

Suburban Migration:

Maximizing Development Potential

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Responding to Relocation Motivations

- Cost Reduction
- Increased Transit Options
- Work from Home
- Safety Concerns
- Increased Living Space
- Convenience
- Green Space

Proactive vs Reactive Zoning

- Necessary updates to Master/Comprehensive Plans to react to market changes
- Form-based zoning vs Euclidean zoning
- Encourage mixed-use and promote walkability
- Parking credits and incentive-based zoning

Building Developer Relationships

- Staff who understand the policies and ordinances of the municipality.
- Clear and direct communication with staff
- Straight forward and easily understood development process
- Timely and clear review process
- Rules and ordinances defined to maintain the standards and visions of the community while not being a barrier to quash development