

Presented by the ILCMA
Communications Committee

IDEA EXCHANGE

December 5 | 12 PM - 1 PM | via Zoom

About the Idea Exchange

The ILCMA Communications Committee sponsors a quarterly Idea Exchange. All Idea Exchanges are virtual, are designed for participants to learn from their peers and use breakout rooms to facilitate organic discussions. There will be 30 minutes of time for introductions and speakers, 20 minutes for breakout rooms and 10 minutes to recap/debrief.

Broadening Your Applicant Pool

This Idea Exchange will be focused on strategies designed to broaden your applicant pool when recruiting. Participants will learn (a) how to identify skills which easily translate from the private sector to the public sector, (a) how and where to recruit candidates from the private sector, and (b) how to modify job descriptions and job postings to ensure they focus on skills and outcomes that are meaningful to performing the job duties successfully.

- Joe Gilmore, City Manager, City of Park Ridge
- Julie Logan, Finance Director, City of Highland Park
- Anne Lewis, Baker Tilly
- Heidi Voorhees, GovHR USA

*Addresses ICMA Practice Area 13- Human Resources
Management and Workforce Engagement*



To register visit:

www.ilcma.org/events/122023

