideal candidate must have excellent public relations and communications skills, have high ethical standards, and the ability to work collaboratively with many different constituencies. The salary range for this position is \$65,486 to \$100,959. Excellent benefits package. Qualified candidates should send cover letter, resume, salary history, and three (3) work related references by August 31, 2011 to:

Village of La Grange Park, Attn: Julia Cedillo, Village Manager 447 N. Catherine Avenue, La Grange Park, IL 60526 Applications may be submitted electronically to AVMsearch@ lagrangepark.org

The Village of La Grange Park is an equal opportunity employer.



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#### **Executive Director/Editor**

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#### ICMA Range Riders in IL

Ready to serve you in times of need. Contact information for Range Riders:

Dave Anderson 309-827-8010 dave.anderson24@frontier.com

Steve Berley 815-622-9836 s.berley@comcast.net

Greg Bielawski 630-462-1876 g\_bielawski@hotmail.com

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- Ability to respond to a posted question as well as an emailed question

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