Engaging Communities amid Change

Presentation to

Illinois City/County Management Association Diversity, Equity and Inclusion Workshop

By

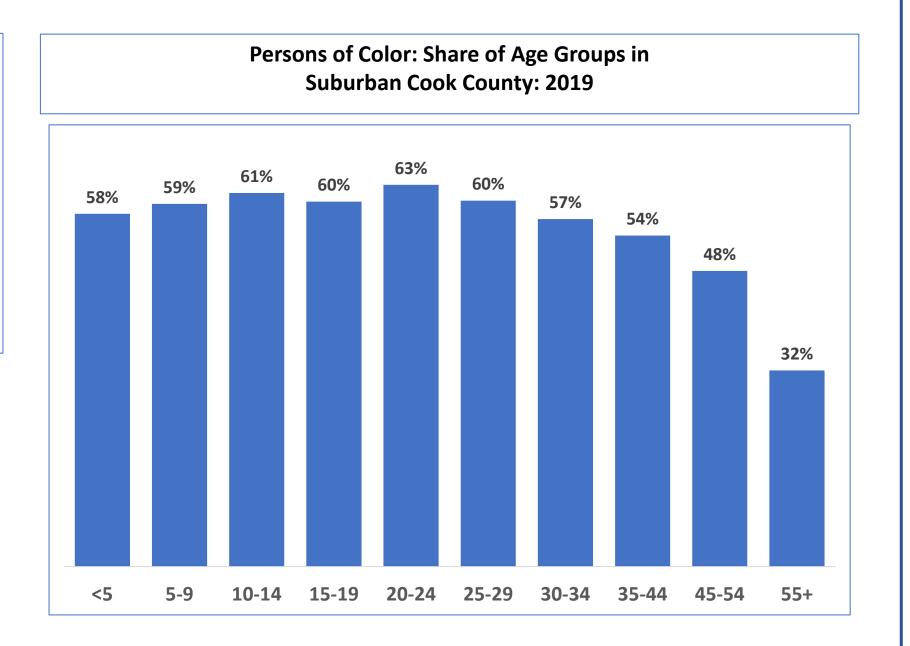
Rob Paral <u>www.robparal.com</u> @robparal

April 21, 2021

Where We're At

Suburban diversity is here, and destined to increase

Persons of color are 49% of suburban Cook



Ideas for Engaging a Changing Community

Create a **Baseline** of Information

- Census-type data
- Simple charts
- Simple report
- Simple slides

Ideas for Engaging Community

- <u>Shared Stories</u>
 - How did your family come to the U.S.?
 - How did they come to our community?
- Break into small conversations: people have a chance to talk and report back
- Yes, food

<u>Audience</u>

- "Newcomers"?
- Long-established residents?
- Municipal employees?

Use 2020 Census as a Hook?

- Everyone is aware of it
- An opportunity to start a discussion

What Kind of Change Is There to Discuss?

- Total Population
- Racial change
- Immigration
- Aging
- Healthcare
- Housing types and affordability

Best Site?

- Where is the best place to have a community meeting?
- Time of day?

Terminology

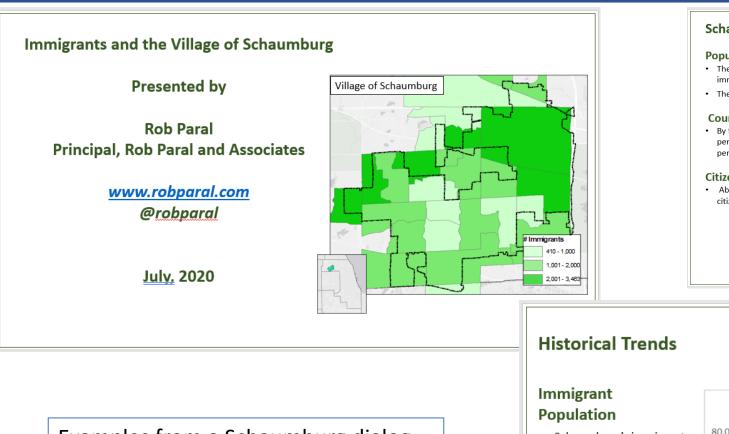
Black? African American? People of Color?

White? Latino/Latinx? Muslim?

Arab?

Just Ask

Examples of Demographic "Discussion Starters"



Schaumburg Immigration in Perspective

Population Size

- The Village of Schaumburg is home to more than 23,000 immigrants.
- · These persons make up 31 percent of the village population.

Countries of Origin

 By far the largest immigrant group in Schaumburg consists of persons born in India. The 8,700 Indian immigrants are 37 percent of all immigrants in the village.

Citizenship

About half, 47 percent, of immigrants are naturalized U.S.

izens.	Citizenship of Immigrants in Village of Schaumburg			
			Pct. of	
		Total	Total	
	All Foreign Born	23,234	100%	
	Naturalized Citizen	10,917	47%	
	Not a Citizen	12,317	53%	

Top Foreign-Born Populations in Schaumburg Village: 2014-2018				
	#	Total		
Total Foreign Born	23,234	100%		
India	8,694	37%		
Mexico	2,054	9%		
Poland	2,030	9%		
Japan	1,152	5%		
Korea	1,149	5%		
China	928	4%		
Philippines	849	4%		
Bulgaria	479	2%		
Pakistan	426	2%		
Italy	425	2%		
Other	5,048	22%		

Immigrants in Schaumburg Village

Total

74,569

51,335

23,234

Total

Native Born

Foreign Born

Pct of Total

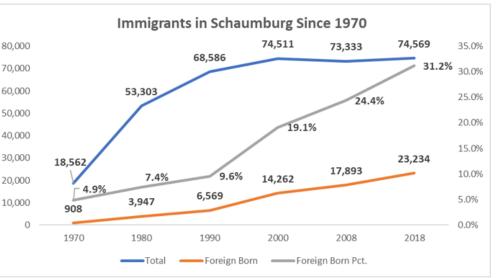
100%

69%

31%

Examples from a Schaumburg dialog

- Schaumburg's <u>immigrant</u> <u>population has grown</u> <u>steadily</u> over the decades, even while the overall population has changed little since year 2000.
- Immigrants <u>as a percent</u> of population has risen steadily for almost 40 years, since 1990.



Hanover Park: How is it changing?

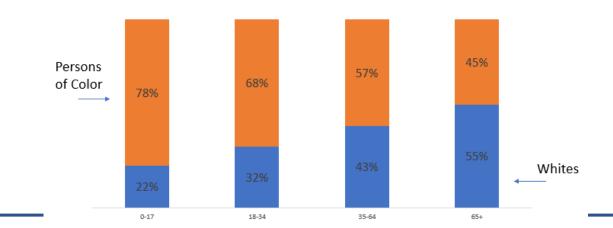
A Presentation to Community Leaders

By Rob Paral <u>www.robparal.com</u> @robparal

November 13, 2018

The youngest residents are persons of color, and whites are a narrow majority of seniors

Bartlett Hand





Presented to the Edgewater Historical Society November 9, 2019

Population change is uneven across the area...

