



NORTHERN ILLINOIS UNIVERSITY

Center for
Governmental Studies

Outreach, Engagement, and Regional Development



Learning • Connecting • Progressing

**Illinois Financial Forecast Forum: Private Sector Views
that will Impact the Public Sector
January 25, 2019**

- 8:00 – 8:45 a.m. **Registration/Continental Breakfast**
- 8:45 – 9:00 a.m. **Welcome and Introductions**
- 9:00 – 10:00 a.m. **Economic & Industry Perspectives**
Rick Mattoon, Senior Economist, Chicago Federal Reserve
- 10:00 – 10:15 a.m. **Break**
- 10:15 a.m. – 12:15 p.m. **Real Estate Perspectives**
Stephen B. Friedman, President, SB Friedman, Moderator
Future Adaptations of Commercial Office Space
Mary Ludgin, Managing Director, Head of Global Research, Heitman Financial
- Future of Housing Trends and the Housing Market in Illinois – demographic waves in region and future of housing**
Ranadip Bose, Senior Vice President, SB Friedman
- Dynamic Trends in the Current and Future Retail Environment**
Keith Lord, President, The Lord Companies, LLC
Michael Mallon, CRX, CCIM, Senior Vice President, Retail Development, Draper and Kramer
- 12:15 – 12:50 p.m. **Lunch**
- 12:50 – 1:20 p.m. **Lunch Keynote – Mark Peterson, President & CEO, Intersect Illinois**
- 1:25 – 2:15 p.m. **Future of Manufacturing and Work Force Development**
Mark Peterson, Moderator
Panelists:
Dr. Laurie Borowicz, President, Kishwaukee College
Jason Anderson, Economic Development Director, City of Rochelle
Dr. David Boulay, President, Illinois Manufacturing Excellence Center
- 2:15 – 2:30 p.m. **Break**
- 2:30 – 3:30 p.m. **Future Trends in Health and Labor**
Greg Kuhn, Assistant Director, Center for Governmental Studies, Moderator
Ben Gehrt, Attorney, Clark Baird Smith
Mike Wojcik, Senior Vice President/Principal, The Horton Group

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The Illinois City/County Management Association, Illinois Government Finance Officers Association,
and the Northern Illinois University Center for Governmental Studies invite you to attend the tenth annual
Illinois Financial Forecast Forum: Private Sector Views that will Impact the Public Sector

Friday, January 25, 2019

Check in and continental breakfast: 8:00 - 8:45 a.m.

Seminar: 8:45 a.m. – 4:00 p.m.

Harry Caray's, 70 Yorktown Center, Lombard, IL (Inside the Westin Hotel)

Credits: CEU – Earn 0.5; CPE - Earn 6

ICMA Credentialed Manager Practice Area: Practice Area 11 Financial Analysis

Cost before Jan. 1: \$ 99 for first attendee

\$ 89 for each additional attendee from same organization

\$ 35 for students

Cost after Jan. 1: \$139 for first attendee

\$129 for each additional attendee from same organization

\$ 45 for students

ILCMA Members in Transition please use MIT code when registering.

Thank you to our Sponsors:



REGISTRATION FORM

Illinois Financial Forecast Forum

Event Number 16537

FAX: 815-753-6900

MAIL: Outreach Services Registration Office
Northern Illinois University
DeKalb, IL 60115

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REGISTER ONLINE BY JANUARY 18 WITH CREDIT CARD

Cancellation Policy: Cancellations must be received by Outreach Registration by January 18, 2019 for a full refund. You may cancel by e-mail (outreachregistration@niu.edu) or by fax (815) 753-6900. Cancellations after January 18, 2019 and no-shows are responsible for the full registration cost. Hosting organizations reserve the right to modify the agenda and/or speakers, cancel the training due to low enrollment, or to close registration if full. **SPACE IS LIMITED ~ REGISTER TODAY!**