



# Illinois City/County Management Association

## “Friends of ILCMA” Corporate Partnership Program

Professional local government management is vital to Illinois cities and counties. Throughout the state, communities depend on highly qualified professional managers/administrators and staff to help them meet the demands placed on local government. The Illinois City/County Management Association (ILCMA) was founded for the purpose of supporting and improving municipal and county management and strengthening local government in Illinois. As you may know, ILCMA is a vital professional network that offers professional development and information sharing opportunities for managers/administrators, assistants, management assistants, interns, and other staff throughout the State of Illinois.

The ongoing success of ILCMA is dependent on several factors, but possibly none as important as the continued financial support of our corporate partners, the “Friends of ILCMA”. As an Association, we believe that encouraging private sector partnership can enhance our knowledge and understanding of your expertise, services and/or products available to municipalities and counties. We invite you to join us by serving as a sponsor of the Association. Your organization may choose to support ILCMA through the “*Friends of ILCMA*” *Corporate Partnership Program* at one of three levels:

- ❖ **Corporate Partnership Level**      **\$3000**
- ❖ **Corporate Sponsorship level**      **\$2000**
- ❖ **Corporate Benefactor Level**      **\$1000**

Attached is a document that provides an overview of the valuable benefits that correspond with each partnership level. Benefits of membership include access to government decision makers, opportunities to showcase your corporation to local governments, timely news and trends, and more! Membership applications are subject to review and approval of the Board of Directors of the Association. Membership is for one year and based on a calendar year basis, although applications may be accepted and considered at any time throughout the year.

If you have any questions, please contact ILCMA Executive Director Dawn S. Peters at 815-753-0923 or e-mail her at [dpeters@niu.edu](mailto:dpeters@niu.edu). We look forward to your participation in the “*Friends of ILCMA*” *Corporate Partnership Program*. Thank you for your consideration.

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### ~ ILCMA Board of Directors ~

Dorothy David, President  
Randy Bukas, President Elect  
Peggy Halik, Vice-President  
Philip Kiraly, Sec./Treasurer  
Drew Irvin, Past President

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Billy Tyus, Board Member  
Kevin Barr, Board Member  
Joe Carey, Board Member  
Brian Southey, IAMMA

Bridget Wachtel, Metro Managers  
Gary Williamson, Downstate  
Kevin Catlin, IACA  
Doug Brimm, SWICMA  
Paula Schumacher, Legacy Project  
Dawn S. Peters, Executive Director



# “Friends of ILCMA” Corporate Partnership Program



## Corporate Partnership Level, \$3,000

- Two consulting memberships in ILCMA
- Exhibit space consisting of one 6’ or 8’ skirted table and two chairs on Thursday of the Summer Conference
- Inclusion of one, one page written *educational* piece in the ILCMA newsletter; article per review and scheduling by the ILCMA Executive Director
- Two complimentary registrations for both the Winter **and** Summer Conference
- Prominent display of company name and logo on Winter **and** Summer Conference signage
- Inclusion of your company name and logo in the Winter **and** Summer Conference programs
- A business card size ad in the monthly ILCMA Newsletter (ten issues)
- A link to a page on the ILCMA website which includes company description and contact information as well as a link to partner’s website
- Two marketing e-blasts per year

## Corporate Sponsorship Level, \$2,000

- One consulting membership in ILCMA
- One complimentary registration for both the Winter **and** Summer Conference
- Display of company name and logo on Winter **and** Summer Conference signage
- Inclusion of your company name and logo in the Winter **and** Summer Conference programs
- A business card size ad in the monthly ILCMA Newsletter (ten issues)
- A link to a page on the ILCMA website which includes company description and contact information as well as a link to partner’s website
- Two marketing e-blasts per year

## Corporate Benefactor Level, \$1000

- One consulting membership in ILCMA
- Display of company name and logo on either Winter **or** Summer Conference signage
- Inclusion of your company name and logo in the Winter **or** Summer Conference programs
- A business card size ad in the ILCMA Newsletter (ten issues)
- A link to a page on the ILCMA website which includes company description and contact information as well as a link to partner’s website
- Two marketing e-blasts per year

### ~ INVOICE ~

Contributions are not tax deductible

✂ Return with check payable to the ILCMA Secretariat, Center for Governmental Studies, Northern Illinois University, 148 N. 3<sup>rd</sup> St., DeKalb, Illinois 60115. Attention Dawn S. Peters, Executive Director. **Please email to [dpeters@niu.edu](mailto:dpeters@niu.edu) a brief description of your company’s services/products and a jpeg or png file in RGB format with at least 300 dpi resolution of your business card size advertisement and logo.**

Company Name	_____		
Consulting Members	1) _____	2) _____	
Address	_____	Website	_____
City/State/Zip	_____	Fax	_____
Phone	_____	Phone	_____
Email	_____	Email	_____
			Submit for 2 <sup>nd</sup> consulting member
Sponsor Type *	_____	Check (\$)	_____
			Submit for 2 <sup>nd</sup> consulting member

**\*If Corporate Benefactor Level, circle which conference you would like to sponsor:**      SUMMER      WINTER



## ILCMA's Corporate Partner Code of Ethics

To further the mission and goals of the ILCMA Corporate Partnership Program and to reinforce ILCMA's continuing commitment to enhancing the quality and professionalism of local government, a corporate code of ethics (mirroring the ideals embodied in ICMA's Code of Ethics) was adopted by ILCMA's Board in October 2005 to guide Corporate Partners in their activities with ILCMA and its members. These principles shall govern the conduct and actions of ILCMA Corporate Partners, who shall:

1. Be dedicated to the concepts of effective and democratic local government by responsible elected officials and believe that professional management is essential to achieving these goals.
2. Affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs.
3. Be dedicated to the highest ideals of honor and integrity in all facets of the relationship, so that the partners merit the respect and confidence of members of the corporate organization and members of ILCMA, local government elected officials and employees, and the public.
4. Recognize that the chief function of local government at all times is to serve the best interests of the public.
5. Recognize and support ILCMA members' commitment to career-long learning and improvement of local government management techniques.
6. Encourage communication and participation in information-sharing among the private sector, local government, and the public.
7. Resist any encroachment on local government managers' professional responsibilities, believing that professional local government managers should be free to carry out official policies without outside interference or influence.
8. Respect the open, competitive purchasing process of local governments, and provide full value in any goods or services for which public funds are accepted.
9. Neither seek nor grant favors; believe that aggrandizement or profit secured using confidential information, abuse of trust, or the promise of personal enrichment is dishonest.
10. Be sensitive to the fact that the ILCMA membership must remain politically neutral in local government matters.

## ACKNOWLEDGMENT

The “Friends of ILCMA” Corporate Partner Program is intended to provide firms with opportunities for engagement with professional local government decision-makers. **By signing this acknowledgment, you and your firm hereby agree to the following:**

**Acknowledge the ILCMA Mission Statement:**

*The Illinois City/County Management Association promotes professional local government management through its commitment to inclusiveness, adherence to the ICMA Code of Ethics, and high-quality member support.*

**Acknowledge the following ILCMA Values:**

Inclusiveness: ILCMA members value each other’s differences and contributions to the whole by fostering an inclusive, collegial and engaging environment.

- Downstate/Urban
- Reflects the diversity of society (gender, race, nationalities)
- Different types of members (county, local, manager, assistant, department head, non-traditional)

Ethical Behavior: ILCMA members value ethical, professional local government management; they act as a role model to others in government service.

- Code of Ethics enforced
- Trustworthy
- Honesty
- Lead by example/model desired behavior

Advocacy for Professional Local Government: ILCMA members value actions that build trust in local government and shall advocate the good works of local government professionals.

- Outreach to build trust in local government
- Distinguish ourselves as good government role models
- Proactive, external messaging by association

Professionalism: ILCMA members value and encourage active networking, advanced learning, and the sharing of best practices.

- Professional Development
- Active Participation
- Best Practices shared and examples available

Member Support/Members in Transition (MIT): ILCMA members value the need to support self-improvement, networking and members in transition.

- Collegial emphasis and opportunities for networking
- MIT support
- High quality professional development programming
  - Nurturing the individual
  - Professional management

I affirm that my company is NOT suspended, debarred, ineligible, prohibited to work in the state of Illinois or United States.

I affirm by enrolling my company, we agree to adhere to the ILCMA Corporate Partner Code of Ethics.

I understand that the ILCMA Corporate Partner Program agreement defines a relationship that this non-exclusive and not an endorsement of the firm or company.

\_\_\_\_\_  
Signature of Representative for all Levels

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of 2<sup>nd</sup> Representative if Partnership Level

\_\_\_\_\_  
Date