



City/County Management in ILLINOIS

Strengthening the quality of local governance through professional management

CALENDAR OF EVENTS

For complete details on events please visit the ILCMA calendar at www.ilcma.org/currentevents.aspx

June 10 - 12, 2009

ILCMA Summer Conference
Location: Eagle Ridge Inn & Resort
Galena, IL

July 17, 2009

IPELRA/IAMMA Professional Development
Oak Brook

August 12, 2009

IAMMA Luncheon
Location: TBA

September 9, 2009

IAMMA Luncheon
Location: TBA



Tim Wiberg, Lincolnwood, was awarded the Manager of the Year award at the recent IAMMA Awards Luncheon.

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City/County Management in ILLINOIS

PRESIDENT'S COLUMN

Each month the President's Column will be used by ILCMA's affiliate organizations and committees to update the membership on what is happening.

Thank you for allowing me to serve as your President during such interesting times. I am proud to be associated with ILCMA and the great people that strive every day to build better and stronger communities built upon a commitment to ethical, transparent local government. It has been an honor to represent the association and to work with the dedicated Executive Director, staff, board members, committee chairs, committee volunteers, affiliate associations, and corporate partners that comprise ILCMA.

As the year began, I outlined several of my primary goals. They included increasing professional development opportunities for our membership, promoting ILCMA and the profession to aspiring professionals, continuing our commitment to diversity, and strengthening our association ties to ICMA and the profession, and elevating the policy relevancy of the association. By any measure, the year was quite successful. During this past year, from "greening 'your organization to financial forecasting to e-government to motivating yourself and others during difficult times the professional development opportunities for our members were seemingly endless. Since 2004, the ILCMA membership has grown 132 members. Nearly half (62) of the new members of the association are assistants or students. The relationship with NFBPA continues to grow strong. Over 40 ILCMA members became new contributors to the ICMA Fund (the association matched those new dollars) and nearly 60 existing donors meant that ICMA members and ILCMA contributed over \$14,000 to support the council/manager form of government.

We still have work to do to elevate our policy relevancy in Springfield. One success was the ability to raise awareness of the ICMA Code of Ethics in the aftermath of the arrest of then Governor Rod Blagojevich. Both the Daily Herald and the Peoria Journal Star published a letter signed by ICMA and ILCMA concerning ethics in local government. We were successful in providing input into the Illinois Reform Commission about our Code of Ethics and other concerns raised by our membership. However, our efforts to get a City or County Manager appointed to the Illinois Reform Commission were unsuccessful. Furthermore, the Quinn administration seems to be disinterested in discussing with ILCMA how the state plans to roll out their portions of the ARRA funds to local governments.

This is why last month Joe McCoy of the Illinois Municipal League reported on their efforts to partner with ILCMA in the development of the Grassroots Advocacy Program (GAP). The objective of this program is to "educate, advocate, and empower" by facilitating stronger connections between the IML and its member municipalities for the purpose of promoting reliable and consistent activism on legislative and policy issues. In other words, IML is seeking partnerships with ILCMA managers that will help bridge the GAP that exists between Springfield and local communities on issues of critical importance.

If we aspire as profession to be seen as subject matter experts on local government policy and more importantly on policy execution, we have to be more involved in the policy process in Springfield. The strength of the associations that advocate on our behalf is only as strong as the guidance we give them. Get involved! Take note of the issues that are being debated in Springfield that affect municipalities and counties and talk to your peers, your council, and most importantly, the IML or the County associations advocating on your behalf.

Publilius Syrus stated, "Anyone can hold the helm when the sea is calm." It has been a tumultuous year. From the election of President Obama, to the great recession and economic stimulus, to the arrest and impeachment of our Governor, the public sector nationally and here in Illinois has been on the front pages of the news over the last year. The economic and political storms are probably going to continue through the next several years. If we as a profession want to elevate our relevancy, we need to show that we can hold the helm during times like these.

Thank you again for all that you do for your communities, the profession of local government management, and ILCMA.

Patrick Urich
Peoria County Administrator
309-672-6056/ purich@peoriacounty.org

WHO'S WHO DIRECTORY UPDATE

Michael J. Cassady has been appointed as Village Administrator of the Village of Woodridge. He previously served as the Village Manager for the Village of Palatine from 1998 to 2004, a community in which he worked for 15 years. Prior to his service as Village Manager, Mike served as Deputy Village Manager and Planning & Zoning Administrator for the Village of Palatine. He will begin his new position in mid to late July

Congratulations to Kate Croteau who recently accepted the position of management analyst in the Woodridge Police Department. Kate was formerly the administrative intern in the village of Oak Brook. Her new contact information is as follows:

Kate Croteau
Village of Woodridge Police Dept.
E-mail address: kcroteau@vil.woodrige.il.us
Phone: 630-441-6312.

New address for Municipal GIS Partners is as follows:

MGP, Inc.
701 Lee Street, Suite 1020
Des Plaines, IL 60016

WELCOME NEW MEMBERS

Deborah K. Nier, City of Marengo,
City Administrator

Tyson Terhune, Village of Lena,
Village Administrator

Joe Hirsch, Nagle Hartray Danker Kagan
McKay Penney Architects Ltd.

Michael J. Cassady, Downtown Strategies

Dane Checolinski

IMPORTANT NOTICE

- No Newsletter in July

Due to the ILCMA Summer Conference, City/County Management in Illinois will not be published in July. August 1 is the next publication date. Articles for that newsletter will be due to the Secretariat by July 10, 2009. A job supplement will be forthcoming in July so continue to send in your job ads.

MEMBERSHIP DUES NOTICES

Dues notices have been mailed out to the address on your membership record. If you have not received your renewal statement, please contact Tami Bombich at tbombich@niu.edu as soon as possible to update your records.

Misplaced your renewal form? The renewal form is available online for printing. Please submit both pages of your renewal form with your membership dues by July 1, 2009.

CALL FOR ILCMA COMMITTEE VOLUNTEERS

Have you wanted to get more involved with ILCMA, but just haven't gotten around to it? Well, now's your chance as the following 2009-2010 Committees need members:

ILCMA Conference Committee

Chair – Pres Elect - Bob Irvin, Lincolnshire

Co-Chair – Vice President - Juliana Maller, Park Ridge

The Conference Committee shall plan and organize the summer and winter conferences. The Conference Committee shall be divided into two sub-committees in order to divide the labor of planning the conferences. The Committee make-up shall be as follows: two representatives from each affiliate (one to serve on the Summer Conference Sub-committee and one to serve on the Winter Conference Sub-committee) and a representative from the host cities for the summer and winter conference when appropriate. There should also be geographic representation on each of the sub- committees.

Summer Conference Committee

Chair – Bob Irvin

The Summer Conference Sub-committee shall plan and organize the principal Annual Association Conference held in June, which includes the Annual Business Meeting.

Winter Conference Committee

Chair – Juliana Maller

The Winter Conference Sub-committee shall plan and organize the Association Conference held in February.

Professional Development Committee

Chair – Katy Rush,

The Professional Development and Education Committee shall provide information and guidelines to further the continuing education of its members. In addition, the committee assists ILCMA members in achieving continuing education goals for their respective organizations, and in periodically reassessing the professional development and continuing education goals of the ILCMA membership. There shall be a commitment to the ICMA credentialing program so members are able to achieve professional development goals. **The committee is in need of representation from all affiliates as well as the general membership.**

Membership Services Committee

Chair – Bill Balling

The Membership Services Committee shall evaluate current services and provide recommendations on additional member services. The committee shall be responsible for facilitating a survey of the membership every two years. Over the past few years, the committee also has focused on diversity initiatives and membership development and recruitment.

This year the Membership Services Committee is charged with the following:

1. Recruitment and Membership

This committee will continue with implementation of the structure & strategic plan established last year to reach out to existing and potential members by phone and mail.

2. Diversity

This committee will continue efforts working with the Chicago Chapter of the National Forum of Black Public Administrators to plan for future joint events and overall education about each organization.

3. Marketing

This committee will move forward with an idea established last year to write a new high-quality and comprehensive "brochure" describing all of ILCMA's services and providing information about all affiliates (i.e. IAMMA, Metro Managers, etc).

Promote the Profession Committee

Chair -Phil Kiraly

The Promote the Profession Committee shall coordinate activities to promote the local government management profession to cities, villages, counties and townships throughout the state. The Committee shall also coordinate activities and provide information about the profession to educational institutions.

If you are interested in serving on any of the above committees, please contact Dawn S. Peters at dpeters@niu.edu or call her at 815-753-0923.



Have you paid your 2009-10 dues yet? If not, please send your dues form in today so that you can be included in the Who's Who Directory! Forms can be downloaded on the ILCMA website at <http://www.ilcma.org>

In an effort to promote the profession of local government management, ILCMA would like to recognize milestones and accomplishments of its members and communities. If you have a success story to share or an important milestone to celebrate such as 50 years as council/manager form or an upcoming retirement, please contact Dawn Peters at dpeters@niu.edu so that ILCMA can appropriately recognize this accomplishment.

THANK YOU...

Thank you to the following 2008 – 2009 ILCMA Board and Committee Members for their service over this past year:

Illinois City/County Management Association**Board of Directors 2008-2009**

Patrick Ulrich (Peoria County)	President
James H. Norris (Hoffman Estates)	President-Elect
Bob Irvin (Lincolnshire)	Vice-President
Juliana Maller (Park Ridge)	Secretary/Treasurer
Ghida Neukirch (Buffalo Grove)	Immediate Past President
Sue McLaughlin	Board Member
Bill Dixon (Arlington Heights)	Board Member
David Nord (Cherry Valley)	Board Member
Thomas Christie (Salem)	Board Member
Blaine Wing (Oak Brook)	Board Member- IAMMA
Rob Bahan (Clarendon Hills)	Board Member-METRO
Geoff Fruin (Normal)	Board Member-DOWNSSTATE
Scott Sorrel (Peoria County)	Board Member - IACA
Walter Denton (O'Fallon)	Board Member – SWICMA

2008-09 Committee Members**Scholarship & Awards Committee****CHAIR:**

Patrick Ulrich, County Administrator, Peoria County

MEMBERS:

Blaine Wing, Assistant Village Manager, Oak Brook
Geoff Fruin, Assistant to the City Manager, Normal
Rob Bahan, Village Manager, Clarendon Hills
Walter Denton, City Administrator, O'Fallon
Scott Sorrel, Assistant County Administrator, Peoria County
Ghida Neukirch, Deputy Village Manager, Buffalo Grove

Nominating Committee**CHAIR:**

Ghida Neukirch, Deputy Village Manager, Buffalo Grove

MEMBERS:

Blaine Wing, Assistant Village Manager, Oak Brook
Geoff Fruin, Assistant to the City Manager, Normal
Rob Bahan, Village Manager, Clarendon Hills
Peter Austin, County Administrator, McHenry County
Walter Denton, City Administrator, O'Fallon
Scott Sorrel, Assistant County Administrator, Peoria County

Committee on Professional Conduct**CHAIR:**

Al Rigoni, Village Manager, Skokie

MEMBERS:

John Phillips, City Manager, Rock Island
Anna Bicanic Moeller, Executive Director, McHenry County COG
Pamela Reece, Asst. City Manager, Normal
David VanVooren, Director of Public Works, Naperville
Robert Knabel, City Manager, Collinsville
Thomas Mick, Village Manager, Park Forest
David Nord, Village Administrator, Cherry Valley

Professional Development Committee**CHAIR:**

Katy Rush, Village Manager, Riverside

MEMBERS:

Sharon Peterson, Asst. City Administrator, Countryside
Steve Jones, Village Manager, Glen Ellyn
Carina Walters, Management Analyst, Lake Forest
Kathy Katz, Assistant to the City Administrator,
 City of Oakbrook Terrace
Drew Awsumb, City Administrator, Fairview Heights
Richard Helton, Village Manager, Savoy
Richard Downey, City Administrator, Rock Falls

IML Managers Committee**CHAIR:**

Russ Loebe, Village Administrator, New Lenox

MEMBERS:

Mell Smigielski, Village Administrator, Mahomet
Terry Draper, City Manager, Mascoutah
Roy McCampbell, Village Administrator, Bellwood
Mike Allison, Village Manager, Vernon Hills
Tom Hamilton, City Manager, Bloomington
John Downs, Village Administrator, Mokena
John Phillips, City Manager, Rock Island
Sue McLaughlin
Walter Denton, City Administrator, O'Fallon

THANK YOU...

Promote the Profession Committee

CHAIR:

Jill Velan, Village Administrator, Antioch

MEMBERS:

Sue McLaughlin

Blaine Wing, Assistant Village Administrator, Oak Brook

Jennifer Maltas, Management Analyst, Schaumburg

Dave Hulseberg, Village Manager, Lombard

Kevin Bowens, Village Administrator, Libertyville

Phil Kiraly, Assistant Village Manager, Deerfield

Thomas Christie, City Manager, Salem

Melissa Bohse, Administrative Analyst, Woodridge

Peter Austin, County Administrator, McHenry County

Megan Bourke, Management Analyst, Downers Grove

Member Services Committee

CHAIR:

Bill Balling

MEMBERS:

David Strohl, Business Manager, Morton

Jack Norton, Deputy Village Manager, Westchester

Pam Arrigoni, City Administrator, Prospect Heights

Ed Bailey, City Administrator, Countryside

David Nord, Village Administrator, Cherry Valley

Richard Downey, City Administrator, Rock Falls

Summer Conference Committee

CHAIR:

Jim Norris, Village Manager, Hoffman Estates

MEMBERS:

Tom Mick, Village Manager, Park Forest

Leisa Niemotka, Assistant to the Village Manager, Buffalo Grove

Megan Pierce, Sikich

Charles Johnson, Clark Dietz

Carey Lewis, Leopardo

Katy Rush, Village Manager, Riverside

Phil Kiraly, Assistant Village Manager, Deerfield

Scott Niehaus, Village Manager, Tinley Park

Richard Downey, Village Administrator, Rock Falls

Julia Cedillo, Assistant Village Manager, La Grange Park

Winter Conference Committee

CHAIR:

Bob Irvin, Village Manager, Lincolnshire

MEMBERS:

Barry Burton, County Administrator, Lake County

Blaine Wing, Assistant Village Manager, Oak Brook

Brad Burke, Village Manager, Kenilworth

Carey Lewis, Director of Business Development, Leopardo Construction

Chris Martin, Village Administrator, Lake Barrington

Dorothy Ann David, Assistant City Manager, Champaign

Lew Steinbrecher, City Administrator, Moline

Peter Scalera, Assistant Village Manager, Glencoe

Ryan McCrady, County Administrator, Sangamon County

Professional Resource Service Ad Hoc Committee

CO-CHAIRS:

Brad Townsend, Ehlers

Ken Marabella

MEMBERS:

Robin Weaver, interim

Patrick Burelle, City Administrator, Aledo

Ken Lopez, Village Administrator, Beach Park

Glenn Spachman, Range Rider, ILCMA

ICMA Membership Ad Hoc Committee

CO-CHAIRS:

Mark Peterson, City Manager, Normal

John Lockerby, Assistant Village Manager, Skokie

MEMBERS:

Matt Fritz, Village Administrator, Coal City

ILCMA/APWA Transportation Task Force

Bill Brimm, Village Manager, Buffalo Grove

Carl Goldsmith, Public Works Director, Lombard



City/County Management in ILLINOIS



IML MANAGERS MONTHLY COLUMN

Is It Just The Same Old Talk Or Is Change Really Upon Us?

By Mell Smigielski, Administrator, Village of Mahomet & IML Managers Committee Member

The general public does not much care for political process issues during periods of general prosperity. If life is going smoothly and everyone is making personal and economic progress, all is forgiven. When the economy heads south, however, a frustrated and impatient public pays closer attention to the political process. They rarely like what they see.

During times of economic and social uncertainty, the public wants to take a closer look at government budgets so as to benchmark how government allocates its finances compared to how an average family operates their household budget. This comparison often accompanies a search for the answers necessary to prevent a repeat of the same mistakes that caused the current economic downturn. This scrutiny inevitably calls the broader political process into question.

Ethics reform is once again in vogue in Springfield. As Senate Republican Leader Christine Radogno said during the Illinois Municipal League Lobby Day on April 22, "Unless it has to do with the budget or ethics" ...other issues won't get full consideration. And rightly so, because, with an eleven or twelve billion-dollar deficit and the previous two Governors tainted by scandal, the time for some meaningful action is now. A restless public yearns for substantive change. The economy will improve with time, but any newfound prosperity will not address a problem that has been building for a long period of time.

Governor Quinn formed an Illinois Reform Commission headed by former prosecutor Patrick Collins. The Commission was tasked with studying the Illinois political culture and asked to develop policy recommendations to clean up the corruption in Illinois politics. The report addresses the following categories:

1. Campaign Finance
2. Procurement
3. Enforcement
4. Government Structure
5. Transparency
6. Inspiring Better Government
7. Recommendations for Further Consideration

The purpose of this column is not to summarize the detailed finding of the Commission. Interested parties can read the report for themselves. It appears, however, that the report contains very little that is new or earth shaking. Many of the proposals probably appear to be common sense reforms from the vantage point of the average citizen. If State leaders are looking for additional sources for ideas related to ethics reform, perhaps the ICMA code of ethics can serve as a useful blueprint.

Many of our state Legislators have been saying for years that something needs to be done about corruption in Illinois politics. Unfortunately, the best ideas are often consumed by the fiery rhetoric of endless debate. To quote the current resident in the Oval Office (only relate it to Illinois), "America, this is our moment. This is our time. Our time to turn the page on the policies of the past. Our time to bring new energy and new ideas to the challenges we face. Our time to offer a new direction for the country we love." Will we or won't we? One gets the sense that the citizens of Illinois are waiting to see what happens next.

ILCMA OFFERS SCHOLARSHIP TO ICMA CONFERENCE

In order to encourage attendance at the ICMA annual conference, ILCMA and ICMA are pleased to announce that they will provide financial assistance to ILCMA members, who are also members of ICMA, wishing to attend their first ICMA conference. ICMA will waive conference registration fees to the annual conference for two ILCMA members. ILCMA will in turn match the dollar amount of those fees to help defray transportation and housing fees. This is an excellent opportunity, particularly for members from communities that do not have the resources to allow their staff to travel to national conferences.

To qualify, applicants must be full members of ILCMA and ICMA and be attending their first ICMA conference. To apply, send a brief letter explaining how you and your community would benefit from receiving this award. Along with the letter, please enclose an up to date resume. Applications are due in the Secretariat office no later than June 26. The ILCMA Awards and Scholarship Committee will make a final decision on award recipients around the first week of July. ILCMA will notify ICMA of the names of award recipients indicating that they are entitled to a waiver of the conference registration fee.

ILCMA SUMMER CONFERENCE

Top Ten Reasons to Attend the ILCMA Summer Conference

1. Excellent professional development opportunities – AN ADDITIONAL SESSION WAS ADDED ON FRIDAY MORNING PRIOR TO THE KEYNOTE
2. Reasonable registration costs – REGISTRATION FEES HAVE BEEN HELD AT \$240 AND INCLUDE ALL MEALS FOR MEMBERS
3. Great give-away – ILCMA LOGO WINDSHIRT INCLUDED AS PART OF REGISTRATION COST
4. Lowered room rates - EAGLE RIDGE LOWERED PREVIOUSLY CONTRACTED ROOM RATES BY \$25/ NIGHT FOR IN-ROOMS AND FROM \$22 - \$27 FOR TOWNHOMES AND VILLAS
5. New speakers and hot topics—TIMELY INFORMATION TARGETED TO YOUR NEEDS AND ISSUES CONFRONTING YOUR ORGANIZATION
6. You can bring a friend - YOU CAN CUT COSTS BY SHARING A HOME, TOWNHOME OR VILLA WITH A COLLEAGUE OR TWO...OR THREE
7. Family fun – WESTERN BBQ, KIDS FUN FAIR, FAMILY FISHING, SWIMMING AT EAGLE RIDGE, KIDS CAMP AND MORE...
8. Great conference activities - GOLF & ANNUAL ASSISTANTS VS MANAGERS SOFTBALL GAME
9. Location,location,location—BEAUTIFUL EAGLE RIDGE AND HISTORIC GALENA
10. Networking with colleagues – WHERE ELSE CAN YOU BE SURROUNDED BY FRIENDS TO SHARE STORIES, GET SUPPORT AND HAVE FUN ALL WHILE LEARNING ABOUT THE LATEST TRENDS IN PROFESSIONAL LOCAL GOVERNMENT MANAGEMENT?

HAS YOUR STAFF BEEN CUT BACK, BUT YOUR WORKLOAD INCREASED OR STAYED THE SAME?

If so, ILCMA has a solution to your problem. Have you ever considered utilizing one of ILCMA's programs to help fill temporary job assignments or conduct a special project? ILCMA has two programs that may meet your needs:

1. **Manager in Transition Program (MIT)** – ILCMA keeps a list of Illinois managers in transition. These managers are willing and able to fill positions, do special projects, and provide expert service to you and your community.
2. **Profession Resource Program (PRS)** – The PRS program consists of retired, semi-retired, and MITs who again are able to do special projects, fill positions and provide expert professional services to your local government. For information please visit the ILCMA website at <http://www.ilcma.org/index.aspx?nid=217>

The ILCMA Range Riders have the most current list of managers in transition and professional resource program participants. Please do not hesitate to contact either Dawn Peters at ILCMA or one of the Range Riders.

Also, don't forget about recent **MPA graduates**. This is a tough job market and many of them are searching desperately for a position. They may be willing to provide services on contract for short-term projects. This will help them gain additional experience while searching for their first full-time position. Contact any of the graduate schools in your area to identify students who may be willing to do this type of work.

IAMMA ANNOUNCES ANNUAL AWARDS

The 2008-2009 IAMMA Executive Board honors the following individuals for their commitment to IAMMA and their dedication to the profession. These individuals were recognized at the IAMMA Awards Luncheon, Wednesday, May 13, 2009. CONGRATULATIONS!!!!!!

Outstanding Manager Award

Tim Wiberg, Village Administrator, Village of Lincolnwood

Outstanding Member Award – Assistant

Kelly Amidei, Assistant Village Administrator, Village of Libertyville

Outstanding New Community Service or Program

Highland Park for the Establishment of the Highland Park Central Business District Public/Private Economic Alliance



David Mitchell accepts the Outstanding New Community Service/Program Award for the city of Highland Park.

CORPORATE PARTNER SPOTLIGHT

As part of the new "Friends of ILCMA" Corporate Partnership Program, partners at the highest level get the opportunity to submit a one-page written promotional piece in the ILCMA newsletter.

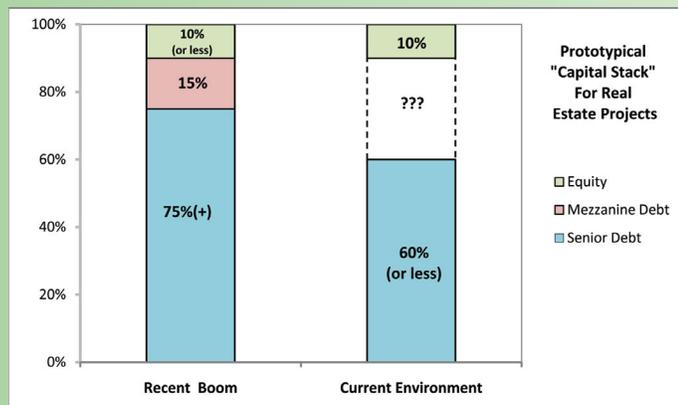
Public-Private Partnerships for Development: Now More Than Ever

By Stephen B. Friedman, AICP, CRE; Anthony Q. Smith, AICP; and Mark A. Angelini, S. B. Friedman & Company

Achieving high-quality development projects can be difficult even in the best of times. However, the current economic and credit climate have recently conspired to make it almost impossible without public financial intervention. While public-private development partnerships have historically been viewed by some communities as an extreme measure, they may be the only way to get deals done for the next few years. During this period, municipalities that take a passive, reactive stance towards either spurring redevelopment 'in-fill' projects or making needed infrastructure investments for new "greenfield" projects may be bypassed by the next round of private investment. Further, troubled projects in the midst of bank workouts and restructurings may languish in communities that are unwilling to step in when the circumstances warrant it.

The Challenge

Developers are caught in the web of current economic problems. Some may have an overhang of product or land they would still like to develop. Access to large-scale credit is constrained, and most developers evidence a new sense of caution as they consider projects for the recovery or workout current projects. Further, banks have tightened their underwriting and appraisal standards, now offering less construction debt per dollar of project costs. The average developer now needs far more equity than before to finance projects in an era where equity on reasonable terms is scarce (see chart), and is likely to have access to lower levels of funds for infrastructure and exactions. Yet for most communities, continued growth is important to fiscal stability in the long run. Furthermore, predevelopment must start now for projects that will come out of the ground in 2011 or for workouts of problem projects to be resolved in 2010.



Municipal Tools

The kit of tools for municipalities for both in-fill and greenfield development remains robust and has been potentially enhanced by the federal stimulus program. TIF is the ultimate "boot-strap" technique and can be structured to limit municipal risk while helping fill the developer's equity and infrastructure financing gaps. The new Business District designation provides the means to let a retail area tax itself for infrastructure through an additional sales tax while Special Service Areas (SSAs) can do the same with property tax (recognizing the problems when used for residential infrastructure). Sales tax sharing can be used with both the state-shared portion and home-rule sales taxes. In non-home rule municipalities, up to one percent can be levied for infrastructure, giving the municipality leverage concerning where development occurs (and potentially

service efficiency). In distressed areas, New Markets Tax Credits and Recovery Zone Facility Bonds are also available. The latter allow tax-exempt financing for private projects. In select counties flooded last summer, Midwest Disaster Area Bonds (Heartland Bonds) are available for similar purposes.

Municipalities can structure deals to protect municipal interests and still utilize developer effort to the public's advantage. Some examples include:

- **Participation in Sales Proceeds.** If a municipality is selling land to a developer, instead of trying to obtain all compensation up front, sharing the risk by participating in gross sales can enhance the total return to the community as the developer will otherwise discount their payment at a steeper rate than the municipality's cost of funds. However, to minimize risk to the municipality, the amount and timing of such 'participatory' payments should be defined in the sales and redevelopment agreements and should be fixed terms not subject to the developer's profit flows.
- **Developer Notes/Special Revenue Bonds.** Tapping TIF and other revenues on a "pay-as-you-go" basis reduces municipal risk. Using seasoned TIF flows and other sources, such as municipal sales tax, can backstop special revenue bonds, making them marketable.
- **Infrastructure Financing.** In recent years, municipalities have become increasingly accustomed to exaction of infrastructure from developers. However, in the current economic climate it is unlikely that private development projects can continue to bear these quasi-public costs at the same level. Municipalities can provide conduit financing, tapping multiple sources of revenue that will come from the development (possibly requiring some backstop from other, more seasoned revenues) to access infrastructure financing. An added benefit is municipal leverage on where development occurs, thereby potentially supporting efficient development.
- **TIF Loans.** Particularly in area-wide TIFs with seasoned flows, TIF funds can be lent to projects as junior mortgages requiring repayment by the successful project. This can be particularly useful in projects that would have received mezzanine financing in the recent past but now require much higher levels of equity.
- These are but a few of the structures that can be used even in these challenging times to allow critical projects to proceed. Through careful underwriting and deal structuring, municipalities can use these tools to overcome private financing challenges while limiting public risk and achieving public goals. The recovery is expected to begin in 2010 and, in many parts of the state, the demographics bode well for the future. However, a quick return to business-as-usual where development finance is concerned is unlikely. Those communities that are more pro-active in helping leverage private development will recover more quickly and enjoy better growth in the coming years. The tools are there – and can be used prudently for risk-managed win-win public-private development partnerships.



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ILCMA and ICMA Membership Incentive Program

On May 28, 2009 the ILCMA Board of Directors approved a partnership with ICMA to offer a financial incentive to assist ILCMA members in becoming members of ICMA. The focus of the program will be on ILCMA members in smaller communities who are not members of ICMA.

The program is available to all ILCMA members in good standing who are currently not members of ICMA. For the first year of the program, July 1, 2009 to June 30, 2010, ICMA will provide annual membership to the eligible participant at no cost to the participant. For the second year of the program, July 1, 2010 to June 30, 2011, ILCMA will reimburse the participant 50% of the cost of participant's annual ICMA membership dues up to \$200 upon receipt of documentation that ICMA dues have been paid.

The program is limited to the first 25 applicants who are approved. Applications must be received by August 1, 2009.

To participate in the program please fill out the enclosed application and send back to Dawn S. Peters, Executive Director, ILCMA, Center for Governmental Studies, NIU, DeKalb, IL 60115. If you have any question please contact Dawn at 815-753-0923 or dpeters@niu.edu.

City/County Management in ILLINOIS



Application for ILCMA and ICMA Membership Incentive Program

Application information:

Name: _____

Title: _____

Organization: _____

Address: _____

Phone number: _____ Email address: _____

Are you a current member of ILCMA? Yes _____ No _____

Population of city, village, or county _____ (must be under 10,000 for city or 50,000 for county)

I have not been a full or affiliate member of ICMA in the past five years
True _____ False _____

I wish to become a full or affiliate member in ICMA. Yes _____ No _____

I agree to abide by the ICMA Code of Ethics. True _____ False _____

Please send the application to:

Dawn S. Peters
Executive Director
Illinois City/County Management Association
Regional Development Institute
Northern Illinois University
De Kalb, IL 60115

Completed applications must be received by August 1, 2009.

Please direct any inquiries concerning this program to Dawn Peters at (815) 753-0923 or email dpeters@niu.edu.



City/County Management in ILLINOIS

City of Evanston, Web Developer City Manager's Office—Business Performance & Technology Division

Annual Salary \$61,308 — \$74,900*

*Starting salary is dependent upon qualifications, but in most cases is no higher than the midpoint for the range.

Coordinates and directs the development and maintenance of the City's public facing and internal websites. Develops user interfaces for custom applications and designs appropriate graphics. Assist with implementation and customization of third party applications. Administers content management system and trains users to appropriately update website content. Develops a keen understanding of city functions and departments and translates business needs into functional processes. Assures the timeliness and appropriateness of web site content in conjunction with other city staff. Recognizes gaps in web content and proactively drives initiatives to enhance existing content as well as develop new content. Designs and implements internal and external web pages. Converts documents into HTML (Hypertext Markup Language) or other complex programming languages. Determines Web needs, strategies, and goals and develops Web pages that meet those needs. Functional requirements of this position include, good understanding of web development principles, strong communication skills, ability to work with various areas of the City staff, artistic design skills, ability to work with technical aspects of web development, and strong project management skills.

ESSENTIAL FUNCTIONS OF WORK (Specific assignment will include some or all of the following):

- Consult with Departments to determine requirements and clear Internet objectives.
- Provide tactical planning aligning to government-wide Web strategy.
- Develop an innovative, effective navigational model for City websites.
- Acquire, deploy, and maintain the City of Evanston Web content.
- Provide design, coding, and functionality of the Web site.
- Develop internal HTML pages for application development.
- Effectively recommends opportunities for improvement.
- Coordinates suggestions and answers questions from other IS staff regarding City web sites and applications.
- Performs product assessment and effectively recommends opportunities for change.
- Participates on project teams for the deployment of internal and external applications.
- Administer content management systems
- Conceptualize, develop, and deploy new web graphics, pages, applications and functionality that are consistent with current visual interfaces.
- Ability to develop and program in accordance with Section 508 accessibility guidelines.
- Manage existing web applications in VB, .ASP, .PHP, and HTML
- Administration of SharePoint Server 2007 and Lyris List Manager

MINIMUM REQUIREMENTS OF WORK

Education and Experience

An Associates or Bachelors degree in Computer Science, or a related discipline from an accredited college or university, is preferred for this position. The following is also mandatory for this position:

- A minimum of three year of hands-on experience as a web designer.

- An in-depth knowledge of Microsoft operating systems and Microsoft Office products;
- Thorough knowledge of Web design principles and technology. Formal design training with good page layout and typography skills. Experience with the Adobe Create Suite and other web development tools.
- Experience with open source software a plus. Experience with both Apache and Microsoft web servers a plus. Experience with both Linux and Microsoft operating systems a plus.
- Experience with leading business process improvement and technology-related projects.
- Knowledge of user interface/navigation design for Web sites. Clear understanding of web standards and web accessibility issues. Skill in HTML coding. Good project management skills, and the ability to balance multiple priorities. Ability to communicate design concepts clearly across all user abilities.

“Direct, Applicable, and Demonstrated” Skills and Experience

- Experience supporting the technical needs of end users with varying levels of computer sophistication;
- Excellent follow-up skills to see tasks through to resolution, and communicate problem status to end users such as notification of completion, notification of delay, and explaining rationale;
- Ability to see the need and provide solutions to streamline support processes to further the vision and mission of the BPAT strategic plan
- Ability to implement web solutions by performing needs assessments, researching solutions, evaluating solutions, proposing solutions and developing implementation strategies.
- Ability to establish and maintain effective working relationships with a diverse group of internal and external customers (e.g., employees, citizens, and elected officials).
- Ability to learn, understand and apply federal and state statutes, City ordinances, rules, regulations, and procedures.
- Ability to articulate complex issues in a manner understandable by lay persons.
- Excellent verbal and written communication skills with technical and non-technical staff and end-users;
- Excellent customer service skills, including empathic listening skills;
- Strong teamwork skills to maintain strong working relationships within and outside IT, to develop a results-oriented work environment;
- Excellent analytical, problem solving, project management skills;
- Excellent organizational skills, prioritizing and managing multiple tasks;
- Ability to share knowledge, share work plans, teach, learn, and manage conflict;
- Ability to work independently.

To apply for this position, submit a completed application on or before the closing date via the City of Evanston careers website at www.cityofevanston.org.

A pre-employment medical examination, including a drug/alcohol screen is required of all new employees.

The City of Evanston is committed to making all public meetings accessible to persons with disabilities. Any citizen needing mobility or communications access assistance should contact the Facilities Management Office at 847-866-2916 (voice) or 847-448-8052 (TTY).





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**City of Evanston
Economic Development Director**

City Manager's Office - \$100,589 - 143,853 annually

* Starting salary is dependent upon qualifications, but in most cases is no higher than the range – midpoint.

Perform professional and administrative functions managing and directing all activities involving and directly related to economic development. Responsibilities entail accountability based on measurable cost effective results for the growth of the City's tax base through business expansion and retention programs, entrepreneurial development, labor force development and related quality of life initiatives.

- Establishes economic development programs and practices that facilitate private sector projects resulting in capital investment, job creation, expanded tax base, and ancillary improvement in overall quality of life in the City.
- Establishes economic development programs which create a framework for encouraging and facilitating entrepreneurial based business development by coordinating access to local, regional and state resources.
- Develops professional and departmental relationships with other agencies and organizations in order to strengthen the linkage between economic development strategies and quality of life initiatives such as entertainment facilities, the arts, greenways, parks and outdoor recreation assets, and related natural resource based amenities.
- Establishes programs to facilitate the retention of young adults and support for job seekers with specific skills in order to provide a sufficient labor/employment base for emerging business sectors in the City and region.
- Promotes development through relationships between the City and business community, economic development agencies, state and regional agencies, and regional institutions of higher education.
- Oversees existing business/industry outreach efforts to include site visits, attending business functions, assisting existing businesses with expansion plans, problem solving and coordinating follow up.
- Coordinates presentations and prospect visits with relevant City departments and local and regional economic development organizations.
- Represents the City to new and expanding businesses.
- Serves as liaison between the City and private sector development in the negotiation and development of performance agreements, evaluation of fiscal impacts, and developing recommendations to the City Manager and City Council.
- Actively researches and seeks grants from the Federal and State government as well as other private and public funding sources that could be of benefit to the City.
- Advises the City Manager on the economic status of the City in regard to anticipated changes and projections relative to future growth.
- Designs and administers marketing plans on behalf of the department.
- Provides staff support for the Economic Development Cooperation if and when appropriate.
- Performs other duties as assigned.

REQUIREMENTS:

This position requires a Master's degree from an accredited school in the area of Economics, Business Management, Public Administration or related field and ten years of progressively responsible managerial municipal experience in a medium-sized community, preferably in a Council/Manager setting. Maintain a commitment to professional development; active in professional organizations and keeps abreast of legislation and issues impacting local governments.

Additionally, the successful candidate in this position will be a strategic thinker and possess strong communication, customer service and

management skills; strong analytical skills necessary to define problems, collect data, establish facts and draw valid conclusions. Possess a thorough knowledge of basic office computer hardware and software, including Microsoft Word, Excel, and Power Point. Maintain the ability to use basic office tools and equipment including telephone, cell phone, voice mail, email, fax, and pager. Ability to prepare work assignments, research issues, write summaries, letters and memorandum and reports using prescribed format and conforming to all rules of punctuation, grammar, diction and style. Ability to provide verbal direction to subordinates, communicate effectively with co-workers and supervisors and to speak extemporaneously on a variety of subjects. Ability to manage and efficiently deliver multiple and often complex projects, as well as, be creative, analytically and technically competent in government services. Ability to be customer service oriented, and a team player, as well as the capability to work effectively with a diverse group of employees, citizens and stakeholder groups.

SPECIAL LICENSES / REQUIREMENTS:

Valid driver's license with a good driving record or the ability to obtain

This position is exempt from Civil Service F
For More Information and To Apply:
<http://www.cityofevanston.org/departments/humanresources/index.shtml>

The chosen candidate will be subject to a qualifying pre-employment medical examination and drug/alcohol screen. EOE M/F/V/D

**Village of Riverside
Village Manager**

The Village of Riverside, IL, a National Historic Landmark and the only completed Olmsted planned community, is accepting applications for Village Manager.

Reporting to a seven person Village Board, the Village Manager will perform a variety of administrative, supervisory and professional work in planning, developing, and administering the total operations and overall policies as established by the Village Board, including:

- Preparing, submitting and overseeing the administration of the Village's annual budget and long-range financial plan
- Preparing and submitting justifications for capital improvements, including review of funding alternatives, analyzing costs, and preparing recommendations
- Reporting on any specific municipal activity as requested by the Village Board and responding to citizen requests relative to Village services
- Attending meetings of local, regional, state, and other elected and appointed official bodies to represent the interests of the Village
- Responsibility for supervision of Village employees, providing leadership to department heads, establishing goals, conducting regular staff meetings
- Promoting and maintaining responsive community relations

Work is performed under the direction of the Village Board with wide latitude for the application of independent professional judgment. Work is subject to review by the Village Board for results accomplished.

Ideal candidates will have a degree from a four-year college or university with major course work in public or business administration, political science, public policy, or a closely related field. A masters degree in public or business administration or closely related field is a plus. A proven record of success in municipal management, including experience as a City/Village Manager or Administrator or an Assistant City/Village Manager or Administrator is required.

Resumes along with a detailed salary history may be emailed to resume@riverside.il.us, faxed to (708) 447-2704 or mailed to Village President, Village of Riverside, 27 Riverside Road, Riverside, IL 60546. Salary DOQ. EOE



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Village of Grayslake, Illinois Management Assistant

The Village of Grayslake (population 20,330) is located in central Lake County, approximately forty (40) miles north of Chicago. The Village is seeking qualified candidates for the position of Management Assistant in the Village Manager's Office.

This is a highly responsible professional position assisting the Village Manager in the development and coordination of Village functions and programs. The successful candidate will implement the Village's public information program, assist in financial research and reporting, perform various analysis and evaluation of Village department operations and will assist with other general administration responsibilities such as risk management and human resources.

The starting salary range for this position is \$44,500 to \$67,246 with an excellent benefit package. Graduation from an accredited four-year college or university with major course work in Public or Business Administration is required. A Master's Degree in Public Administration or related field is required or anticipated completion of a Master's Degree within 12 months plus internship experience in a local government organization. This is an entry-level position.

Interested candidates should send a detailed cover letter explaining interest in position and resume, immediately to: Mike Ellis, Village Manager, Village of Grayslake, 10 South Seymour Avenue, Grayslake, IL 60030. The cover letter and resume may also be emailed to dsoderholm@villageofgrayslake.com. Application deadline is June 12, 2009. Position will be open until filled. The Village of Grayslake is an equal opportunity employer.

City of Janesville Management Analyst (2 positions)

The City of Janesville, located in south central Wisconsin, is a progressive Council-Manager administered city of 63,540. Two positions available with diverse responsibilities, providing professional support to all areas of municipal management; focus on neighborhood services, leisure services, economic development, sustainability, public works, budget preparation and analysis, and human resources. Acts as project manager on city-wide projects; provides staff support to City Council and selected committees; provides and analyzes monthly reports. Requires Bachelors Degree in Public Administration or related field, and 1-4 years relevant experience. Masters Degree in related field preferred. Individuals

must have an understanding of budget and purchasing, neighborhood services, parks and recreation, economic development, sustainability, public works, and human resources. Must have ability to communicate effectively in verbal and written form, and excellent public relations skills. Salary range \$42,579 to \$60,518 depending upon education and experience. Excellent fringe benefit package. Application deadline is June 5, 2009. Janesville residency preferred. If interested and qualified send cover letter, resume, salary history, and references to: Human Resources
City of Janesville
PO Box 5005
Janesville, WI 53547-5005
www.ci.janesville.wi.us
EOE

Village of Lake Zurich Recreation Superintendent

The Village of Lake Zurich is seeking qualified candidates for the position of Recreation Superintendent. Under the Director's supervision, the Recreation Superintendent is responsible for the Recreation Department's administration, budgeting, staffing, and overall supervision of a wide range of community recreational programming. Responsible for evaluation of staff and programs, supervising the planning and publicizing of programs and special recreational events and facilities.

Candidates should have a Bachelor of Science or Bachelor of Arts in Recreation and/or Administration or related field from an accredited four-year college or university; Master's Degree is preferred. Requires a minimum of six years of experience in the field of recreation or leisure services and demonstrated successful experience of responsibility, leadership and supervision; experience in supervising full-time and part-time personnel, successful budgeting, planning and implementation of multiple programming areas and special events, marketing and production of seasonal brochures and website, developing short-term and long-range plans and ability to analyze situations and problem-solve effectively; strong customer service, safety implementation, oral and written communication, and computer skills.

Starting salary is \$68,855 with an excellent benefits package.

Qualified individuals should submit a cover letter & resume by June 9, 2009, to: Village of Lake Zurich, Human Resources, 70 E. Main Street, Lake Zurich, IL 60047, email pankiw@volz.org. For more information visit www.volz.org.

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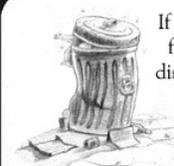


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A publication of: Illinois City/County Management Association, Illinois Association of Municipal Management Assistants, Metropolitan Managers Association, Downstate City/County Management Association, Southwest Illinois City Management Association

City/County Management *in* ILLINOIS



ILCMA SUMMER CONFERENCE JUNE 10-12

Eagle Ridge
RESORT & SPA

is published 10 times a year by the Secretariat. The deadline for ads or article submission in the newsletter is the 10th of the month prior to each month's issue.

Executive Director/Editor

Dawn S. Peters

815-753-0923

Fax: 815-753-2305

dpeters@niu.edu

Program Assistant

Tami Bombich

815-753-5424

tbombich@niu.edu

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Contact information for Range Riders:

Dave Anderson

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Greg Bielawski

630-462-1876 g_bielawski@hotmail.com

Glenn Spachman

630-529-6228 g.spachman@att.net

Hank Sinda

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