



The ILCMA Professional Development Committee in Collaboration with IPELRA invite you to an interactive, engaging and informative seminar titled:



SOCIAL MEDIA AND LOCAL GOVERNMENT “THE NEW INFLUENCE”

Panel facilitation and seminar discussions will be led by **Marian Gibson, ICMA-CM**, *Special Projects Coordinator for Village of Romeoville.*

Guest Presenters/Panelists include:

- **Melanie Santostefano**, *V.P. Public Relations, Vicarious Productions, Inc.*
- **Ghida S. Neukirch**, *City Manager, City of Highland Park, IL*
- **Greg Jones**, *Attorney/Partner, Ancel Glink*
- **Megan Meyer**, *Assistant to the Village Manager, Village of Glencoe, IL*

Date: Thursday, April 18, 2019

Time: 8:30 a.m. – Registration and Continental Breakfast
9:00 a.m. – 11:30 a.m. – Professional Development Session

Addresses ICMA Practice Areas (2) Community Engagement; (9) Community and Resident Service; and (14) Communication and Information Sharing

Location: **Harry Caray’s Italian Steakhouse**
70 Yorktown Center, Lombard, IL
(attached to the Westin Hotel & Conference Center)

Cost: \$35 for Professional Development Only
\$60 if also attending the Metro Manager Luncheon (\$5 discount)
\$50 for Student/Intern if also attending the Metro Manager Luncheon
Metro Luncheon Topic: “Current Status of the Recreational Cannabis Initiative”
Members in Transition – receive complimentary registration
\$15 GoTo Meeting Access

RSVP: Online Registration: <https://www.ilcma.org/?p=8853>
By April 15 Email registration to Alex Galindo at agalindo@niu.edu

Cancellations must be made by April 15, 2019. Any cancellations after that date will require full payment. Payment not received by event date will be invoiced with a \$5 invoicing fee.