



NORTHERN ILLINOIS UNIVERSITY

Center for
Governmental Studies

Outreach, Engagement, and Regional Development



**Illinois Financial Forecast Forum: Private Sector Views
that will Impact the Public Sector
January 15, 2016**

REGISTER TODAY!

- 8:00 – 8:45 a.m. **Registration/Continental Breakfast**
- 8:45 – 9:00 a.m. **Welcome and Introductions**
- 9:00 – 10:00 a.m. **Economic & Industry Perspectives**
Rick Mattoon, Senior Economist, Chicago Federal Reserve
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:15 a.m. **The Future of Retail**
C. Kelley Cofer, CCIM, President & CEO, The Retail Coach
- 11:15 – 11:30 a.m. Break
- 11:30 – 12:30 p.m. **Concurrent Breakouts:**
- 1) **Whither Industry?**
 - a. **Automotive/Manufacturing Outlook**
Jason Horwitz, Consultant, Anderson Consulting Group
 - b. **Industrial Markets and Preferred Locations**
Brian Tader, Managing Director, Lee & Associates
 - 2) **Hot Topics of the Day including Regulation of Municipal Advisors/Bond Ratings**
Kelly Kost, Partner, Chapman & Cutler
Stephan Roberts, Director, Robert W. Baird & Co.
- 12:30 – 1:15 p.m. **Lunch**
- 1:30 – 2:45 p.m. **Creating Lasting Value: Development Concepts for the Next Real Estate Cycle**
- 1) **Real Estate Development Outlook for the Next Five to Ten Years**
Stephen B. Friedman, AICP, CRE, President, SB Friedman Development Advisors
 - 2) **Seizing the Potential: Creating Walkable Sub-Urbanism Where There are no Traditional Downtowns**
Ferhat Zerín, Principal, Gingko Planning and Design
 - 3) **What are the Impacts and Benefits of New Sub-Urban Districts?**
Ellen Baer, Assistant Village Manager, Orland Park
Annamarie Mampe, Village Finance Director, Orland Park
- 2:45 – 3:00 p.m. Break
- 3:00 – 4:00 p.m. **Employment Outlook**
Rick Cobb, Challenger Gray & Christmas

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The Illinois City/County Management Association and the Northern Illinois University Center for Governmental Studies Civic Leadership Academy invite you to attend the eighth annual

Illinois Financial Forecast Forum: Private Sector Views that will Impact the Public Sector

Friday, January 15, 2016

Check in and continental breakfast: 8:00 - 8:45 a.m.

Seminar: 8:45 a.m. - 4:30 p.m.

Harry Caray's, 70 Yorktown Center, Lombard, IL - **Note New Location!!**

Credits: CEU – Earn 0.5; CPE - Earn 5.25

ICMA Credentialed Manager Practice Area: Practice Area 11 Financial Analysis

Cost before Jan. 1: \$ 99 for first attendee

\$ 79 for each additional attendee from same organization

\$ 35 for students

Cost after Jan. 1: \$139 for first attendee

\$119 for each additional attendee from same organization

\$ 45 for students

ILCMA Members in Transition please use MIT code when registering.

Thank you to our Sponsors



REGISTRATION FORM

Illinois Financial Forecast Forum

Event Number 14570

FAX: 815-753-6900

MAIL: Outreach Services Registration Office
Northern Illinois University
DeKalb, IL 60115

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REGISTER ONLINE BY JANUARY 8 WITH CREDIT CARD AT

http://registeruo.niu.edu/iebms/wbe/wbe_p1_main.aspx?oc=40&cc=WBE4014570

Cancellation Policy: Cancellations must be received by Outreach Registration by January 8, 2016 for a full refund. You may cancel by e-mail (outreachregistration@niu.edu) or by fax (815) 753-6900. Cancellations after January 8, 2016 and no-shows are responsible for the full registration cost. Hosting organizations reserve the right to modify the agenda and/or speakers, cancel the training due to low enrollment, or to close registration if full. **SPACE IS LIMITED ~ REGISTER TODAY!**