



NORTHERN ILLINOIS UNIVERSITY

Center for  
Governmental Studies

*Outreach, Engagement, and Regional Development*



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## **Illinois Financial Forecast Forum: Private Sector Views that will Impact the Public Sector** **January 21, 2022**

- 8:45 – 9:00 a.m. **Welcome and Introductions**
- 9:00 – 9:45 a.m. **Economic & Industry Perspectives**  
*Sarah Crane*, Economist, Moody's Analytics
- 9:45 – 10:00 a.m. **Break**
- 10:00 – 10:45 a.m. **Future Trends in Industrial Development, Manufacturing, and Automotive**  
*David Boulay*, President of the Illinois Manufacturing Excellence Center  
*Bill Rinna*, Director, Americas Vehicle Forecasts, LMC Automotive
- 10:45 – 11:00 a.m. **Break**
- 11:00 – 11:45 a.m. **Future Trends in Employment and Labor**  
*Nicole Overley*, Senior Manager, Human Capital - Workforce Transformation, Deloitte Consulting LLP  
*Ben Gehrt*, Attorney, Clark Baird Smith
- 11:45 a.m. – 12:30 p.m. **Lunch Break**
- 12:30 – 1:15 p.m. **Future Trends in Health**  
*Mike Wojcik*, Senior Vice President/Principal, The Horton Group
- 1:15 – 1:30 p.m. **Break**
- 1:30 – 2:45 p.m. **Real Estate Perspectives: Major Trends and Impacts Effecting Local Development in the Endemic-Covid World**  
*Stephen B. Friedman*, President, SB Friedman, Moderator  
**Multi-Family Residential – New Opportunities and Needs in Suburban Chicago**  
*Gail Lissner*, CRE, Managing Director, Integra Realty Resources – Chicago  
**Commercial Development Opportunities – Adaptive Use and Re-Use of Retail, Corporate Campus, and Office Properties in the Endemic-Covid World**  
*Bob Burk*, Founder and Managing Partner, Urban Street  
**Central Illinois – It's not Just Rivian! EV, Supply Chain, and Agricultural Drivers of Growth, Change and Development**  
*Christopher Setti*, Chief Executive Officer, Greater Peoria Economic Development Council
- 2:45 – 3:00 p.m. **Break**
- 3:00 – 4:00 p.m. **Dynamic Trends in the Current and Future Retail Environment**  
*Kelly Cofer*, CEO, The Retail Coach

*ICMA Practice Areas: 6 (Strategic Leadership) and 12 (Financial Management and Budgeting)*

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The Illinois City/County Management Association, Illinois Government Finance Officers Association,  
and the Northern Illinois University Center for Governmental Studies invite you to attend the eleventh annual  
**Illinois Financial Forecast Forum: Private Sector Views that will Impact the Public Sector**

Friday, January 21, 2022

**Virtual via Zoom**

Thank you to our Sponsors:



Credits: CEU – Earn 0.4; CPE - Earn 5.7

ICMA Credentialed Manager Practice Areas:

6 (Strategic Leadership) and 12 (Financial Management and Budgeting)

Registration Rates:

\$79 for one registration

\$55 per person for each additional from same organization

\$10 for students/interns

ILCMA Members in Transition are complimentary - please use MIT code when registering.



## REGISTRATION FORM

### Illinois Financial Forecast Forum

Event Number 18382

FAX: 815-753-6900

MAIL: Outreach Services Registration Office  
Northern Illinois University  
DeKalb, IL 60115

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**[REGISTER ONLINE BY JANUARY 17 WITH CREDIT CARD](#)**

**Cancellation Policy:** Cancellations must be received by Outreach Registration by January 17, 2022 for a full refund. You may cancel by e-mail ([outreachregistration@niu.edu](mailto:outreachregistration@niu.edu)) or by fax (815) 753-6900. Cancellations after January 17, 2022 will incur a \$50 cancellation fee and no-shows are responsible for the full registration cost. Hosting organizations reserve the right to modify the agenda and/or speakers, cancel the training due to low enrollment. **All registrants will receive the recorded seminar and a pdf of the handouts ~ BE SURE TO REGISTER TODAY!**