

## PUBLIC ENGAGEMENT STRATEGY WORKSHOP



**Looking for assistance with organizing and sustaining productive public engagement?**

**Struggling to decide how to use online engagement tools?**

**Frustrated with the standard “2 minutes at the microphone” public meeting?**

**Need expert advice on bringing together a diverse critical mass of people?**

**Who:** Leaders looking to revamp or strengthen their engagement strategy

**Date:** Thursday, October 19, 2017

**Time:** 9:00 a.m.–5:00 p.m. CDT

**Location:** University of Illinois at Chicago, Student Center East – Room 605, 750 S. Halsted. St., Chicago, IL 60607 (Hosted by the UIC Institute for Policy and Civic Engagement)

Our Public Engagement team is leading a workshop on how you can hone an effective engagement strategy.

**Details:** On October 19, Public Agenda’s [Matt Leighninger](#) and [Nicole Cabral](#) will:

- Provide an overview of the strengths and limitations of public engagement today;
- Help you assess the strengths and weaknesses of public engagement in your community;
- Explore potential benefits of more sustained forms of participation;
- Demonstrate a mix of small group and large group discussions, interactive exercises, case studies and practical application exercises
- Develop skills for planning stronger engagement systems;
- List existing community assets that can be instrumental for sustained engagement;
- Anticipate common challenges to planning for stronger systems;
- Develop an initial set of next steps to pursue.

**[Click here for pricing information and to register](#)**

*Contact us directly about bulk attendee and other discounts*

*Questions about this workshop? Contact the Public Engagement team at [pe@publicagenda.org](mailto:pe@publicagenda.org).*

