

9 CRITICAL COMPONENTS OF 21ST CENTURY LEADERSHIP

- 1. PURPOSE-DRIVEN
- 2. PEOPLE-CENTRIC
- 3. VALUES-BASED
- 4. SERVANT LEADER
- 5. GROWTH MINDSET
- 6. TRANSPARENCY
- 7. APPRECIATION
- 8. EXECUTION
- 9. ACCOUNTABILITY

— WHAT IS LEADERSHIP?

"INDIVIDUALS, ORGANIZATIONS, AND COMMUNITIES RISE AND FALL WITH LEADERSHIP."

- DANNY LANGLOSS, JR.



LEADERSHIP = INFLUENCE





LANGLOSS LEADERSHIP FORMULA

TRUST RELATIONSHIPS INFLUENCE LEADERSHIP



TRUST IS THE CURRENCY OF LEADERSHIP

"WITHOUT TRUST, LEADERSHIP CANNOT EXIST."



BUILDING TRUST









WALK THE TALK

BE APPROACHABLE

TIME & CONSISTENCY

BE HUMAN



TRUST FIRST

I GOT YOUR BACK

FAIR & CONSISTENT

SPEAK WITH GOOD INTENTIONS

BELIEVE IN OTHERS

BODY OF WORK



THE IMPORTANCE OF PURPOSE



- EMPLOYEES NOW EXPECT THEIR JOB TO BRING SIGNIFICANT PURPOSE TO THEIR LIVES.
- 2/3 OF PEOPLE IN THE RECENT MCKINSEY STUDY SAID COVID HAS CAUSE THEM TO RETHINK THEIR PURPOSE.

- NEARLY 1/2 OF RESPONDENTS SAID THEY ARE CONSIDERING LEAVING THEIR EMPLOYER DUE TO LACK OF PURPOSE.



UNDERSTAND TEAM MEMBERS:

- PASSIONS
- MOTIVATORS
- DESIRED IMPACT
- VALUES
- PERSONAL BRAND

CRITICAL ELEMENTS OF ALIGNING PURPOSE



STRATEGIES TO ALIGN PURPOSE

- SHARE THE VISION
- ASK WHAT MATTERS TO THEM
- CONNECT THROUGH EMOTION
- ALIGN VALUES
- ILLUSTRATE WHERE ORGANIZATION, TEAM MEMBER, AND ROLE ALIGN IN PURPOSE
- PROACTIVELY CELEBRATE WINS AND IMPACT IN RELATION TO KEY PASSIONS, MOTIVATORS, AND DRIVES





WHAT DOES IT MEAN TO BE "PEOPLE-CENTRIC"?



PEOPLE-CENTRIC LEADERS ARE INTENTIONAL ABOUT CREATING THE CULTURE AND WORK **EXPERIENCE THEIR PEOPLE DESIRE WITH A SPECIFIC FOCUS ON WHAT INSPIRES AND MOTIVATES EACH MEMBER OF** THEIR TEAM.

7 THINGS EVERY PERSON NEEDS



PERSONAL LIFE FEEL LESS MEANINGFUL."

(BOOK - THE POWER OF MEANING)

- 1. SEEN
- 2. HEARD
- 3. VALUED
- 4. UNDERSTOOD
- 5. ACCEPTED
- 6. CARED ABOUT
- 7. APPRECIATED

— EMPOWERMENT





ESSENTIAL ELEMENTS OF EMPOWERMENT



- Give a Voice
- Give Authority
- Meaningful Work
- Challenge
- Trust
- Believe In
- Appreciate

"Empowerment is all about creating an environment where our team members can shatter their glass ceiling."

- Danny D. Langloss, Jr.





ETHICS VS. **VALUES**

"COMMITMENT TO EXCELLENCE"



ETHICS:

A CODE OF CONDUCT ADOPTED BY AN AUTHORITY TO ACT AS GUIDELINES FOR WHAT IS RIGHT AND WRONG.

VALUES:

INDIVIDUAL OR GROUP PRINCIPLES THAT GUIDE OUR THOUGHTS, ACTIONS, AND BEHAVIORS.





LEADERSHIP VALUES

OUR BELIEFS GUIDE OUR EMOTIONS AND ACTIONS.

- SERVICE
- PEOPLE
- EMPATHY
- TEAMWORK
- TRANSPARENCY
- DIVERSITY & INCLUSION
- COMPETENCY
- INNOVATION
- JUSTICE
- EXCELLENCE



IMPACTS OF VALUES-BASED
LEADERSHIP

TRUE NORTH **CONSISTENCY AUTHENTICITY CONNECTION WITH OTHERS STRONG RELATIONSHIPS HEALTHY CULTURE IMPROVED COHESIVNESS** INCREASED PRODUCTIVITY





- PEOPLE
- RELATIONSHIPS
- TEAMWORK
- **DEVELOPING OTHERS**
- **SUPPORTING OTHERS**
- INCLUSIVE CULTURES
- BELONGING
- PURPOSE
- RESULTS
- ACCOUNTABILITY



"SERVANT LEADERSHIP IS NOT WEAK OR SOFT ON LEADERSHIP. SERVANT LEADERSHIP IS SMART ON LEADERSHIP."



-MINDSET:

THE FOUNDATION OF OUR SUCCESS

"THE DIFFERENCE BETWEEN WHO YOU ARE TODAY AND WHO YOU WANT TO BE IS MINDSET."



OUR RELATIONSHIP WITH FAILURE, CHANGE, CHALLENGE, AND ADVERSITY HAVE A SIGNIFICANT IMPACT ON OUR SUCCESS AND THE SUCCESS OF OUR TEAM.



- ARE YOU A THERMOSTAT OR A THERMOMETER?
- "WE", "US", "OUR", NEVER "ME",
 "MY", "I"
- OUR PEOPLE ARE OUR GOLD
- THE POWER OF "TEAM"
- THERE IS ALWAYS A WAY
- FAILURE IS NOT AN OPTION
- RISE TO THE OCCASSION
- CHALLENGE = OPPORTUNITY
- THE OBSTACLE IS THE WAY
- THE TOUGHER THE SITUATION, THERE FURTHER WE HAVE TO LEAN IN
- NEVER, "WHY ME?", ALWAYS "TRY ME!"



LEADERSHIP MINDSET

IT IS ALL ABOUT THE TEAM





THE IMPORTANCE OF TRANSPARENCY

WHAT IS TRANSPARENT LEADERSHIP?

TRANSPARENT LEADERS ARE OPEN, HONEST, AND SINCERE. THEY RECOGNIZE KNOWLEDGE IS POWER AND COMMUNICATION IS KEY. THEY PROACTIVELY SHARE INFORMATION WITH THEIR TEAM MEMBERS TO ENSURE EVERYONE HAS THE INFORMATION THEY NEED TO EFFECTIVELY CONTRIBUTE TO THE TEAM.

PROACTIVE COMMUNICATION IS ONE OF A LEADERS GREATEST TOOLS



PROACTIVE COMMUNICATION



PROACTIVE COMMUNICATION TELLS YOUR TEAM MEMBERS

- I CARE ABOUT YOU
- YOU ARE IMPORTANT
- YOU HAVE VALUE
- WE APPRECIATE
 YOU
- YOU MATTER
- You belong







STRATEGY EXECUTION









PEOPLE RESPECT WHAT'S HARD



THE GREAT DESTROYERS

- Uncertainty
- Perceived Danger
- Inconsistency
- Humiliation
- Punishment
- Retaliation
- Power-Driven Boss

"Fear is the kryptonite of psychological safety."

- Danny D. Langloss, Jr.



THE GREAT - RESPONSIBILITY OF LEADERSHIP

"ALL YOU HAVE TO DO IS WHAT IS RIGHT FOR HER FOR THE REST OF HER LIFE."

- FATHERHOOD





with Danny Langloss

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