





## RE-IMAGINING

Suburban Corporate Campuses and Creating Mixed Use Environments  
Through Public/Private Partnership

## RE-ENERGIZING

Broken Shopping Centers that have Lost Key Anchors

## RE-THINKING

Suburban Office Environments as Pandemic Changes Nature of “The Office”

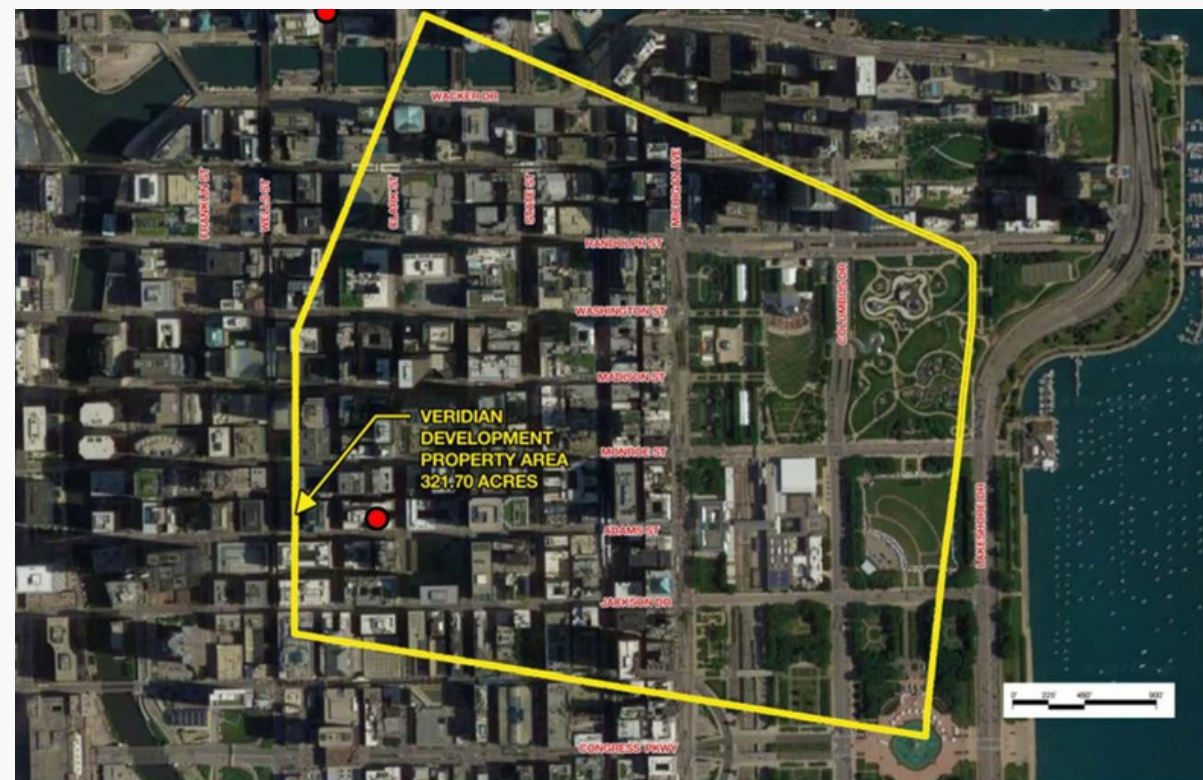
Great location and project of scale with significant challenges

225 acres of land

3M SF of obsolete office and industrial buildings

Environmental issues

Obsolete utilities



Campus Layover Chicago Loop



Original Satellite View





# VERIDIAN

Zoning for over 3,000 Residential Units

3M SF of Office

Entertainment District with  
Experiential Retail and Restaurants





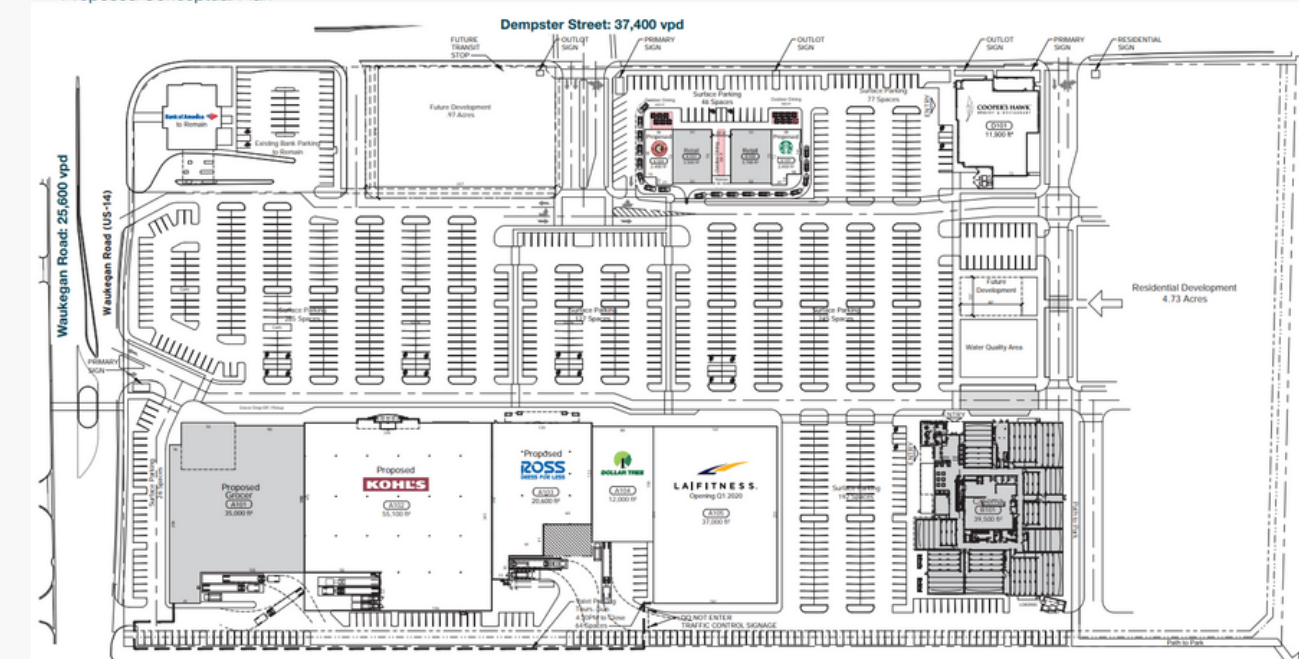




Team approach between two private sector partners and municipality

Bring new retail anchors such as a grocer

Develop higher density multifamily (250-300 units)  
to create mixed-use environment





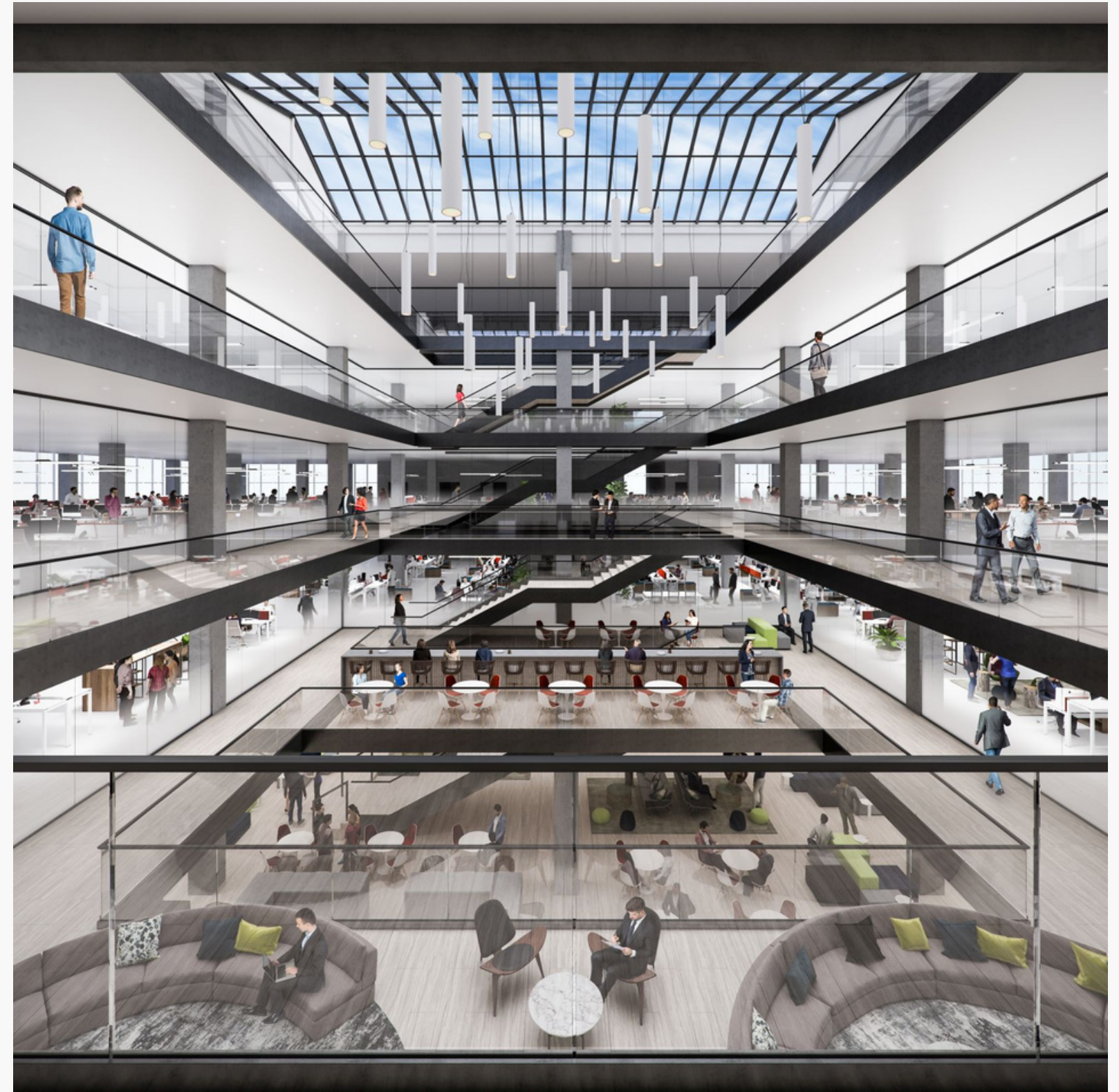
Shift from single tenant to multi-tenant office environments allowing for more workspace flexibility



Co-working spaces within office buildings



Demolition and re-development





- TIF
- Land Assembly
- Proactive Planning
- Market Flexibility
- Consistent Messaging
- Streamline Process





CHALLENGES = OPPORTUNITY

URBANSTREET  
GROUP