



Are You Ready for the Workforce of the Future?

What should leaders of local government who want to build their 21st-Century workforce do?

Discard old models in favor of proven approaches to create the Workforce of Tomorrow – including realizing it is not the sole responsibility of the Human Resources Department, but instead the entire organization.

Downstate City/County Management Association & Illinois GFOA – Growth and Engagement Network (GEN) present

WORKFORCE OF THE FUTURE WORKSHOP

Friday, April 27, 2018 | 9:30 AM – 2:00 PM | Bloomington Normal Marriott

Learn the 8-step approach to becoming a talent-centric organization and translate the headwinds of change into a tailwind (based upon the “Workforce of Tomorrow” research publication). This interactive workshop will be led by Patrick Ibarra of the Mejorando Group, one of the leading experts on creating and implementing effective Talent Management and Succession Planning programs for local governments. The workshop will include progressive and practical strategies and tools to attract, retain, and optimize talent. Attendees will walk away with a plan for next steps to move their organization forward!

LOCATION: BLOOMINGTON NORMAL

[Bloomington Normal Marriott Hotel](#)

201 Broadway Avenue, Normal, Illinois 61761 USA

Room block rate of \$131 plus tax available until April 13, 2018;

call 1-866-704-2533 for reservations

COST: \$50 FOR ILCMA & IGFOA MEMBERS

REGISTRATION:

IGFOA Members

Register at www.igfoa.org/events/event/544/1/workforce-of-the-future

IGFOA Members can earn about 5 CPE.

Questions? Email Andrew Brown, GEN Chair, at abrown@vbg.org

Downstate City/County Management Association Members

Register at www.ilcma.org/events/workforceofthefuture

Questions? Phone 815-753-5424.



**THE
SPEAKER:
PATRICK
IBARRA**

As Co-Founder and Partner of the Mejorando Group, Patrick Ibarra is an architect of innovation and entrepreneur of ideas who seeks to challenge the status quo thinking of “we’ve always done it that way” and replace it with a progressive approach to continuous improvement.



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