The Power of Employee Engagement

Keith Friede

Jennifer Kramer, MS, SPHR, SHRM-CP

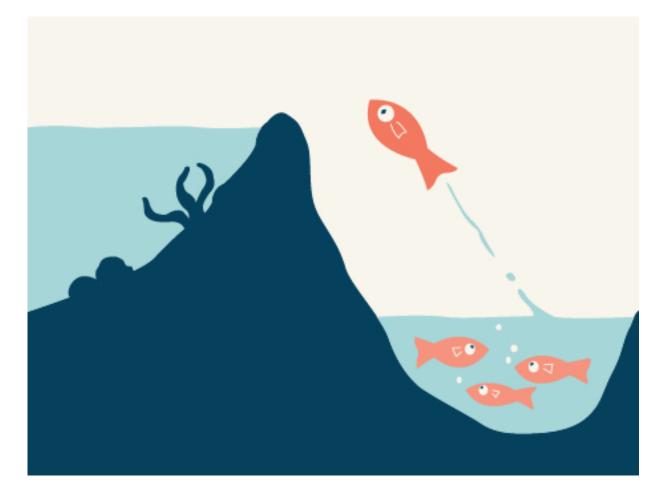
Employee Engagement Objectives

- Implement specific behaviors that impact and improve employee engagement
- Begin managing and maintaining an organizational culture that promotes and improves employee engagement
- Employ other tactical actions that improve engagement
- Measure employee engagement to assess progress and make course corrections

Engagement > Program



Motivation



Loss to the Company



Purpose

high achievement always takes place in the framework of high expectations.

Jack Kinder

meetville.com

Retention



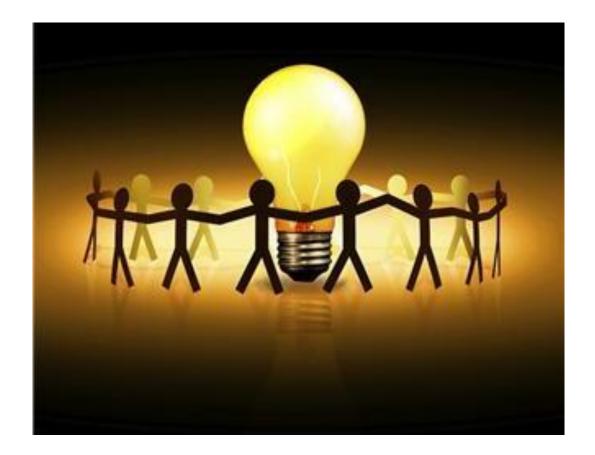
Destruction



Employee Engagement as a Culture



Employee Involvement



Actions to Improve Engagement

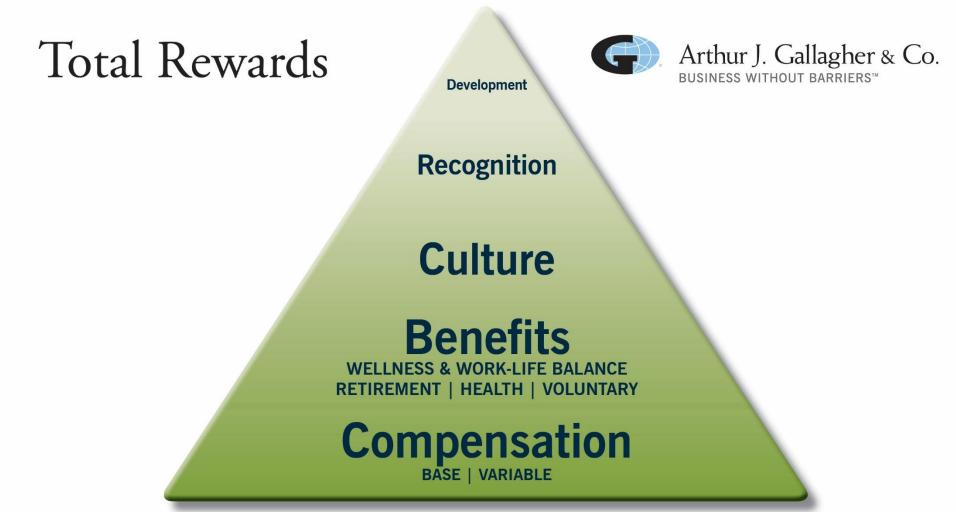


Measuring Engagement/Metrics



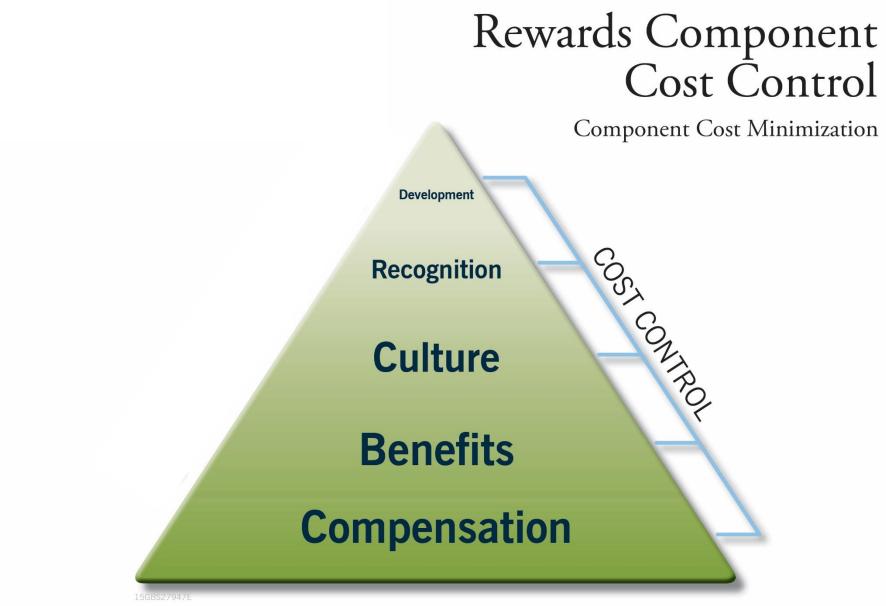


The Organizational Fingerprint



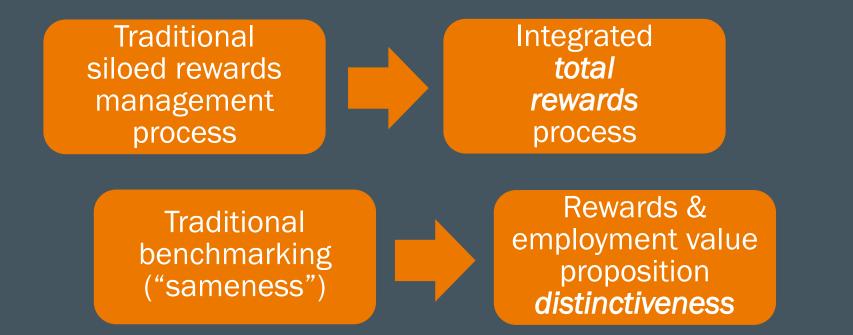
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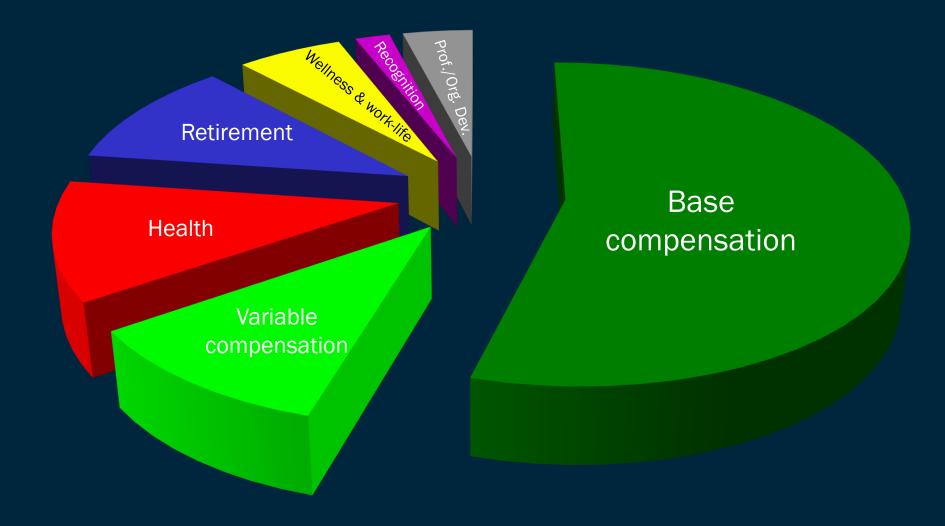


Myopic focus on singular rewards budget line items Integrated, *ROTI*focused rewards *portfolio* that drives strategy

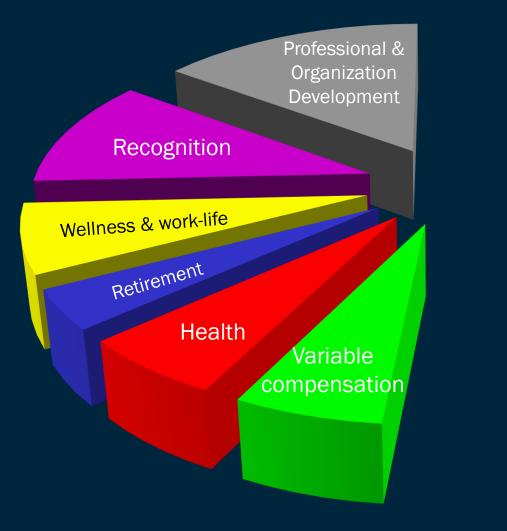
Budget-driven rewards tactics

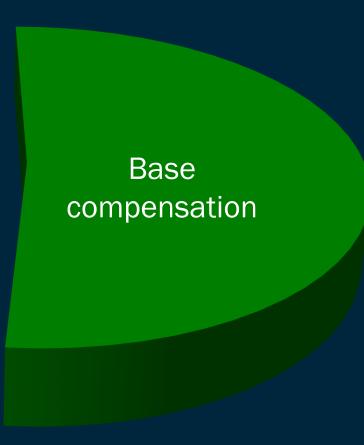
Strategy-driven rewards budget

Actual Distribution



Employees' Preferred Distribution









Data-driven

One Size

Fits All

Limited Choices & Options Personalization: Significant Choices & Options Total Personalization

Executivedriven One Size Fits All



Work style Alignment

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to 1

18 30

ALC: NOT THE OWNER.



Training

20 - 20 - 60

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Managers



Leadership

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Culture Development

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