



*The ILCMA Professional  
Development Committee Presents*

## **Building and Sustaining Employee Engagement**

The importance of employee engagement can't be overstated – employee engagement strategies have been proven to reduce staff turnover, increase productivity, improve efficiency, and increase customer satisfaction. Most importantly, engaged employees are happier, both at work and in their lives.

Learn what causes employee engagement, what performance and productivity metrics best measure it, as well as leadership strategies to support a highly engaged corporate culture. How can organizations create and sustain a highly engaged, high performing culture?

**Speakers:**

**Tom Walter** is a “serial entrepreneur” and a principal in numerous companies. He is the Chief Culture Officer (CCO) for Tasty Catering—a corporate caterer and event planner that was recently named a Forbes Best Small Company in America. Tom is a national speaker and a published author on management and employee engagement. Tom will share insights about the link between company culture and performance as well as effective employee engagement practices he has learned through years of research and experience with organizations in the public and private sectors.

**Greg Stopka** is the Strategy and Innovation Manager at the Park District of Oak Park. He previously worked for the Alliance for Innovation, which works to inspire innovation in local government. Greg will explain why employee engagement is such a vital component of innovation and share the engagement processes and strategies that the Oak Park Park District is using to bring innovation back to the forefront of their organizational culture. Greg will also lead a short workshop for attendees to identify specific engagement strategies to bring back to their organizations.

**Date:** Tuesday, May 21, 2019

**Time:** **8:30 a.m. – Registration and Continental Breakfast**  
**9:00 a.m. – 11:30 a.m. – Professional Development Session**

**Location:** **Elk Grove Village Hall**      Addresses ICMA Practice Areas 4 (Staff Effectiveness);  
901 Wellington Avenue      6 (Strategic Leadership); and 13 (Human Resources  
Elk Grove Village, IL      Management and Workforce Engagement)

**Cost:** \$35 for Professional Development  
\$20 for Interns  
Members in Transition – receive complimentary registration

**RSVP:** **Online Registration:** <https://www.ilcma.org/?p=9262>  
**By May 16** Email registration to Alex Galindo at [agalindo@niu.edu](mailto:agalindo@niu.edu)  
Phone in Registration 815-753-5424

*Cancellations must be made by May 16, 2019. Any cancellations after that date will require full payment. Payment not received by event date will be invoiced with a \$5 invoicing fee.*