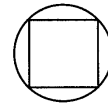


Metro Managers



April Luncheon

Building Social Capital through Social Media

As social media has an ever-increasing presence in the lives of many of our citizens, law enforcement has an opportunity to connect in ways not possible before this ever-evolving format existed. Unfortunately, a law enforcement presence on social media requires more than just creating an account. This presentation will cover the unique challenges and legal requirements government agencies face in using social media, while also demonstrating how effective social media can be in creating connections with those we serve.

Speaker: Christopher Mannino, Park Forest Chief of Police

Date:	Thursday, April 19, 2018	
Time:	11:30 AM	Networking
	Noon	Lunch
	12:30 PM	Presentation
Location:	Harry Caray's 70 Yorktown Center Lombard, IL	Addresses ICMA Practice Areas 2. Community Engagement; 6. Strategic Leadership; 8. Policy Facilitation & Implementation; 9. Community & Resident Service; 10. Service Delivery; 14. Communication and Information Sharing
Cost:	\$25 for Metro Luncheon Only (Students/Interns/MIT's are Free) \$55 if attending both the Luncheon and the ILCMA Professional Development Program: <i>Managing Your Police Department: Lessons from the Field</i>	
RSVP: By April 16	Online Registration: https://www.ilcma.org/?p=7075 Email registration to Alex Galindo at agalindo@niu.edu Phone in Registration 815-753-5424	

Cancellations must be made by April 16, 2018. Any cancellations after that date will require full payment.