

# Multi-Family Residential – New Opportunities and Needs in Suburban Chicago



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# Detached Home Sales Market – 7 County Region

## Detached SFR Home Sales: 2007-2021

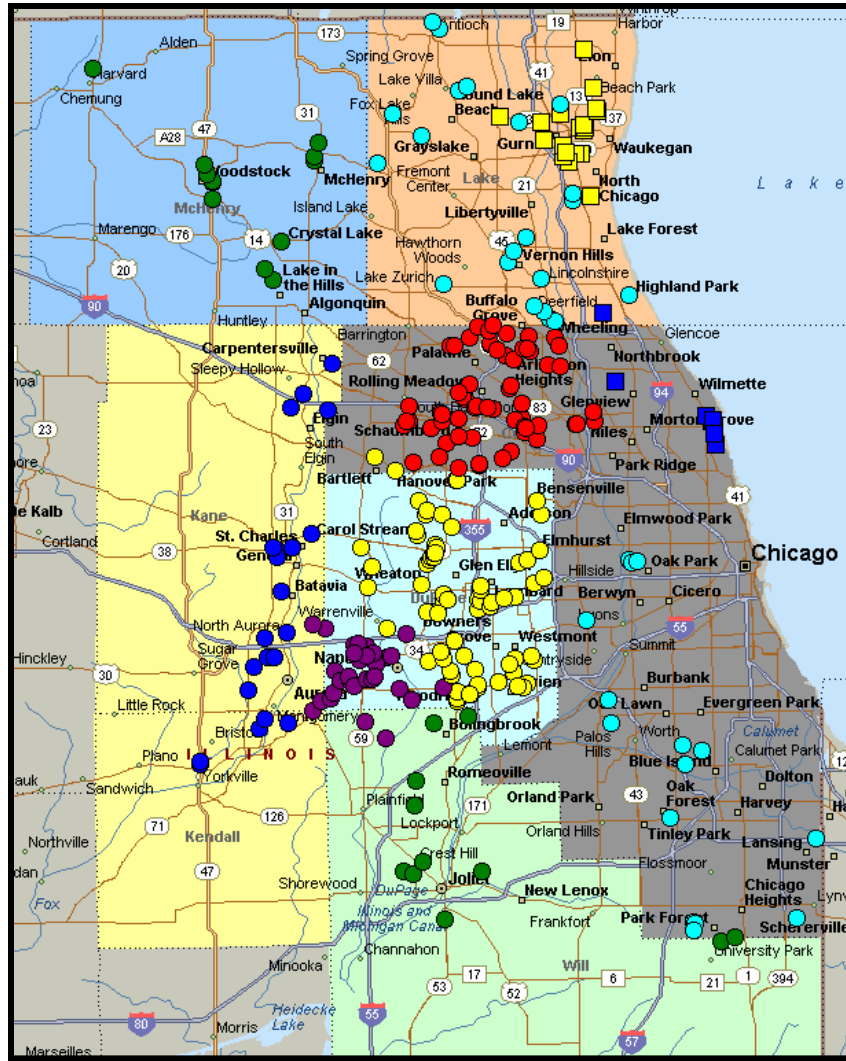


**2019-2021 Trend**  
**Price: +25%**  
**Volume: +21%**



Source: MRED LLC compiled by IRR

# The Suburban Multifamily Dataset



**107,290 Units**

**10 Submarkets**

**Average Size – 300+/- units**

**Class A – 33%**

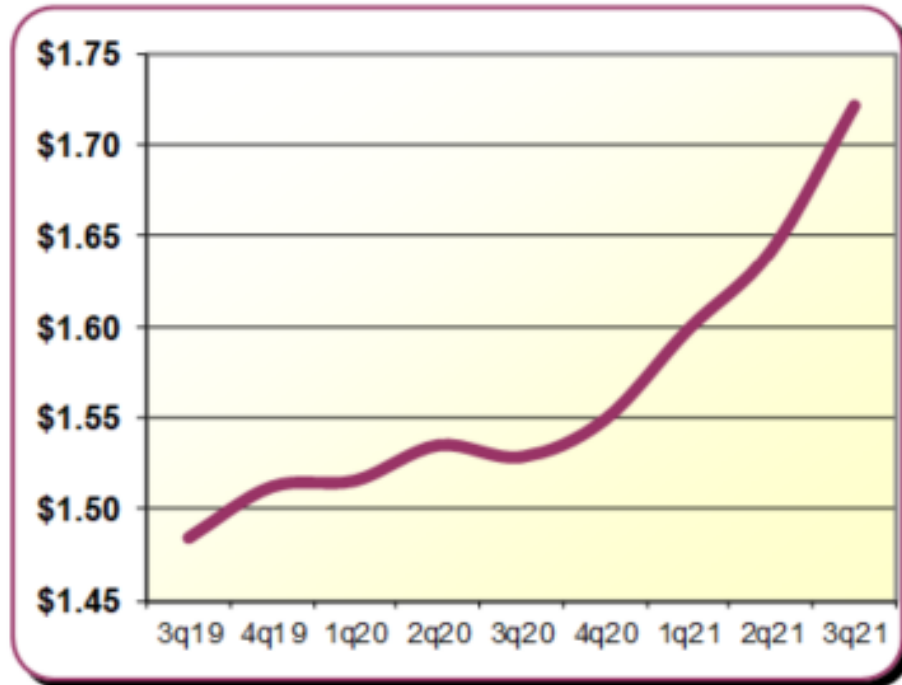
**Class B – 32%**

**Class C – 35%**



# The Suburban Dataset - Rent

**Net Rent PSF - \$1.72**



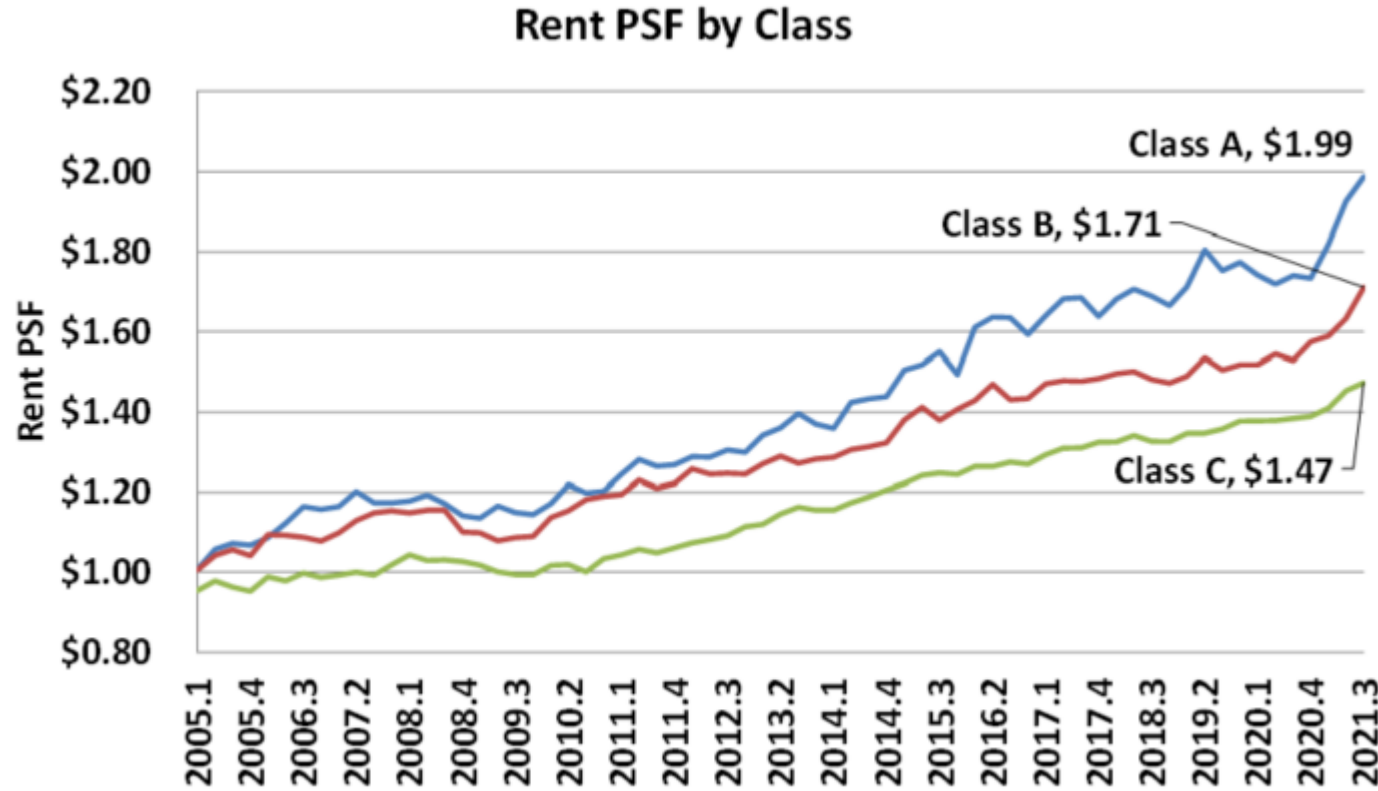
**YoY Increase +12.6%**

## Sample Submarkets

Cook NW	\$1.70
DuPage	\$1.70
Kane/Kendall	\$1.70
McHenry	\$1.31
Naperville/Aurora	\$1.74
North Shore	\$2.43
Waukegan/Gurnee	\$1.35
Will	\$1.70
<b>Overall</b>	<b>\$1.72</b>



# The Suburban Dataset



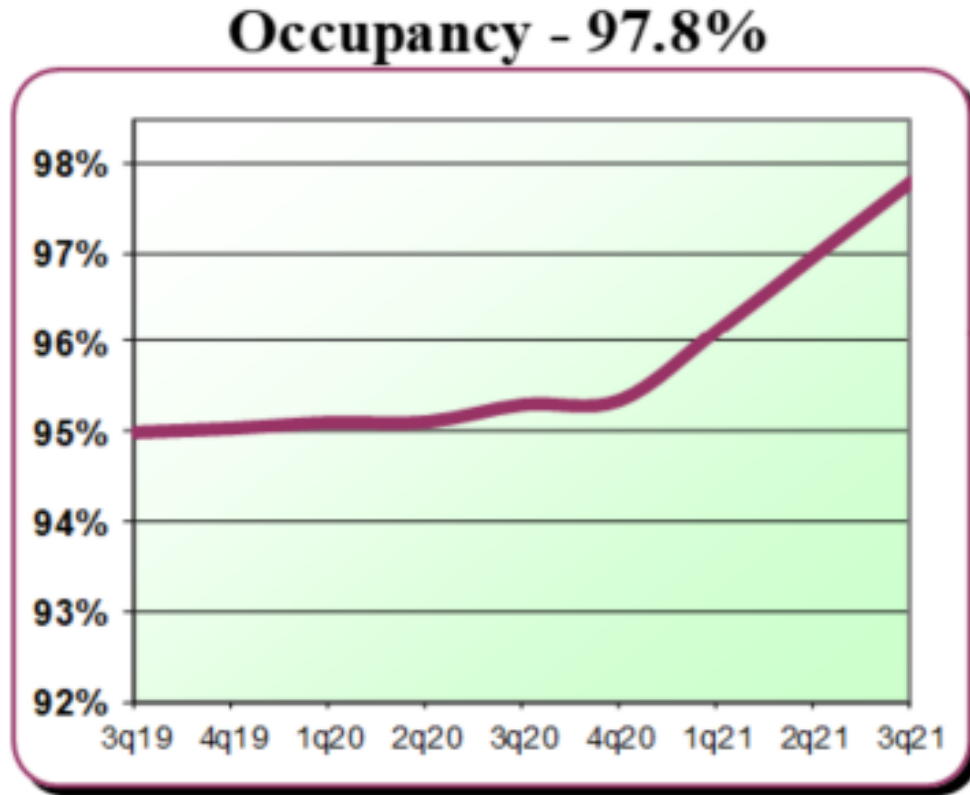
## Year over Year Change

Class A	13.4%
Class B	11.9%
Class C	6.5%

**Accelerated demand for Class A**



# The Suburban Dataset – Occupancy



## Sample Submarkets

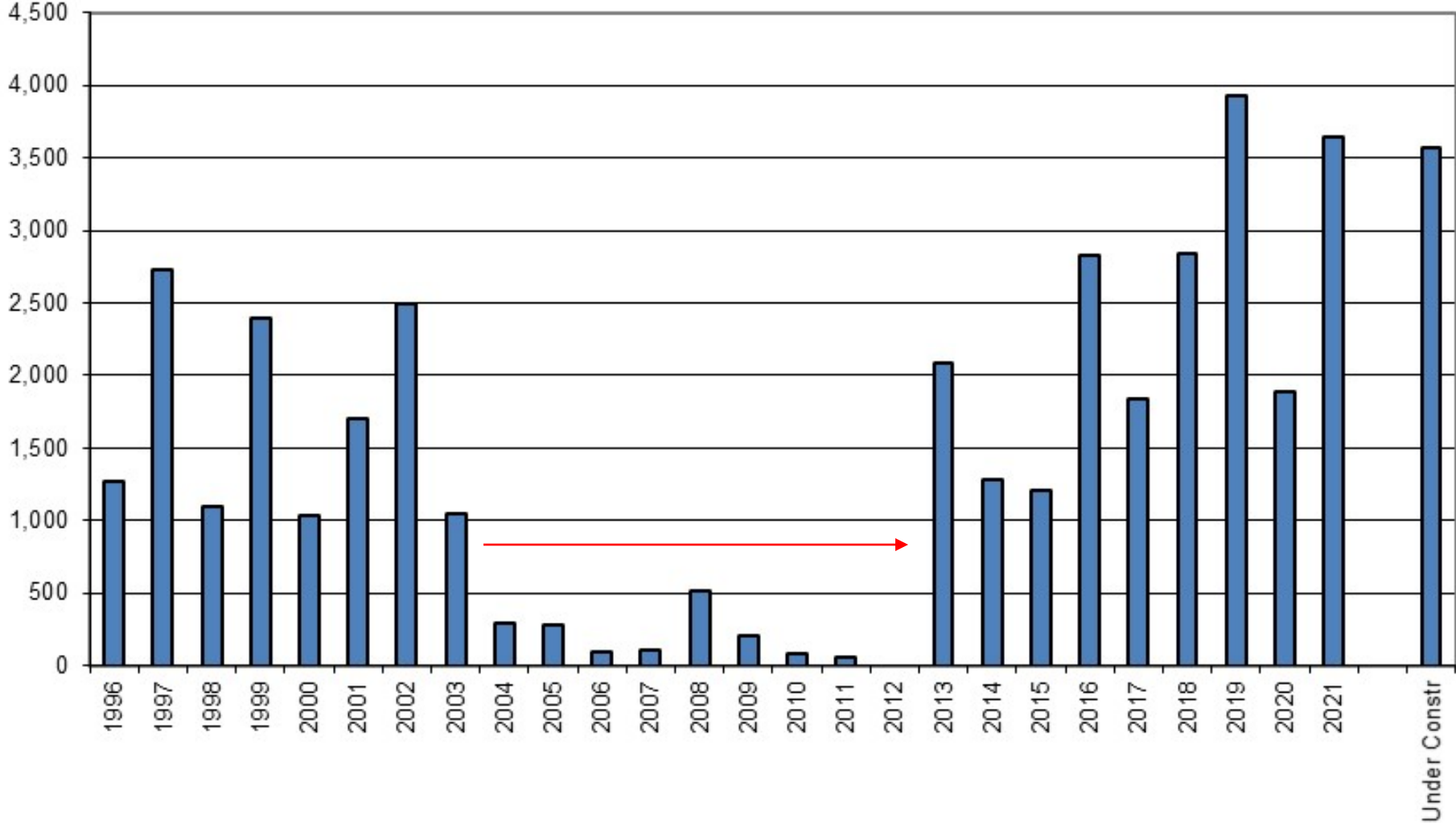
Cook NW	97.1%
DuPage	98.0%
Kane/Kendall	98.0%
Naperville/Aurora	97.6%
North Shore	98.1%
Waukegan/Gurnee	99.3%
Will	98.2%

**Overall 97.8%**

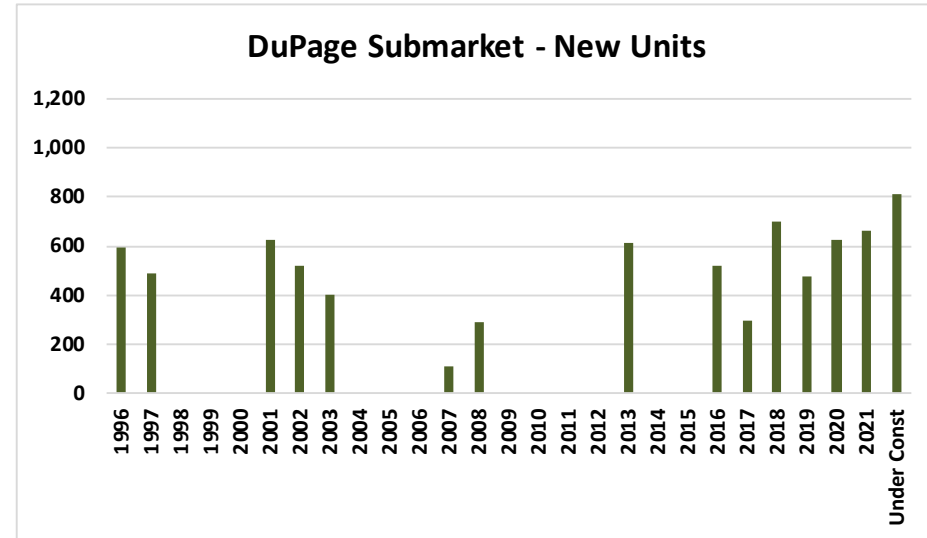
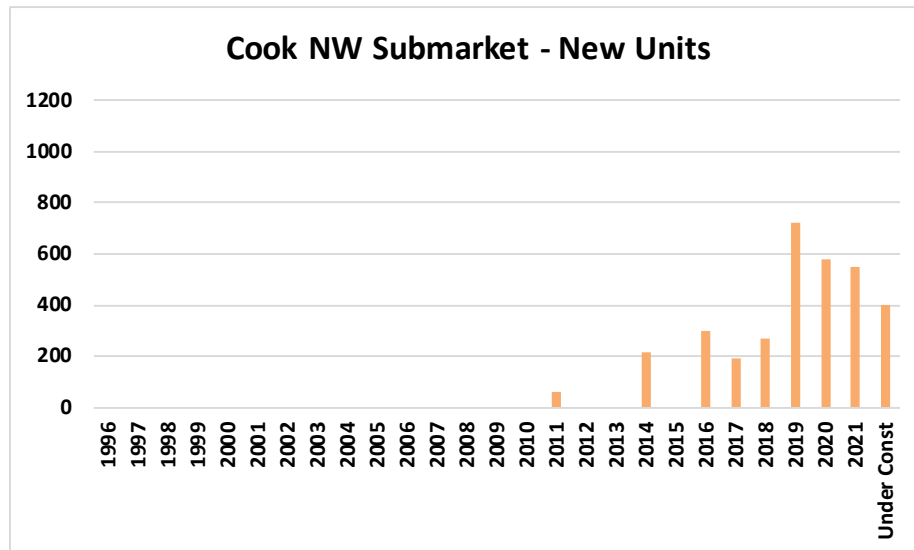
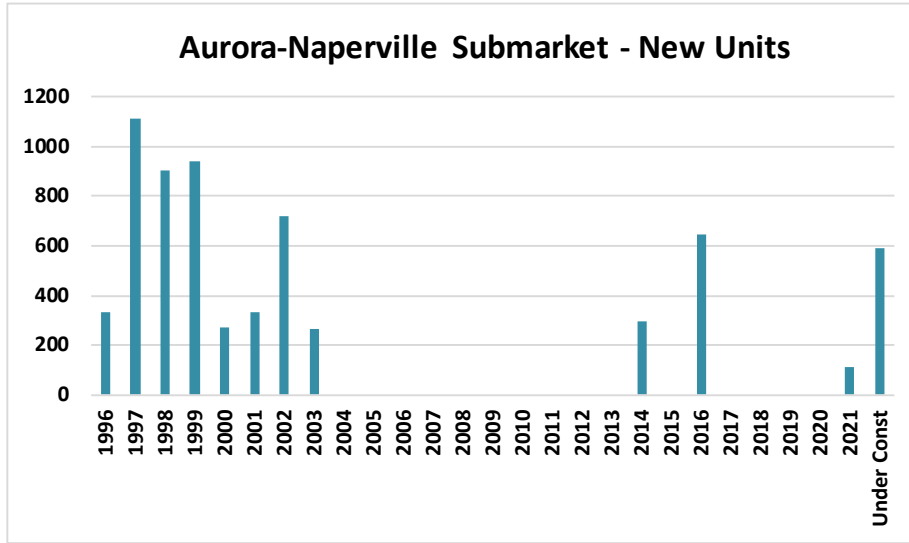
**Rent spike is no surprise given occupancy**



# New Construction Deliveries: 1996-2022



# New Construction Deliveries





# Apt Development Opportunities & Challenges

## Opportunities

- Diversify housing stock
- Design for multiple demographics
- Enhance suburban downtowns
- Adaptive reuse of non-residential properties
- Value-add/renovations
- Condo deconversion

## Challenges

- Escalating construction costs
- Lengthy entitlement/zoning process
- Affordable requirements
- Real estate taxes
- Equity/financing
- Projecting post-COVID demand

