BETSY ALLEN-MANNING

Connect!



Let's



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BRING BETSY IN TO SPEAK AT YOUR NEXT CONFERENCE OR TRAIN YOUR TEAM!







KEYNOTE SPEAKING

LEADERSHIP TRAINING

BECOME A DESTINATION WORKPLACE™

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TEXT THE WORD BAM to: 55444 to receive your bonuses!





The 2025 Destination Workplace™ Report

Workforce trends & insights on what it takes to attract, engage & retain top talent today.



Download the National Workforce Trends Study

Conducted in Partnership With....The Center for Generational Kinetics

•The US Census Bureau



The 2025 Destination Workplace™ Report

Workforce trends & insights on what it takes to attract, engage & retain top talent today.



WE ASKED:

What causes people to leave their job?



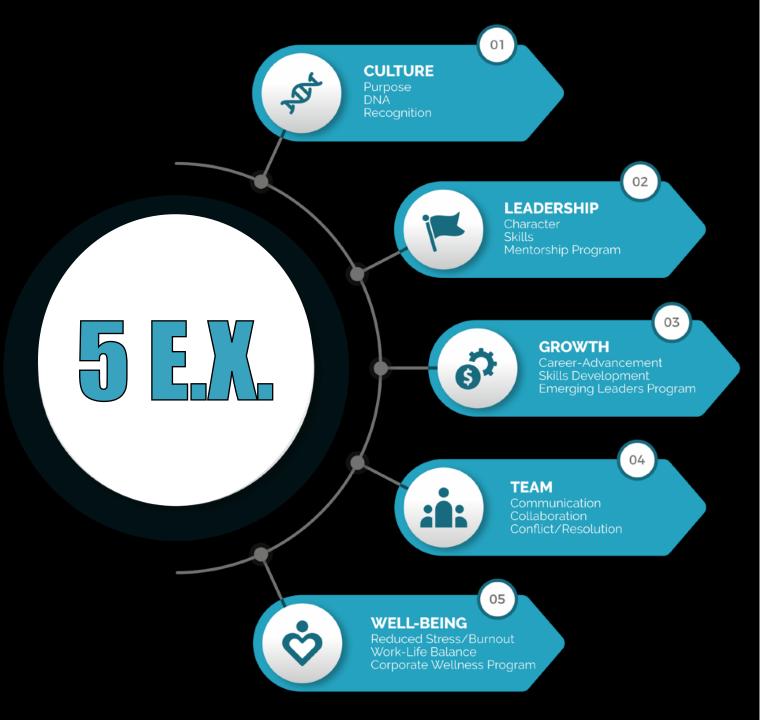
The 2025 Destination Workplace™ Report

Workforce trends & insights on what it takes to attract, engage & retain top talent today.



WE ASKED:

What makes people want to apply for a job, stay with a company, and actually engage in the culture?



5 KEY FINDINGS TO BECOME A DESTINATION WORKPLACE

Are you a **DESTINATION** workplace or a **RESIGNATION** workplace?

BECOME A DESTINATION WORKPLACE™ LEADER







CHARACTER



"Leadership is not a position or title; it's a responsibility."

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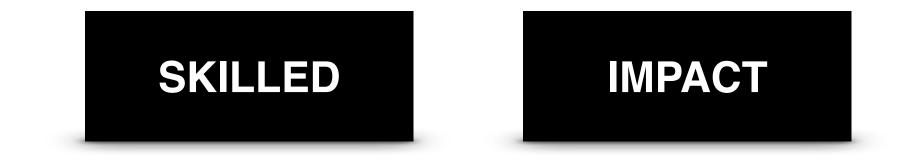


The quality of a leader determines the quality of the E.X. which ultimately determines the quality of retention.

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5 TYPES OF LEADERS







A leader's character is contagious.

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Company Culture is a combination of your mission, values, behaviors, and employee experiences (EX).

3 STEPS TO BUILD A DESTINATION WORKPLACE™ CULTURE

STEP 1: CREATE CULTURE ALIGNMENT



Words don't define your culture; employee experiences do.

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STEP 2: GET YOUR MISSION & VALUES OFF THE WALL



Your mission and core values are not meant to exist on the walls of your company; they're meant to live in the hearts & actions of your team.

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STEP 3: CREATE A CULTURE OF APPRECIATION

Text the word BAM To 55444 To download the **Employee Recognition Questionnaire!**

FIRST NAME	LAST NAME
APPRECIATION	QUESTIONNAIRE 🤵
	~
Favorite Color:	
Favorite Non-Alchoholic Drink:	
Favorite Hobby:	
Favorite Flower:	
Favorite Retail Store:	
Favorite Sports Team:	
Favorite Type Of Book:	
Favorite Type Of Music:	
Favorite Snacks/Candybar:	
Favorite Food:	
Favorite Fruit:	
Favorite Local Restaurant:	
Favorite Clothing Store:	
Favorite Charitable Cause:	
Favorite Coffee/Tea:	
Favorite Outting/Party Spot:	
www.betsyallenmanning.com	$\underset{\text{detay aller-marking}}{B A M}$



At the end of the day you will either produce a paycheck-driven culture, or a Destination Workplace™ culture.

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6 POWER SKILLS NEEDED FOR TODAY'S WORKFORCE



DELEGATE EFFECTIVELY

TIME MANAGEMENT

ATTRACTING TALENT

4 ATTRACTION STRATEGIES FOR AN EMPLOYEE WORKFORCE

- 1. Commit to being the **best** in your industry.
- 2. Have staff sit in for **positional** interviews.
- 3.Raise Your E.R.S.

4. Turn Your Hiring Initiative into a Marketing Initiative.

Share Staff Reviews!



Positive & supportive environment. Opportunities for advancement & training.

CITY OF CHARLESTON, IL



Good leadership & management style. You become like family working there!

VILLAGE OF LINCOLNWOOD



No micro-management. They emphasize training & mentorship & provide clear paths for promotion.

GEWALT HAMILTON ASSOCIATES



Great culture. Great leadership. Amazing staff.

VILLAGE OF HOMER GLEN



People no longer seek jobs just for the paycheck; they are actively seeking to work at a **Destination** Workplace[™].

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IDENTIFY HIGH-POTENTIAL LEADERS

SHOW THEM HOW TO LEAD WITH PURPOSE

Stop working for the **paycheck**, and start leading like you were born to **make a difference**.

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