## ILCMA & WCMA PRESENT THE SUMMER CONFERENCE 2020 LUNCH AND LEARN WEBINAR SERIES

## Impact of COVID-19 and the Presidential Election on Local Government Finances

To say the least, this has been a very interesting year in economics and politics. From the Democratic primary to the corona virus, it is hard to come to grips with how this could impact your municipality. In this session we explore the current state of the U.S. economy as a result of COVID-19, the importance the role of the economy plays in the election outcome, Joe Biden's and Donald Trump's economic policies/proposals and how the outcome of the Presidential election could influence the economy and the municipal and stock markets. Join us for a webinar roundtable and Q&A on the current state of the economy, COVID-19 and the Presidential race.

## Learn about:

- How COVID-19 and the Presidential Election impact the economic environment (e.g. recession) and your local municipality (e.g. revenues, businesses, ratings)
- The importance the current economic state could have on the election outcome
- How this could affect the municipal and stock markets and the key drivers of volatility
- · How each candidate's campaign promises could impact your municipality.

**Presenters:** 

Addresses ICMA Practice Areas: 8. Policy Facilitation and Implementation & 12. Financial Management and Budgeting



Rachel Cortez
Associate Managing Director
Moody's Investor Service



**Craig Elder**Senior Fixed Income Analyst
Baird



**Dr. Christopher Goodman**Assistant Professor
Northern Illinois University

Visit either organization's website calendar to register and for more information on the Summer Conference Webinar Series

www.wcma-wi.org/calendar



www.ilcma.org/events



Thursday, June 25th 11:30 AM to 1PM

Click here to register



