

Downstate City/County Management Association Meeting
August 9 & 10, 2018
Arcola, Illinois

Thursday, August 9, 2018

- 4:00 p.m. Tour of Aikman Wildlife Park
- 5:00 p.m. Reception & Dinner at Reclaimed Food and Spirits
(Dinner to follow at 6 p.m. and is not included in registration fee)
125 N CR 425 E, Arcola, IL

Friday, August 10 2018 - Best Western Plus, Green Mill Village, 917 Green Mill Road

- 8:00 a.m. Breakfast at the Best Western Plus, Green Mill Village
- 8:30 a.m. **Douglas County CEO - Lessons learned from a First Year Youth Entrepreneurship Program**
Speakers: Stepheny McMahon, Class Facilitator, CEO & Students TBD
Many lessons were learned after guiding the first year of a youth entrepreneurship program in Douglas County. Learn how 12 students from four different high schools came together to build networks, start businesses, discover industry in their own communities, and teach their facilitator how to let them ask the questions.
- 9:30-9:45 a.m. Break
- 9:45 a.m. **Monticello Bootcamp -Growing Small Business Everywhere**
*Speakers: Callie Jo McFarland, Monticello Director of Community Development
Kerry Redshaw, Former Director Monticello Main Street*
The Monticello Bootcamp Program was created in fall of 2015, with the intention of filling vacant spaces in downtown through a grant-rewarded business plan competition. After 6 rounds completed, and over 130 individuals participating, the result has been an unexpected blessing, creating a strong networking climate for entrepreneurs of all types to feed off each other. The program is adaptable in any setting, and a great way to build and strengthen your business community.
- 10:45-11:00 a.m. Break
- 11:00 a.m. **Are Demographics Destiny? Creating Entrepreneurial Communities in Downstate Illinois.**
Speaker: Chris Merrett, Illinois Institute for Rural Affairs
An examination of population trends in downstate Illinois for the past two decades shows population stagnation or decline. These demographic trends negatively affect local community and economic development conditions. However, there are concrete strategies communities can take to address population decline and promote grassroots community and economic development. This presentation examines several strategies including strategic visioning programs, and local investments in entrepreneurship and community foundations.
- Noon Lunch and Business Meeting

Downstate City/County Management Association

**August 9 & 10, 2018
Summer Meeting
Best Western Plus in Arcola, IL**

Name: _____

Title: _____

Jurisdiction: _____

Address: _____

Phone: _____

E-mail: _____

Registration Fee: \$50 – Includes buffet breakfast & lunch on Friday. Please have registrations in by Friday, August 3, 2018.

Hotel Accommodations: Best Western Plus, Green Mill Village, 917 Green Mill Road, Arcola, IL. Please call 217-268-5000 to reserve your room by **August 1, 2018!** The rate is \$75.00 plus tax per night. The group name is under "Downstate City Managers."

Dinner Reservations: Please indicate if you are planning to arrive in time for dinner at the Reclaimed Food & Spirits. Dinner is "on your own."

Aikman Wildlife Park: The Aikman family would like to welcome you to explore the newest tourist attraction in central Illinois—Aikman Wildlife Adventure. Located between Arthur and Arcola, less than 6 miles west from Interstate 57 exit 203, this is a wildlife drive-through park where you can get up close and personal with animals you've only seen behind fencing at a zoo or on television. You'll have the opportunity to see and take pictures of animals right out of your vehicle while you drive the 1-mile long path through our Drive-thru. Once you have driven through the Drive-thru, you can experience our Walk-thru Adventure, where you'll see kangaroos, cavies, wallabies, lemurs and much more including our large Petting Zoo area.

Yes, I will attend the Spring Meeting at in Arcola, IL on August 9 & 10.

Yes, I will attend the social hour & dinner on Thursday evening at Reclaimed Food & Spirits Restaurant.

Yes, my spouse or partner will attend dinner on Thursday evening.

Yes, I will participate in the tour of Aikman Wildlife Park on Thursday.

Registration Deadline: Friday, August 3, 2018

Make check payable to: Downstate City/County Management Association
Center for Governmental Studies
N.I.U.
DeKalb, IL 60115
Fax: 815-753-7278

Questions: 815-753-5424

Cancellations: To receive a full refund, cancellations must be received by Friday, August 3, 2018. Registrants, who do not attend the meeting but have not canceled, are responsible for the entire fee. Registrants who have not paid will be billed.