



The ILCMA Professional Development Committees Presents **Communication & Onboarding with Elected Officials**

The spring elections will be here before you know it. Are you preparing an onboarding strategy when those newly elected come through your door? What is your strategy for onboarding and orientation with your newly-elected officials? Have you reviewed your current methods of communication with your elected officials and thought about what can be improved? What guidance will you provide about elected officials' communication with the residents and constituents they represent? What are some of the legal pitfalls elected officials find themselves in, and how can we help to minimize that risk? And, what should you do if an elected official independently takes to social media? Having a specific plan for orienting elected officials and a common communication strategy can lead to successful relationships between managers, the elected body and the public.

Panelists will include:

Julie Tappendorf, Partner, Ancel Glink

Eric Palm, Village Administrator, River Forest

Shawn Hamilton, Consultant, Gallagher

Date: Thursday, March 21, 2019

Time: **8:30 a.m. – Registration and Continental Breakfast**
9:00 a.m. – 11:30 a.m. – Professional Development Session

Location: **Harry Caray's** Addresses ICMA Practice Areas 6 (Strategic Leadership);
70 Yorktown Center 8 (Policy Facilitation and Implementation; and 9
Lombard, IL Communication and Information Sharing

Cost: \$35 for Professional Development Only
\$60 if also attending the Metro Manager Luncheon (\$5 discount)
\$50 for Student/Intern if also attending the Metro Manager Luncheon
Metro Luncheon Topic: *"The Greenest Region Compact"*
Members in Transition – receive complimentary registration
\$15 for GoTo Meeting Access

RSVP: **Online Registration:** <https://www.ilcma.org/?p=8691>
By March 15 Email registration to Alex Galindo at agalindo@niu.edu
Phone in Registration 815-753-5424

Cancellations must be made by March 15, 2019. Any cancellations after that date will require full payment. Payment not received by event date will be invoiced with a \$5 invoicing fee.