



The ILCMA Professional Development Committee Presents Eat, Drink and Be Merry... If Permitted by Code

From trendy food trucks, to vibrant outdoor dining scenes, to hyper-local craft breweries, today's new food and beverage businesses have been adapting to a difficult post-recession economy and cropping up quickly across the state - are your municipal code and economic development processes ready?

These new and innovative businesses are racing to the market, and the new types of businesses don't always fit into classic municipal codes and permit categories. Municipal codes are major statements of economic development policy, but many haven't been updated in decades. How can communities refresh their municipal codes and processes so aspiring businesses don't move on to other communities? Which sections of the code need to be calibrated to seamlessly bring in these new businesses?

Join the ILCMA Professional Development Committee to get tips from three communities that successfully revamped their codes and business processes to create a climate that attracts new and innovative businesses.

Slated panelists include: **Dorothy David**, *Champaign City Manager*; **Chris Setti**, *Peoria Assistant City Manager*; **Michelle Masoncup**, *Evanston Deputy City Attorney*; and **Paul Zalmezak**, *Evanston Senior Economic Development Coordinator*.

Date:	Thursday, April 21, 2016	
Time:	8:30 a.m.	Registration and Continental Breakfast
	9:00 – 11:30 a.m.	In-depth panel discussion
Location:	Harry Caray's 70 Yorktown Center Lombard, IL	Addresses ICMA Credentialing Practice Area 3 Functional and Operational Expertise and Planning
Cost:	\$35 for Professional Development Only \$55 if also attending the Metro Manager Luncheon (\$5 discount) Metro Luncheon Topic: Strategic Planning Members in Transition – please e-mail or call Alex below to register	
RSVP: By April 15	Online Registration (no credit card required): https://www.ilcma.org/?p=3591 Phone in Registration 815-753-5424 Email registration to Alex Galindo at agalindo@niu.edu	

*Cancellations must be made by April 15, 2016.
Any cancellations after that date or no shows will require full payment.
Payment not received by event date will be invoiced with a \$5 invoicing fee.*