



*The ILCMA Professional  
Development Committee  
Presents*  
**Beyond TIF: Economic  
Development Tools and Strategies**

Economic development is a core function of municipalities. Tax increment financing is the most widely-used municipal financial tool to support economic development. This session will discuss other, lesser used, financial tools in the municipal economic development toolkit as well as strategies employed by municipalities to leverage other assets to help drive high quality economic development (regulatory changes, land ownership). Presenters will also discuss specific transactions supported by financial tools other than TIF.

**Presenters:**

*Geoff Dickinson, AICP, Senior Vice President, SB Friedman Development Advisors*

*David Hulseberg, CEO/President, Invest Aurora*

*Patrick Watkins, Community Development Director, Roselle*

*Joe Carey, Assistant Village Manager, Vernon Hills*

**Date:** Thursday, October 5, 2017

**Time:** 8:30 a.m. Registration and Continental Breakfast  
9:00 – 11:30 a.m. In-depth panel discussion

**Location:** **Harry Caray's** Addresses ICMA Practice Area 3 Functional and  
70 Yorktown Center Operational Expertise  
Lombard, IL

**Cost:** \$35 for Professional Development Only  
\$55 if also attending the Metro Manager Luncheon (\$5 discount)  
Metro Luncheon Topic: "What Might Foreign Direct Investment Mean for Your  
Community?" Members in Transition – receive complimentary registration

**RSVP:** Online Registration (**no credit card required**): <https://www.ilcma.org/?p=6099>  
**By Oct. 1** Email registration to Alex Galindo at [agalindo@niu.edu](mailto:agalindo@niu.edu)  
Phone in Registration 815-753-5424

*Cancellations must be made by October 1, 2017. Any cancellations after that date will require full payment.  
Payment not received by event date will be invoiced with a \$5 invoicing fee.*