Verbalize your Value for Career Advancement

PRESENTED BY

Keynote Speaker & Event Emcee

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YOU'VE BEEN LIED TO IN YOUR CAREER

MY #1

PRIORITY DURING THIS PRESENTATION...

How am I to advance in my career AND as a business woman?

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How I will serve and support you today?

- Why you ***MUST retire your boring and basic elevator pitch*** if you want to have conversations that result in clients and consulting contracts.
- How to leverage ***Luxury Language*** as a competitive advantage as a Business Owner, Speaker, and Entrepreneur.
- How to craft a clear, concise and compelling ***Verbal Business Card*** that you can use for career advancement.

What's the #1 question you will be asked in your career?

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What do you do OR tell me about yourself?

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What do you think she does?

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Her Current "Elevator Pitch"

I'm a professional cuddler...

What she would say if she was my client and had a Verbal Business Card

I provide non-traditional hands-on touch therapy for individuals who desire to HEAL, who have lost a loved one, or who are battling depression.

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Where can I use Luxury Language for intentional career growth?

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#4: Public Speaking at internal meetings

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#3: Performace Reviews

#2: Salaray Negotiations

#1: Job/Performance Reviews

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How do I Verbalize my Value for Career advancment?

Retire your

Elevator Pitch

and REPLACE it with a

Verbal Business Card!

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What is a

Verbal BUSINESS CARD

and why do I need one?

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2 REASONS YOU NEED ONE

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3 reasons why having a weak elevator pitch is a BIGGER problem than you think...

1. Your introduction affects your income
2. Poor Communication can cost your career
3. Your experience doesn't self itself

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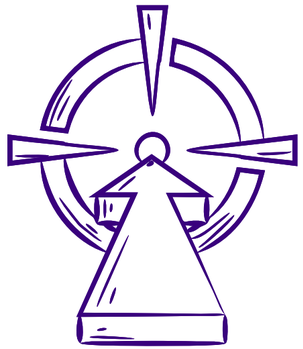
4 Reasons why a Verbal Business Card

is powerful to attract clients



Intentional

Psychographics

Result Driven

Luxury Language

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What is Discount Dialect?

Discount Dialect

HELP

HELP

HELP

HELP

HELP

Luxury Language

ASSIST

PARTNER

ORGANIZE

STRUCTURE

CREATE

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WHY IT WORKS?

1. It captures the client's attention

2. It's value-based and results driven

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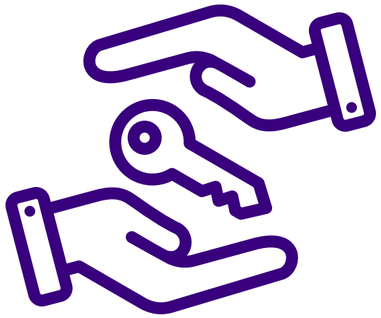
5 Step *Verbal Business Card !* Formula



Ownership

Luxury Language

Targeted Impacted

Value

Result

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STEPS # 1: OWNERSHIP

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STEPS #2: LUXURY LANGUAGE

Radiate Offer
Supreme Majestic
Enrich Coach
Assist Elevate Prestine
Implement
Deliver
Disrupt Empower Glamorous
Excel Transform
Elite Develop Engage Facilitate Advance
Prime Equip Enhance Alter Grandiose
Deluxe Lavish Premium
Refined Magnificent
Aspire Create Delegate
Ascend

STEP #3: TARGETED IMPACT

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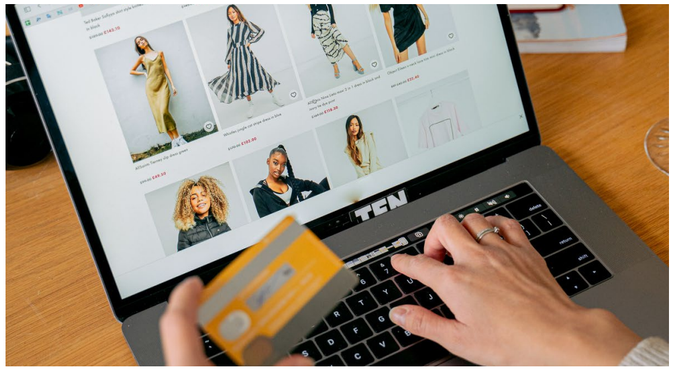
PSYCHOGRAPHICS VS DEMOGRAPHICS



Improved digital marketing sales by 38% in 6 months

Provided training to Gen Z employees on communication

I worked with women with improving their confidence in a male dominated industry

I advised men how to better communicate with their women colleagues

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STEP #4: WHATS THE VALUE YOU PROVIDE?

STEP #5: WHAT RESULTS DO YOU PROVIDE?

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Soft Seat Coaching Opportuity

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CONVOS

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